



## EUROPEAN NEWS

## Polish politburo's security service chief resigns

BY CHRISTOPHER BOBINSKI IN WARSAW

THE POLISH Communist Party's central committee has accepted the resignation of Mr Miroslaw Milewski, a politburo member and the committee's secretary formerly responsible for the security service.

He has served in the Interior Ministry all his working life and held a senior party post last October at the time of the murder by four security men of Father Jerzy Popieluszko, the pro-Solidarity priest.

His resignation came as the Government confirmed that a man claiming to have been plotting to assassinate Mr Lech Wałęsa, the Solidarity leader, has been arrested in Gdańsk. A trial date has not been fixed for next week for three leading Solidarity figures, and currency proceedings have been instituted against Mr Stefan Bratkowski, a leading dissenting journalist.

Mr Milewski was widely alleged at the time of Fr Popieluszko's murder to have been at the head of a hard-line plot, based among disgruntled policemen, intended to cause unrest and threaten the position of General Wojciech Jaruzelski, the Communist party leader.

The claims were never substantiated, however, and they were vehemently denied by hard-liners themselves who saw the rumour campaign as a sign of political infighting designed to strengthen the position of General Czesław Kiszczak, the Interior Minister, and of General Jaruzelski himself. Mr Milewski disappeared from public view a few weeks after the priest's murder and yesterday's resignation merely registers the fact of his political demise.

Meanwhile, Mr Jerzy Urban, the government spokesman, yesterday quoted copiously from the testimony of Mr Josef Szczepanski, a 34-year-old mechanic, who says he has been urged by an "underground organisation" to kill Mr Wałęsa but refused to do so and went to the Solidarity leader with the story. Mr Szczepanski was to have carried out the deed a few days ago while on leave from prison where he is serving an 11-year term for killing a man in a fight.

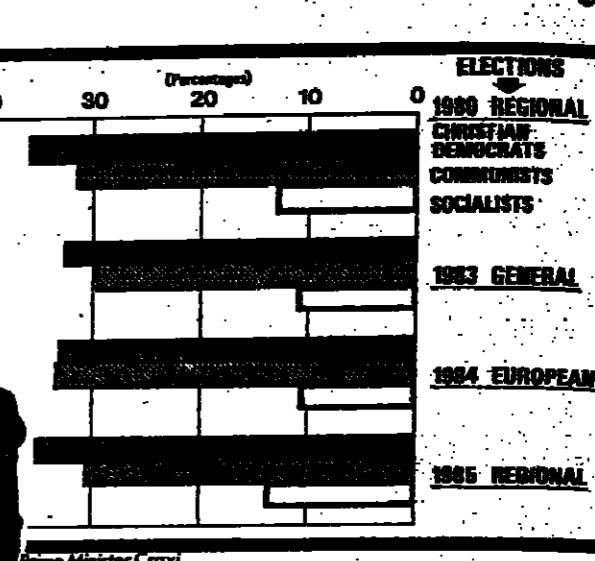
Mr Urban warned reporters not to take the story too seriously, but the detail he provided suggests a straightforward plot to assassinate the Solidarity leader. The Christian Democrats would have been relieved if they had at least maintained the 35 per cent they sank to in the general collapse of 1983, a level they maintained in last year's European elections. The Communists wanted to build on the 34.3 per cent they won in the

country's provinces and the more than 8,000 communes, or municipalities, into which Italy is divided. But though local factors played a part and the elections will cause many changes in city administrations, the political parties all regarded them as a test of how they stood, two years after the 1983 general elections.

The result is a blow for Sig Allessandro Natta, the Communist Party leader, who was relying on his party overtaking the Christian Democrats and so putting in a claim to power at the national level. In the event, the gap between the Communists and the Christian Democrats widened to almost 5 per cent, its biggest since 1980.

On the other hand, the position of Sig Craxi, both as Prime Minister and party leader, has been reinforced. Despite being head of a minority party—but one essential to the formation of Government—he can now reasonably expect to remain as Prime Minister for some time to come.

Technically, the elections were for the governments of 15 of Italy's 20 regions, as well as for the councils which run the



Monday after the poll closed, Sig Craxi, de Mita, the Christian Democrat leader, remembering the traumatic experience of the 1983 results coming in, went into hiding in the country, only returning to Rome when he heard that everything was all right. He had been prepared to resign if his party had done badly.

But the Christian Democrats pushed their share up by 2 percentage points to 35.1 per cent, compared with the 1983 and 1984 elections. They still lost seats in regional governments because their result was nearly

2 per cent points below that of 1980.

The Communist total of 30.1 per cent is worse than its results in the last three electoral tests (including the 1983 general election in those regions which voted at the weekend).

It suggests that the 34.3 per cent the party won in the European elections last year was an exceptional result, heavily affected by the death a few days before of the greatly respected party leader Sig Enrico Berlinguer.

The party will probably lose power in some cities as its Socialist allies abandon coalition with the Communists to join the Christian Democrats. But the Communists can still claim to represent nearly a third of the electorate, and their support is still well above its level in the early 1970s. The question is whether it will fall any further.

The Socialist Party advance to 13.3 per cent was enough to satisfy Sig Craxi that the party is gradually going ahead under his leadership, but it would have been more convincing if it had won a percentage point or two more.

Italians seem to have signalled at the weekend that they want the present five-party coalition of Christian Democrats, Socialists, Republicans, Social Democrats and

## Rare opportunity for Craxi as Italy votes for stability

James Buxton in Rome explains why the weekend election measured more than how the parties stand

THE RESULTS of the Italian regional elections which began on Monday night had a virtue that it all too rare in Italy: they were reasonably fair.

The opposition Communist Party lost support by whatever yardstick one takes. The share of the vote won by the five ruling coalition rose—surpassing the results of the 1983 elections after which he came to power.

The Christian Democrats showed that they were once again on the way up after successive years of bad election results, and Sig Craxi's own Socialists advanced in absolute terms.

The result is a blow for Sig Allessandro Natta, the Communist Party leader, who was relying on his party overtaking the Christian Democrats and so putting in a claim to power at the national level. In the event, the gap between the Communists and the Christian Democrats widened to almost 5 per cent, its biggest since 1980.

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European elections when they passed the Christian Democrats for the first time, by 0.3 per cent.

The Socialists had to advance in comparison with both the last regional and general elections if Sig Craxi's long-term aim of reversing the balance between the two major parties of the Left was to retain any validity.

In the event, it was the 67-year-old Sig Natta who failed to play his part well. He has made life as difficult as possible for Sig Craxi's Government and adopted an uncompromising anti-Government line in the election campaign. Sig Natta made the mistake of speaking openly about what he would do if the party again achieved the sorpasso—the overtaking of the Christian Democrats.

That gave superb ammunition

to the Christian Democrats, who were making a concerted effort to win back lost ground by stressing traditional Catholic virtues and drawing on the active support of the church in a way that had not been seen in Italy for years. The spectre of Mr Natta's sorpasso was exactly what was needed to chill their supporters' marrow and to get them out to vote. The voting turnout was at 88.9 per cent.

Yet nerves were very tight on

Monday after the poll closed.

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Liberal to continue. These parties' share of the vote was 58.3 per cent compared with 56.2 per cent in the last general election. The vote was, as Sig Craxi said, for stability.

The stability comes at a moment of great opportunity. For the last six years there have been major elections every year, forcing governments to adapt their policies to winning votes and making serious reforms, particularly of runaway public expenditure, almost impossible.

There are now no major elections scheduled until the present parliament expires in 1988, assuming it runs its full course, and whoever rules the country for the next three years has a chance to make real changes (Sig Craxi has already been Prime Minister without interruption for 21 months, the fourth longest since the war, and has often stated his intention to govern for at least three years).

Before then the Government must weather its next major challenge: the Communist-sponsored referendum on wage indexation set for June 9. Then will come the election by both houses of parliament of the next President of the republic. Only after that will the balance of forces, which will decide the course of events in the coming years be fully in place.

## Yugoslavia orders price cuts in 18 industries

BY ALEKSANDAR LENI IN BELGRADE AND DAVID SUCHEK IN LONDON

THE YUGOSLAV Government has decided to try to moderate the country's soaring inflation rate of 60-70 per cent a year, about the highest in Europe, by ordering companies in 18 industries to cut the prices of many of their products to their February level.

The action affects those products whose prices have risen by more than 20 per cent this year and are well above world levels, and involves those manufacturers who are considered to be making above average profits.

A key consideration is the attitude of the International Monetary Fund which last month approved another standby credit arrangement of some \$300m for 1985-86. Only last year the IMF had Yugoslavia scrap a price freeze, on the ground that it attacked the

symptom rather than the causes of inflation and created long term price distortions. However, it may accept a price rollback as a temporary step.

The federal Yugoslav authorities are also asking:

• Individual companies and their nationwide association, the Economic Chamber of Yugoslavia, to reconsider prices of products in a further 17 industries, which have risen more than 50 per cent but whose manufacturers do not enjoy above average profitability.

• The country's eight republics and provinces to reduce the costs of municipal services, and the level of rents and various public levies.

• All public authorities to reduce by 8 per cent this year the number of their civil servants.

## Papandreu refuses TV debate with opposition

BY ANDRIANA IERODIACONOU IN ATHENS

THE GREEK SOCIALIST Prime Minister, Mr Andreas Papandreu, has rejected a challenge by Mr Constantine Mitotakis, leader of the Conservative New Democracy opposition, for a live television debate on one of the most controversial episodes in recent Greek political history in which both men took part. This was the downfall of the Centre Union government of Mr George Papandreu in 1975 in a chain of events which led to the installation of the Colonels' dictatorship two years later.

Mr Mitotakis proposed that the television debate should be held before the June 2 general election, in which the Socialists and the Conservatives are the main competitors.

Mr Papandreu, a minister in

the government of his father George, has made it a key feature of his election campaign to attack Mr Mitotakis as a "traitor" for having been one of the MPs who abandoned the Centre Union to form a right-wing splinter government in 1965.

The move is believed to have been encouraged by the monarchy, which was abolished only after the collapse of the junta in 1974, and which had clashed bitterly with George Papandreu over control of the armed forces.

A dramatic ingredient of this clash were allegations that Andreas Papandreu led a secret left-wing conspiracy in the army code-named Aspida (Shield).

## Bossano and Spain duck sovereignty in Rock talks

BY DAVID WHITE IN MADRID

IT IS IMPOSSIBLE to talk with the Spaniards about Gibraltar without talking about sovereignty. This golden rule, which led to a 20-year Anglo-Spanish confrontation over the Rock, and which the British Government had to accept before Spain agreed to lift border restrictions earlier this year, has just been disproved by Mr Joe Bossano, Gibraltar's opposition leader.

Mr Bossano, who strongly opposes any deal between Britain and Spain which fails to allow Gibraltarians the right to self-determination, said the

issue had been kept off the agenda of his talks here. "It would frankly have been a dialogue of the deaf."

Leader of the Labour Party and front-runner to succeed Sir Josipa Tassan as Chief Minister, met representatives of Spain's ruling Socialist Party on Monday on his first visit to Spain since the early 1980s.

"We excluded decolonisation," Mr Bossano said before returning to Gibraltar, "and they did not include it."

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## Britain on verge of coal subsidies dispute with EEC

By PAUL CHEESERIGHT IN BRUSSELS

THE BRITISH Government is on the verge of a major dispute with the European Community over who should control subsidies paid to the coal industry. These would be discussed by energy ministers in June.

This became clear yesterday when Mr. Nicholas Mosar, the EEC Commissioner for Energy, outlined to the Energy Committee of the European Parliament the Commission's thinking on how subsidies to the coal industry should be managed from January 1 1986.

Coal is exempted from the normal competition rules of the EEC, which prohibit the use of subsidies. But the exemption runs out at the end of the year.

Although Mr. Mosar's proposals for what happens next year were vague in the extreme, they were based on the notion that supervision of subsidies would be in the hands of the Commission, as is the case with other industries operating outside the normal competition rules.

But this is precisely what the British Government wants to avoid. It is against centralised control, officials noted, and it does not want the right to grant subsidies subject to conditions established in Brussels.

## China and E. Europe to boost trade links

By LESLIE COLLIOTT IN EAST BERLIN

CHINA and Eastern Europe are busily rediscovering each other, after years of separation dictated by the split between Moscow and Peking.

Two Chinese Government ministers — for telecommunications and culture — have just visited East Germany, while an East German "friendship" delegation toured China.

Czechoslovakia is developing its trade with China by 30 per cent to SwFr 1.5bn after trade quadrupled last year. Skoda and Tatra trucks are being exported to China, along with a truck assembly line. Peking also needs Prague's help to modernise plants built by Czechoslovak companies 30 years ago.

China's trade with Hungary this year is to rise to SwFr 850m (\$251m) from SwFr 275m last year.

Poland's trade with China is to expand 180 per cent this year to

## Le Monde will offer stake to readers

By David Housego in Paris

LE MONDE, France's leading daily newspaper, is to make a significant departure from its traditions by giving outside shareholders a 25 per cent stake in ownership as a way of raising FF 35m (£3m) in fresh equity funds.

The move was confirmed yesterday by M. André Fontaine, the recently appointed editor-in-chief, as part of his efforts to put the newspaper back on a sound financial footing. It will be voted on by the existing shareholders — who comprise the staff and the founding members of the newspaper — at the end of the month.

M. Fontaine is proposing that an appeal for fresh capital should initially be directed to readers — many of whom have expressed an interest in subscribing.

Until now, journalists at Le Monde have resisted moves to bring in outside capital as potentially damaging to editorial independence. Under the structure proposed by M. Fontaine, the editorial staff will see their holding cut from 40 per cent to 30 per cent, a level which in law is still sufficient to give them a blocking minority.

The capital increase is part of extensive cost-cutting aimed at producing savings of FF 16m in a full year — equivalent to 20 per cent of the net income Le Monde obtains from advertisements and sales.

The most controversial part of the plan is a new salary scale for journalists which involves cuts of 22 per cent for some.

The salary adjustments are in the context of an overall 10 per cent cut in the newspaper's salary costs.

Several journalists expressed their dissatisfaction with the new structure and on the way it was decided by M. Fontaine and his senior editorial team.

They have asked that a decision on it be postponed until M. Fontaine has now the less severe salary cuts from the administrative staff as well as some voluntary departures.

It is also proposed that the newspaper's headquarters in the Rue des Italiens be sold to raise funds.

## EUROPEAN NEWS

## Swedish strike tightens grip as shares fall

By KEVIN DONE AND DAVID BROWN IN STOCKHOLM

SHARE PRICES continued to fall in Stockholm yesterday as Swedish financial markets tried to come to terms with Monday's dramatic tightening of monetary policy which has given the country virtually the highest interest rates in Europe.

At the same time, there was still no sign of any breakthrough in the civil service strike and lock-out which has halted both domestic and international air traffic in Sweden and badly disrupted trade. The state railways can no longer accept outward bound freight, and the SAS Scandinavian airline warned that its daily losses of SKr 15m (£1.35m) have forced it to prepare redundancy notices for as many as 700 employees.

Some SKr 80m (£720m) has been wiped off the value of the Stockholm stock market in the past two days as share prices have tumbled in the face of the central bank's decision on Monday to raise the discount rate by 2 percentage points to 11.5 per cent and the penalty rate by 16 per cent from 13.5 per cent.

One trader said the market was still "shaky" yesterday as the all-share index fell by a further 1.3 percentage points following the drop of 2.1 points on Monday.

The Swedish krona was still weak on the foreign exchanges as dealers remain unconvinced that Monday's measure would have any impact on Sweden's underlying economic problems.

"People are still hesitant to day," said one dealer. "The

Swedish bank's decision to abolish interest rate controls on bank lending as an important step in the further deregulation of financial markets.

Bank profits will be badly hit

by losses on their large bond holdings, but that can be partly offset by being able to raise lending rates well above the increase in the discount. That has hardly happened before in modern times," said one banker.

The nervous foreign exchange markets are still discussing an eventual devaluation, but speculation was strongly denied by the central bank.

The attention of the markets is now focussed on the next weekly report from the central bank, which will indicate what success its measures have had in halting the flow of capital out of the country.

Swedish banks welcomed the central bank's decision to abolish interest rate controls on bank lending as an important step in the further deregulation of financial markets.

Bank profits will be badly hit

hit the pulp, paper, lumber and steel industries.

SAS reports losses of SKr 180m (£16m) since the strike — which has involved Sweden's commercial air traffic controllers — began 13 days ago.

The airline may be forced to serve redundancy notices as early as this Friday.

LIN, the group's domestic airline, reports monthly losses of SKr 50m, and warns that it could be forced into receivership by mid-summer if the strike is not resolved.

Mr Jan Carlzon, the managing director, said foreign concern over Sweden's mounting labour unrest also led to the loss by SAS last week of a major service contract for Fokker aircraft, and a potential loss of a further 500 jobs.

## CRUCIAL UNESCO BOARD SESSION OPENS WITH BRITISH BROADSIDE

## UK makes public attack on M' Bow

By PAUL BETTS IN PARIS

BRITAIN HAS become the first country to criticise publicly Mr Amadou Mahatir M' Bow, the controversial director general of the United Nations Education, Scientific and Cultural Organisation (Unesco), although she played an important role in the U.S. decision to withdraw from the agency.

With his speech, Mr Dodd has launched the debate in an executive board session which is due to last six weeks. Mr Dodd suggested, however, that the session should be extended if necessary because the stakes were extremely high for Unesco's future.

It will set the stage for Unesco's general conference in Sofia in October. The agency is under pressure from Western governments to undertake significant reforms at the same time as finding a solution to its financial problems caused by the U.S. departure. The U.S. has deprived Unesco of 25 per cent of its budget or the equivalent of \$45m this year.

Britain has also given notice that it will withdraw at the end of this year unless it is satisfied by the reforms the agency makes. However, delegates believe that time is running quickly out and that this session of the executive board is in some respects the last chance to find a solution.

Mr M' Bow has proposed that Unesco use its reserves which

about \$10m to cover its budgetary deficit this year.

Mr M' Bow is understood to be coming under increasing pressure from several developing countries to adopt a more conciliatory approach to resolve the agency's dire problems.

It remains to be seen if he and the executive board as a whole will accept some limited reforms based on the U.S. General Accounting Office's report. Among proposals inspired by the GAO inquiry are a tightening of programmes.

The GAO report said nearly 30 per cent of Unesco's programmes were duplicating other work.

The British government is due to review its policy on Unesco after the general conference in October. Mr Dodd said Britain remained committed to the UN and to multilateral co-operation but wanted to finance Unesco work "as an effective forum for international intellectual co-operation, particularly as an instrument for providing help to the Third World."

A number of other major countries have warned that they will reconsider their position in Unesco unless reforms are undertaken. Among them are West Germany, Japan and the Netherlands.

## China and E. Europe to boost trade links

By LESLIE COLLIOTT IN EAST BERLIN

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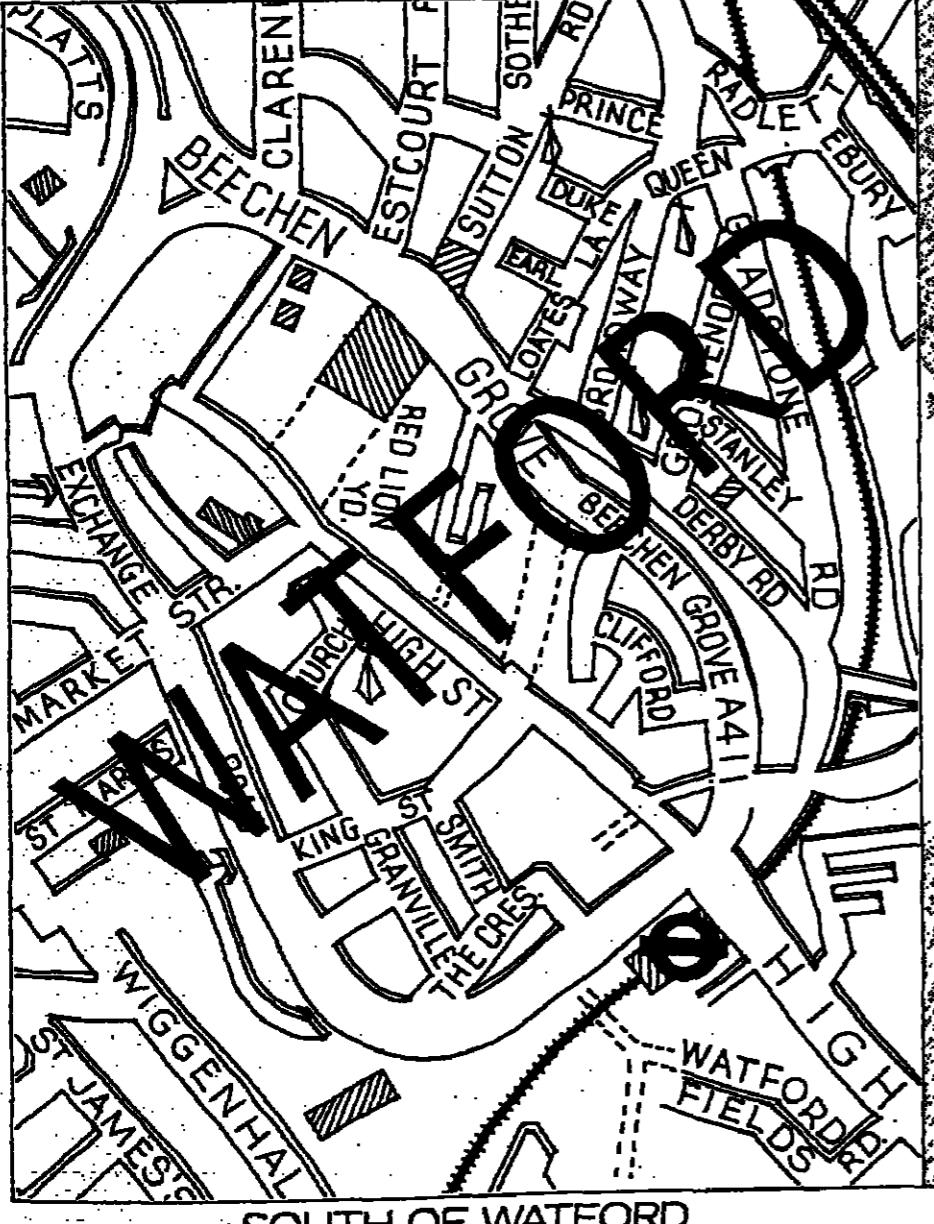
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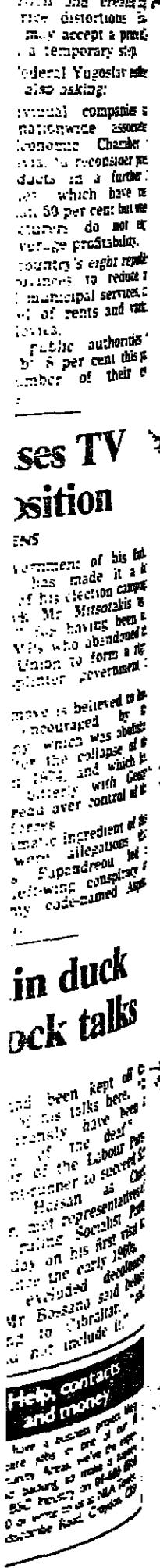
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## OVERSEAS NEWS

## Philippine debt rescue hangs in the balance

BY SAMUEL SENOREN IN MANILA AND PETER MONTAGNON IN LONDON

HOPES THAT the Philippines will be able to sign a \$10bn debt rescue package with commercial bank creditors on schedule next week, hung in the balance last night following the Government's failure publicly to endorse a rehabilitation plan for the country's only distributor of fertiliser products.

A meeting of creditors of the troubled fertiliser concern, Planters Products, was adjourned until Friday to allow more time for work on the rehabilitation plan that would include a firm commitment by the Government to provide fresh equity as well as guarantees on subsidiary payments.

Planters, which has threatened to withdraw from the rescheduling unless its problems are dealt with.

Mr Cesar Virata, Prime Minister and Minister of Finance, said recently that the Planters Products issue should not hold up the signing of the

## Tamil rebel gunmen kill 86 in holy city

EIGHTY-SIX civilians were killed yesterday when Tamil guerrillas took their separatist campaign into the sacred city of Anuradhapura and the Sri Lankan cabinet held an emergency session on the country's latest crisis, Reuters reports from Colombo.

It was the first major assault by the guerrillas, who are fighting for a separate Tamil state, into a predominantly Sinhalese area.

Five Buddhist nuns, 25 other women and six children were among those who died when a guerrilla band disguised as soldiers sprayed gunfire into crowded streets and then went on a shooting spree through the surrounding countryside.

Officials said the death toll in the shootings, the bloodiest attack of the separatist campaign, rose from the earlier figure of 78 to 86 with the discovery of eight more bodies in a national park where the rebels had gone into hiding.

The officials said President Jusus Jayewardene summoned a crisis meeting of senior cabinet ministers to discuss the killings and three opposition parties in parliament called for an emergency meeting of the legislature to discuss the issue.

Anuradhapura, 125 miles north of Colombo, was declared a sacred Buddhist city 30 years ago and has a population of 35,000, most of them Sinhalese.

Mervyn de Silva adds: "A special envoy of President Jayewardene is in New Delhi this week for talks with Prime Minister Rajiv Gandhi aimed at defusing Indo-Sri Lankan tensions and discuss how India could help Sri Lanka to contain the growing Tamil separatist revolt in the island's north. The special envoy, Mr. Edmund Wickremesinghe, will attend the South Asian Foreign Ministers' meeting which opened in Thimphu, Bhutan, yesterday.

Mr Jayewardene's move follows appeals made to him at the weekend by Pakistan's President Zia ul-Haq, the King of Bhutan and Mr. Gandhi himself to reconsider Sri Lanka's decision to "boycott" the Bhutan conference.

Three explosions damaged police living quarters and court offices in Brakpan in the early hours of yesterday morning. Police reports say that damage was not serious.

## S. African call for work stoppage has little effect

BY JIM JONES IN JOHANNESBURG

UNION CALLS for work stoppages to mark the funeral of Mr Andries Radtseela had little effect in South Africa yesterday, unionists say. Mr Radtseela, a union official who died of a brain haemorrhage on Monday last week after being questioned by police, was buried quietly yesterday at the black township of Seska near the East Rand industrial town of Brakpan.

In Seska about 5,000 mourners attended the funeral. Police and soldiers patrolled the township in armoured vehicles but avoided confrontation with the mourners.

Last week Fosatu, the Federation of South African Trade Unions of which 29-year-old Mr Radtseela was an official, called on workers to observe a two-hour work stoppage if they were

unable to attend yesterday's funeral.

Employers and employer organisations were generally conciliatory. But while they reasons for the work stoppage expressed sympathy for the cal, they generally agreed that workers would not be paid for any time not worked. Yesterday several employers in and around Johannesburg reported that stoppages had taken place around noon but that as they had largely coincided with normal mid-day lunch breaks work had not been greatly disrupted.

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## AMERICAN NEWS

## Managua pledges to maintain U.S. debt payments

BY TIM COONE IN MANAGUA

THE CURRENT tour by Dr Daniel Ortega, Nicaraguan President, to eastern and Western Europe is not bringing the hoped-for levels of economic support, although in political terms "it has been a great success," according to the Nicaraguan Vice-President, Dr Sergio Ramirez.

Dr Ortega arrived in Rome yesterday and will travel to Sweden today.

Dr Ramirez told the foreign press in Managua yesterday that in economic terms the tour has made "positive advances" and obtained "good responses" to Nicaragua's

need for raw materials and preferential training agreements. However he added: "the results are such that our economic problems will not be resolved in one trip."

The recent U.S. trade embargo will not be used, however, as an opportunity to renege on Nicaragua's debts with the U.S. "On the contrary, we intend to comply with our international obligations," he said.

"Our U.S. creditors and suppliers can be sure that we will pay up to the last cent for the goods we have received."

Dr Ramirez said that recent commitments made to 60 U.S. banks over the restructuring of Nicaragua's foreign debt would also be maintained.

The Vice-President said Nicaragua had taken precautionary measures to minimise the impact of further possible U.S. sanctions. Future sanctions could include the seizure of Nicaragua's assets in the U.S., the inclusion of U.S. overseas subsidiaries within the terms of the embargo, and the prohibition of

the use of the U.S. dollar by Nicaragua in international transactions.

The renouncing of the 1987 friendship treaty between the two countries by the U.S. on May 1 removes the protection against expropriation guaranteed to the 45 U.S. companies which manufacture or trade in Nicaragua. However Dr Ramirez said: "We do not intend to make reprisals."

Dr Ramirez said "Nicaragua was in excellent condition."

The recent proposal to Honduras over the pacification

of their joint border zone included the possibility of combined military action against the U.S.-backed counter-revolutionaries, or contras.

More than 4,000 contras were now concentrated in several bases just inside Honduran territory, and the Nicaraguan deputy foreign minister had recently discussed with his Honduran counterparts their concerns over the presence of the contras inside Honduras.

Our San Jose correspondent adds: "The U.S. troops have arrived in neutral Costa Rica to help improve the border guard force."

Although civil guards have been trained at U.S. military schools in Panama and Honduras, this is the first time U.S. troops will be present in Costa Rica. From this month some 20 U.S. officers will train 750 guardsmen at a camp near the Nicaraguan border.

Costa Rican President Sr Luis Alberto Monge admitted last week the country had no proof of an imminent Nicaraguan invasion but said the country could not defend itself with "machetes and bluntlock rifles."

## U.S. moves to dispel European fears on secret SDI research

THE REAGAN Administration sought yesterday to dispel fears in Western Europe that the allies will be barred from working on the most sensitive parts of its Star Wars research, AP reports from Brussels.

The U.S. mission to the North Atlantic Treaty Organisation (Nato) issued a statement declaring that the allies would be allowed to work on the secret as well as the non-secret portions of the project, known as the Strategic Defence Initiative (SDI). This was in response to published reports that Gen James Abrahams, the head of the SDI programme, had told a Belgian newspaper the allies would be excluded from the secret research.

In March the Pentagon formally invited the Nato allies and other friendly nations to join the \$21.7bn SDI research programme. So far only Britain has said it will participate, while most of the others have expressed varying degrees of interest. Among the major powers, only France has ruled out participation.

The U.S. mission to Nato said Gen Abrahams's office had instructed it to state that "allied nations, if they so decide, will be able to participate in both classified and unclassified research under the SDI."

Nancy Dusenbury, Washington writer for U.S. senator, has asked President Reagan to adhere to Salk II ceilings for multiple-warhead missiles, adding their voices to a growing debate within the Administration over whether to continue the U.S.-USSR informal strategic arms pact.

In a letter to the President, the senators—Republicans John Chafee and John Heinz and Democrats Dale Bumpers and Patrick Leahy—said that for U.S. to violate Salk II would cast a pall over the arms talks in Geneva, seriously damage important U.S. foreign policy interests" and end superpower restraint on deployment.

While noting U.S. "legitimate concerns" about Soviet compliance with the pact, the senators said: "There is no question that the Soviets have remained within the (multiple independently targetable reentry vehicle) ceilings of Salk II and other important limits."

This is especially important because the Soviets are just below the 200 limit on intercontinental ballistic missiles, having 818."

## U.S. retail sales rise 0.9% in April to \$112.2bn

BY STEWART FLEMING IN WASHINGTON

EVIDENCE THAT consumer spending in the U.S. is providing only a modest boost to the U.S. economy came yesterday when the Commerce Department reported that retail sales in April rose 0.9 per cent over the level of the previous month to \$112.2bn (£83.5bn).

The department also revised its March estimate to show a smaller 0.7 per cent decline from February rather than the 1.9 per cent initially reported.

Mr Robert Ormer, the department's chief economist, said it appeared that in the second quarter the economy is "off to a relatively modest start at best. At this point I would guess that it would be better than the first quarter but still sluggish." In the first quarter, the U.S. economy expanded at a real annual rate of only 1.3 per cent.

Mr Ormer said weakness in

## Rich Indian state gripped by bitter caste war

Alain Cass in Ahmadabad describes the sectarian violence affecting Gujarat



IF MAHATMA GANDHI were alive today, he could stand on the porch of his house on the Sabarmati River and watch thin plumes of smoke rising above the ancient capital of his native state.

Gandhi's ashram stands opposite the walled city of Ahmedabad, where armed troops patrol the now deserted streets amid the charred ruins of homes, shops and offices—the results of two months of communal violence.

It was from here that Gandhi launched some of his most spectacular campaigns against the British Raj and the scourge of caste and communal hatred. The failure of those and later campaigns to eradicate India's most intractable problem is as evident here as anywhere else.

The situation is not as bad as in 1969 when as many as 2,500 people died in sectarian violence, but it is bad enough to have Mr Rajiv Gandhi, India's new Prime Minister, hurrying down from New Delhi to see for himself.

By the time the Indian army was asked to take over responsibility for restoring law and order from a discredited police force at dawn last Sunday, everybody seemed to be fighting everybody else.

Hindus were fighting Moslems, upper castes were fighting lower castes, students were pitted before the state assembly elections in March that the number of government jobs and college places automatically available to lower castes and backward communities would be increased from 31 per cent to 49 per cent.

India's constitution provides for positive discrimination in favour of the country's lower castes and the Harijans, or untouchables. This provision has caused resentment among

India's upper castes, who have watched their inherited privileges being steadily eroded.

Gujarat's upper caste—the Brahmins and Patels, a once-powerful landed community—has been overtaken by the rising Kshatriya caste, mostly small farmers and businessmen.

In 1980, Mr Solanki's ruling Congress (I) party swept to power with a huge majority with the backing of Gujarat's lower castes. The Patels and Brahmins found themselves increasingly excluded from positions of power.

"Our Government," says Mr Solanki from a small room in its heavily-guarded colonial headquarters "is a common man's Government. We aim to eradicate the widening gap between rich and poor."

Although Gujarat is a major textile centre and one of India's richest states, Mr Solanki claims that 70 per cent of the state's 30m population belongs to the so-called scheduled castes and tribes, whose lot he wants to improve. The opposition claims all he wants is their votes.

Mr Chimanbhai Patel, leader of the opposition BJP Party, claims Mr Solanki is indulging in "the cynical politics of backwash". This Government has merely fuelled the caste war," he charges.

The proof that Mr Solanki's move to increase the quota was

little more than a pre-election gambit to win votes, his opponents say, is the fact that the state's backward castes have not been able to fill the previous quota of 31 per cent.

"So why increase it?" asked one community leader. "The Government saw the increase as a vote bank which could go on expending." Mr Solanki reports that it is the opposition that is in fact a crushing defeat, which is stirring up trouble to force him out of office.

Since the outbreak of violence in Gujarat Mr Gandhi's Government has asked India's 22 states to suspend changes in reservation quotas pending a national review. Mr Solanki has said he is willing to postpone a final decision, but the violence has now taken on a momentum of its own.

Mr Solanki may have overplayed his hand flushed with the success of a landslide victory and in the belief that Mr Gandhi would stand by him indefinitely. For the time being, there is no question of the Chief Minister's resignation; he seems prepared to ride out the storm.

If the violence continues, his future may be in doubt. But whatever happens to Mr Solanki, the present troubles have probably set back the cause of communal harmony in Gujarat by years.

Optimistic after the election, but in private Labour officials were clearly buoyed by the good showing of the party.

The Likud blamed its poor performance on the fact that it has agreed to play a secondary role in the National Unity Government. Likud politicians said they will adopt a more aggressive line in Government new general elections.

Monday's poll saw Labour increase its percentage of seats in the central committee of the Histadrut trade union federation by 5 per cent. This will encourage elements within the Labour Party who favour dissolving the coalition of the two parties in the National Unity Government and holding new general elections.

Monday's poll saw Labour increase its percentage of seats in the central committee of the Histadrut trade union federation by 5 per cent, to 67 per cent. The Likud share of the seats fell from 28 per cent to just over 21 per cent.

Mr Shimon Peres, the Labour Party Prime Minister, was cautious not to sound over

optimistic after the election, but in private Labour officials were clearly buoyed by the good showing of the party.

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The country is now braced for a barrage of tough new economic measures which had been held back for the Histadrut elections. Mr Peres threatened yesterday that he would resign if the Knesset did not pass quickly a series of new taxes and other measures which have been blocked in committee.

Foreign back lost

Europe's could re

in JOHN GRIFITHS

## Aramco signs \$160m Saudi pipeline deal

BY FINN BARRE IN RIYADH

THE Arabian-American Oil Company (Aramco) has signed two contracts worth almost \$200m (380m) each to build a crude oil pipeline across Saudi Arabia.

The new 1,201-km pipeline will raise the present capacity of Saudi Arabia's east-west pipeline from 1.85m barrels per day (bd) to 4m bd.

The 58-km eastern portion of the pipeline contract from Abqaiq to Dawadmi has been awarded to Mannesmann, Aalagenhoven of Dusseldorf and the Athens-based Lebanese company, Consolidated Contractors International Company (CCCI). The western portion of the contract has gone to Sarens.

The pipeline contract was originally broken into four parts, but was awarded as two when Aramco signed the deals on April 30. The signing was not announced until this week. The 58-km pipeline will use the present pumping stations on the east-west pipeline but eventually pumping stations

will be upgraded to raise line speed.

The new line will roughly run parallel to the present 48-in line. Industry officials say that with the construction of a new line Saudi Arabia will be almost independent of shipping in the Gulf.

Some officials add that the line is being built because corrosion problems on the present line may force closure within a couple of years for major repairs.

Construction will begin in June, and is expected to finish by March 30, 1987, a total of 300,000 workers to be employed.

The Government has exempted the contract from its usual 30 per cent rule, which requires foreign and joint-venture contractors to award 30 per cent of their contracts to 100 per cent Saudi companies.

Suppliers for the pipeline include National Pipeline Company, a Saudi-Japanese joint venture, Siderexport of Italy, and Nippon Kokan and Sumitomo Metal Industries of Japan.

## Hi-tech go-ahead 'might have saved Russia \$13bn'

BY DAVID BUCHAN

THE SOVIET Union might have saved itself up to \$13bn (£10.5bn) in weapons development costs if the U.S. Government had approved some 79 export licences requested in 1983-84 for electronic high-technology sales to Moscow.

This assessment comes in a study released this week by the U.S. Defence Department and is designed to bolster its case for tougher U.S. and allied export controls.

The study, conducted for the Defence Department by a private Maryland research firm, is the first Western attempt to assess the financial impact of the technology drain to the East.

Tighter allied export controls were agreed last year in the Co-ordinating Committee (CoCom) — the Paris-based group which supervises high-technology exports to the Eastern bloc. Congress has yet to finish its review of U.S. national export control legislation.

The report studied the 79 most sensitive licensing requests of the 2,000 handled by the Defence Department in 1983-84.

These concerned telecommunications, micro-electronics, computers and anti-submarine warfare technology.

The sale of this equipment and "know-how" could have provided a major increase in Soviet military potential in the

1990s and beyond" and might have saved Moscow between \$6.6bn and \$13.3bn in development costs over the life span of the weapons involved.

The 15 CoCom member-countries — most Nato countries plus Japan — might have had to spend a slightly larger amount, ranging from \$7.3bn to \$14.6bn, to compensate for these Soviet gains.

Such quantitative assessment, however, is based on a number of risky assumptions that, for instance, the Soviet Union would use Western technology in precisely the way that the West does and that Soviet and U.S. defence costs are comparable.

But the likelihood that there are very real Soviet military gains from Western technology, though on a much smaller scale than suggested by the U.S. Defence Department, was recently underscored by the leaking to the French Press of apparently genuine Soviet documents obtained by French intelligence in 1983 when some 47 Soviet officials were expelled for alleged spying.

This assessment by the Soviet military industries commission, the VPK, put the value to Soviet intelligence of acquisitions of Western technology at roughly 48.6m (£47.8m) in 1979 and at roughly 18.6m (£18.5m) in 1982.

## Foreign car makers win back lost ground in Italy

BY JAMES BUXTON IN ROME

FOREIGN car manufacturers this year have been winning back ground which they lost in the Italian market since 1983.

Their share of the market for the four months to April, was 39.2 per cent, compared with 35.6 per cent over the same period of 1984.

Renault, the leading foreign car manufacturer on the Italian market, won 10.49 per cent, compared with 9.48 per cent in the first four months of last year.

Alfa Romeo went down from 7.76 per cent in 1984 to 6.78 per cent in the same period of this year. Lancia/Autobianchi, part of the Fiat group, rose marginally from 8.5 per cent to 8.55 per cent.

The introduction of the Fiat Uno by Fiat and of new Alfa Romeo models in 1983 and 1984 enabled Italian car makers to increase their share of the Italian market by about four per cent over three years, compared with their performance earlier in the decade.

But now the foreign manufacturers are fighting back, notably Renault with its new Renault 5 which is extremely competitively priced in Italy.

**Europe's diesel car sales 'could reach 2m a year'**

BY JOHN GRIFFITHS

ANNUAL DIESEL car sales in Western Europe could reach 2m, or 20 per cent of the total new car market, before the end of the decade, according to a report from Automotive Industry Data (AID).

Sales leaped last year by 30.3 per cent to reach 1.38m, according to the statistical group's latest newsletter.

It adds that the 7.5m diesel cars on the region's roads and the expected continued fast growth are "creating a mighty market potential for the after-sales market participant, with particular emphasis on fuel injection systems, service and parts supply."

"The point is clearly underlined in respect of the availability of fuel injection pumps, for supply is reaching dangerously low levels and demand is threatening to exceed supply for the right equipment."

AID says that even the oil companies have been caught unprepared for the upsurge in diesel sales, particularly in the UK and Switzerland.

This leaves "the fuel supply network with a lot of catching up to do in order to guarantee

easy and convenient availability of diesel fuel."

Diesel car penetration of the West European market reached 17.7 per cent last year, representing 561 per cent growth from the 2.61 per cent penetration of 10 years earlier, AID points out. The group says that a brief setback in 1983, when sales and penetration fell, was mainly the result of the relative cheapness of petrol at that time. Last year's resurgence, it adds, had confounded views that "the diesel bubble had burst."

AID says diesels have changed "the entire outlook on the European automotive scene" and that manufacturers who had been slow to follow the trend are taking rapid remedial steps.

As a result, there would be a "fury" of new models into the market this year — AID identifies 20 to be launched before 1986 — which would be certain to expand sales further at the expense of petrol-powered cars.

\* Automotive Industry Data Newsletter 8508, 34 St John Street, Lichfield, Staffs WS13 6PB.

## New export insurance scheme

By Our Trade Staff

A scheme for managing export insurance for smaller companies was launched in London yesterday.

Unicor Group Holdings, a credit management and debt collecting company, is offering to take over the administrative work involved in insuring trade and recovering arrears which would otherwise be handled by the exporter and the Export Credits Guarantee Department.

Companies that bought the service would continue to be insured under the standard ECGD policy, but, it was claimed, costs could be cut by tighter credit control and fewer claims on the policy.

The scheme, to be called UNEXIS, does not provide trade finance.

The company said that in the event of non-payment, it would pay 80 per cent of the insured value of the goods 90 days after the due date, and the balance after a further 90 days, minus a management charge.

The ECGD pays 90 to 95 per cent of insured value after the loss has been verified, which takes between four and six months.

The scheme was welcomed by ECGD officials as "an important new venture in the field of export credit management."

## Cuba to boost trade ties with West

A BRITISH business mission to Cuba returns to London today confident about increased numbers of orders after receiving assurances that Cuba intends to boost its trade ties with the West.

Senior trade and banking officials, including Sr Ricardo Cabrasas, the Trade Minister, made clear to the 20-member mission that Cuba needed more Western expertise to update its own infrastructure

in Havana later this month.

For those British companies on the mission, the 10-day visit gave them a first-hand opportunity to meet Cuban import agents and to make a medium-term assessment of Cuba's import needs.

Visits to factories and project sites elicited the universal observation that Cuba needs considerable injections of Western "know-how" if it is to update its own infrastructure

senting companies providing valves, conveying and transmission equipment, tools and measuring instruments, drainage material, basic chemicals, solvents and package equipment.

Western trading interests operating in Cuba's centralised economy accept that business on an individual basis, must be at small levels.

The British companies, for example, say they are individually doing business at annual

ing with other competitors, such as Spain, France, Germany, Italy and Japan.

Spain is Cuba's largest Western export market, largely on the strength of rum and tobacco products, and is the only Western trading partner with which Cuba enjoys a surplus.

Lord Selsdon, financial

adviser to the Midland Bank, who was the tour leader, said it was important for Britain substantially to boost its imports of Cuban products as this would help British exporters carve a niche in the only market in the Western hemisphere not served by the U.S.

These goods could include such items as honey, rum, molasses, oil and sugar, much of which could be moved to other markets with Britain serving as an entrepot.

Western trade specialists believe efforts to help the Cubans find markets could, in the long term, lead to major infrastructure projects in Cuba currently dominated by Soviet and Eastern European state industries. The most immediate potential is in the hotels and service sector.

They are dominated by wheat and other agricultural goods and industrial cutting equipment, but more importantly, said that sector lacked adequate support equipment, such as sharpening machinery.

Similar needs were found by other mission members representing companies providing valves, conveying and transmission equipment, tools and measuring instruments, drainage material, basic chemicals, solvents and package equipment.

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## Tokyo sets seal on U.S. steel pact

THE JAPANESE Cabinet yesterday approved a five-year plan to cut steel shipments to the U.S. from 6.3 per cent to 5.3 per cent of the U.S. market, AP reports from Tokyo.

Japan is one of nine steel exporters Washington has persuaded since last September to reduce shipments and help out the foreign share of the U.S. steel market from about 23 per cent to about 18.5 per cent.

The Japanese ministry said Japan would limit exports of six steel categories — sheet and strip, plate, structural, bar, pipe and tube, and wire.

The pact, retroactive to October 1, 1984, will also reduce the export of fabricated steel structures, to 100,000 short tons a year.

Japan agreed in December to reduce its exports.

• MORE THAN half the members of the U.S. Senate have signed a letter sent to Mr John Block, U.S. Agriculture Secretary, urging the U.S. Administration to resume mixed credit sales of U.S. farm products to foreign buyers.

These credits are designed to make U.S. products more attractive.

Normal commercial credits are mixed with government money appropriated for international aid, so that the foreign purchaser obtained the goods at a lower cost. Other governments, especially France, use such credits frequently. The U.S. has not done so recently.

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## FOCUS ON OVERSEAS INVESTMENT AND CAPITAL EXPORT

# BROTHER INDUSTRIES: Conservative Steps

By Richard C. Hanson

For many people in the West, especially journalists, the name of Brother Industries is now popular for its innovations in portable electronic typewriters—and its well-advertised role as an official supplier of typewriters to the Los Angeles Olympics.

However, Brother was founded 51 years ago in Nagoya, mid-way between the better known cities of Tokyo and Osaka, as a maker of sewing machines. The name of the company reflects the fact that it was the brothers of Yosui family who launched the company with one bold idea: building a sewing machine that would not only compete with imports, but also be exportable.

Brother's management combines conservative ways with a willingness to take risks in entering new areas of business, qualities characteristic of Nagoya's citizenry. Mr. Katsuji Kawashima explains how Brother became a household name around the world.

**Hanson: How did you make the transition from being known primarily as a sewing machine maker to that of a supplier of office equipment?**

**Kawashima:** The point is that for 50 years our company's policy has been the same. Last year was our 50th anniversary. When our founder, Mr. Masayoshi Yosui, started Brother the aim was simple: to make jobs. There was a depression on. At that time, Japan also depended on imports. So we decided to make products that could be exported. His father repaired sewing machines, so he chose sewing machines. After the Second World War, it was agreed that sewing machines were a useful product, both for employment and as an export. We began to diversify into electronic appliances, typewriters and so on. We always kept in mind our engineering capabilities.

**Hanson: Why did you get into producing manual typewriters?**

**Kawashima:** At the time, our main export was sewing machines. One of the retail chains we used in the U.S., Western Auto, asked us whether we could produce a typewriter for \$50, to compete with other producers. The bottleneck was that typewriters were produced only by two or three companies. If we bought from them, we wouldn't have been able to compete. So we decided to use a special method to produce our own typewriter. That is how we succeeded. If we make a good product, then we can sell it. That goes back to the company's original idea.

**Hanson: Your overseas sales now exceed domestic sales, thanks largely to the popularity of Brother business machines. What is the secret to your success as an exporter?**

**Kawashima:** About 31 years ago, we decided to form a trading company. That trading company formed a company in America. At that time, export prices were going down. There were lots of problems. What we finally did was to leave the development of the American company to three key people in the U.S. I was supposed to go to America, but things were too busy here in Japan. So we depended on the American management. We just made good export products.

**Hanson: You have expanded your overseas sales force considerably. What about moving production to overseas plants?**

**Moving Production Overseas**

100Bn, we launched a new five year plan. That was designed to double our sales, and change the mix of our products to one-third sewing machines, one-third typewriters and office equipment, and the remainder in other products. Last year, we had already exceeded our sales target. And the boom in office equipment meant typewriter sales met the mark. However, exports have leaped up to about 60% of sales—higher than our goal.

**Hanson: That seems like good planning.**

**Kawashima:** What we did was to introduce more electronic technology in our products, and we invested in expanding our international sales force. We were also helped by the publicity of being an official supplier of typewriters to the Los Angeles Olympics.

That was our first big move into electronic office-use typewriters. We began with manual typewriters 25 years ago, and we expanded into dot matrix printers. We have just announced a new innovative printer, the Twinwriter 5, which combines both daisy wheel and dot matrix capabilities.

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**Moving Production Overseas**



## RESOURCES REVIEW

## Vietnam tackles its energy shortage

By Chris Sherwell, recently in Hanoi

STREET LIGHTS burn dimly in Hanoi and Ho Chi Minh City. Barely a day goes by without factory black-outs caused by power cuts. Petrol stations do not exist. Vietnam is energy-short, and progress towards remedying the problem is slow.

The official explanation is simple. The country has had decades of war, and failed to exploit its own resources. According to Mr Tran Phuong, Vice Premier with special responsibility for the economy, that is now changing. Strong efforts are being made to develop energy supplies, to save precious foreign exchange, and reduce outside dependence.

Vietnam's main domestic energy source is still coal, as it has been for ages. But hydroelectric power is being developed, and there is an offshore oil and gas exploration programme. Mr Tran Phuong even liked to station in the 1960s.

Annual coal production has stagnated in recent years, at 5-6 million tonnes. The mines, which are in the north, use outdated equipment and some were destroyed or damaged during the 1979 border war with China, Vietnam's northern neighbour. A large share of the output consists of dust coal.

Officials say new mines will come on stream as older ones are exhausted. The hope is that productivity will also be raised, through the use of more

modern equipment supplied by two new engineering plants built with Soviet assistance.

But production may not rise substantially before the 1990s.

Proven recoverable reserves are put at around 130m tonnes.

Several hundred thousand tonnes of coal are usually exported, providing much needed foreign exchange. But the export volume fell in 1982 and again in 1983.

Major markets like Japan declined because they have the technology to use lower quality coal than Vietnam's low sulphur high ash coal, and Vietnam has failed to develop alternative markets.

Indeed, it also imports special grade Australian coal, in exchange for shrimps.

Coal is helping to alleviate Vietnam's dire power shortage through its use in new thermal plants. For example, it fuels the 25MW station built as part of the Swedish-UK ship and paper mill in Vinh Phu province. The station uses fluidised bed combustion technology.

Another, much larger thermal plant—a 500 MW station at Phu Lai—was inaugurated in 1983, and the Government is now talking of a 1,200 MW thermal plant south in Danang, built with equipment and aid from Czechoslovakia.

Phu Lai is one of three major power plants built or under construction with aid from the Soviet Union, and officials be-

lieve that many of the country's production problems will end when these are fully onstream by the early 1990s.

The other two—a 1,900 MW facility at Hoa Binh on the Black River north of Hanoi, and a 300MW facility at Tri An in the south—are both hydro-electric projects.

Hoa Binh, dubbed by some

as

Asia's Aswan Dam, is

reckoned to be the largest

power plant in South-East Asia. It is built underground, making it less vulnerable to attack. Thousands of Vietnamese workers, helped by Soviet advisers, are being employed to get the first generators started in 1987. Completion is currently set for 1991.

The Tri An plant is 60km south of Ho Chi Minh City (formerly Saigon), in an area reputedly damaged by American chemical weapons in the war against the U.S.-backed regime in South Vietnam. The first turbine is scheduled to start by 1987, with completion

by 1990. The dam will also be used to irrigate 200,000 hectares of land.

The Government hopes that the hydro plants, together with the development of smaller-scale hydro projects, will allow the diversion of more coal for export and help save on oil imports.

The bulk of Vietnam's oil comes from the Soviet Union at an estimated rate of 1.6-1.7m tonnes a year. It is not clear precisely what Vietnam's arrangements are for these purchases, but Moscow allows deferred payments and it is assumed Hanoi will pay in discovered oil, if not in goods or cash. With foreign exchange reserves at little over US\$1.6m, cash or near-cash payments are unlikely.

The position is almost certainly different with a second, smaller source, namely Singapore, whose trade figures show its main domestic export to Vietnam as mineral fuels. In addition, according to one Vietnamese, at least one state enterprise under the control of government ministry is earning foreign exchange through a Japanese programme in neighbouring Laos, and this hard currency is used to purchase oil from the Middle East. This information, however, has not been confirmed.

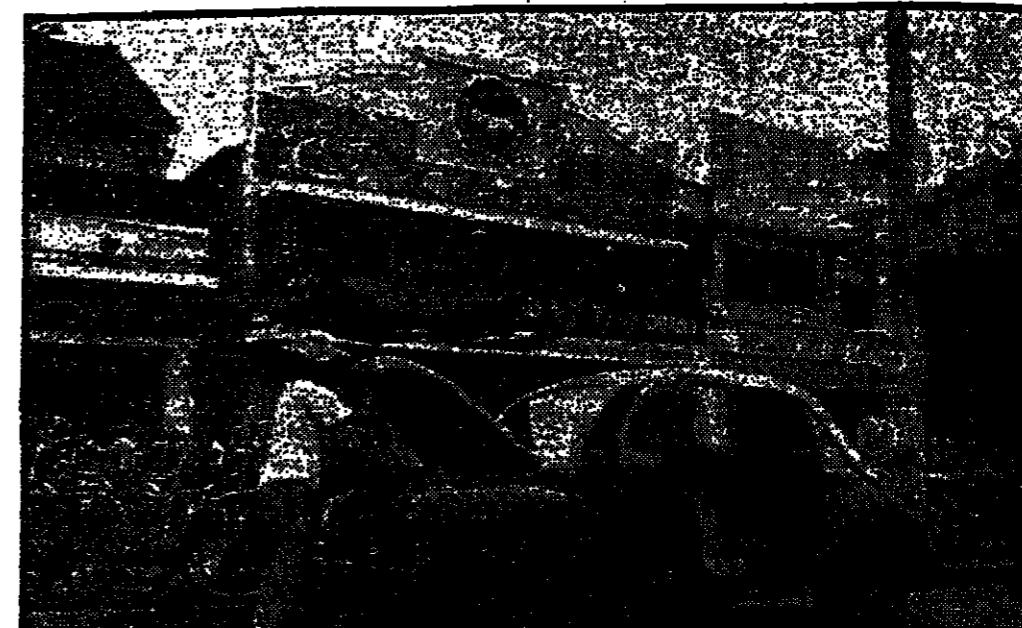
Though the supply of oil and oil products is state-controlled in Vietnam—there are no private cars and petrol stations are nowhere to be seen—the number of privately-owned motorcycles, especially in Ho Chi Minh City, suggests that control is less than total. Indeed, officials admit that government supplies are siphoned off for sale to traders in the free market.

As for Vietnam's own resources, before the fall of Saigon in April 1975 several Western oil companies had begun exploring for oil and gas off Vung Tau on the southern coast. Some of these negotiated contract with the Vietnamese authorities after 1975, but the last left by 1981, apparently because of disappointing results and high costs.

That year, Hanoi and Moscow signed an oil co-operation agreement. In 1983 Mr Nguyen Co Thach, Vietnam's Foreign Minister, claimed that Vietnam would have its first oil by the end of the year. The country, he said, would be self-sufficient by 1985 or 1986, and begin exporting in 1990.

This schedule is now officially admitted to be way off target, but it is not clear what has gone wrong, if anything. Some people believe the attractions of U.S. offshore expertise, widely thought to be headed of the Soviet Union, are the reason why Vietnam would like to see more normal relations with Washington.

Others wonder about the true



Ho Chi Minh City, formerly Saigon. Now petrol is almost impossible to get.

resource position. On reserves officials will say only that latest indications point to domestic oil production of "many million tons per year" and reserves of "many hundreds of millions of tons," giving no precise estimates or explanations.

Recently, Mr Tran Phuong told the foreign press in Hanoi that there were two rigs now operating, capable of producing a "few thousand" tons per year, and that Vietnam intended to put up "dozens" of rigs. He was speaking around the time of a visit to Vietnam by M Jean-Baptiste Boumeng, the French

businessman with Communist connections. He concluded a complex \$200m deal involving offshore oil equipment for Vietnam.

The Minister also claimed that some natural gas reserves had been found in the north, and said he hoped Vietnam would in the 1990s have a

complex \$200m deal involving offshore oil equipment for Vietnam.

At any rate, it is clear that Vietnam, as one of the poorest and least developed countries in the world, has a long way to go in the energy field if it hopes to compete with its non-communist neighbours.

The Communist objective of putting an end to power shortages is likely to grow, and the longer-term picture is less clear.

## APPOINTMENTS

## Managing director for Bowater-Scott

BOWATER INDUSTRIES AND SCOTT PAPER have appointed Mr Robert E. Rodgers as managing director of Bowater-Scott from July 1. He has been deputy managing director of Bowater-Scott since early 1984, having previously held senior appointments within Scott Paper. Mr Rodgers succeeds Mr Robert J. Healey who returns to Scott Paper in Philadelphia, prior to retirement at the end of 1985.

\* Mr David W. N. Landale has been appointed chairman of BOWATER GROWERS UNITED KINGDOM, the Government-recognised body representing private wood and paper owners. He takes over from Mr J. M. G. Galbraith.

\* Mr P. A. Randall has joined the partnership of T. G. ARTHUR & CO, independent consulting actuaries. Mr G. H. M. Goddard has resigned.

\* SUMITOMO TRUST has opened a wholly owned subsidiary in Luxembourg. Sumitomo Trust and Banking (Luxembourg) S.A. The chairman is Mr Masanori Matsunaga, who is also chairman of Sumitomo Trust International in London. The general manager, Mr Masatoshi Ezaki, has been promoted from London where he was deputy managing director of Sumitomo Trust International.

\* PANNELL KERR FORSTER has appointed four new partners: Mr Andrew Wilkinson in Belfast; Mr John Thompson in Derby; Mr Bryan Jackson in Glasgow; and Mr Michael Page in Bristol.

\* Mr Colin James has been appointed a director of MARLEY. He remains company secretary.

\* THE STEEL WINDOW ASSOCIATION has elected as president for June 1985-86 Mr P. T. Hutchinson as president; Mr N. Cannon as deputy president; and Mr S. Thomson as vice-president.

\* SUTER has appointed Mr Robert Morris as managing director of its newly formed distribution group. He is currently managing director of Nationwide Refrigeration Supplies, which owns Suter subsidiary. Mr Morris has also joined the board of Suter Equipment and will assume full responsibility later in the year upon the retirement of the current managing director, Mr Bernard Mondy, who is also a member of the Suter main board.

\* THE CHARTERED ASSOCIATION OF COMMERCIAL ACCOUNTANTS has elected to serve for the year 1985-86 Mr P. T. Hutchinson as president; Mr N. Cannon as deputy president; and Mr S. Thomson as vice-president.

\* Mr Barry Murray-Upton has been appointed UK and European managing director of

CADNETIX, of the U.S. The appointment follows the opening of the first overseas subsidiary in the UK, based in Gloucester. Mr Jim Yates has been appointed UK and European director of marketing.

\* Mr Michael Seak has been appointed sales/marketing director of REED ASIAN PUBLISHING (PTE), Singapore. The company has been set up to represent its three Asian trade publications: Asian Building and Construction, Asian Electricity and Far East Health.

\* Following the purchase of CENTURY ALUMINIUM from the Amari Group by ASV of Norway, Mr Jon Kvam and Mr Knut Preus of ASV have joined the board. Resignations have been accepted from Mr A. Miller and Mr A. R. Mervington of the Amari Group, and from Mr Bill Meredith who has retired from Century.

\* Mr E. J. Jordan, chief executive of Henry Bath and Son, has been appointed to the board of the METAL MARKET AND EXCHANGE COMPANY.

\* Mr David Brightwell, director of BIS Applied Systems MODUS division and man behind the development and marketing of the BIS/PSSE Integrated Effect Support Environment, has been appointed an executive director of the company.

\* Mintex Don board formed

Following the acquisition by BBA Group of Cape Industries' automotive business, the board of the new company, MINTEX DON, has been appointed. Chairman will be Dr J. G. White, who was group managing director of BBA Group, and Mr J. V. Bedford becomes managing director. The other executive board members are: Mr G. Cartwright, manufacturing and deputy managing director; Mr M. R. Black, finance; Mr J. K. Clayton, operations; Dr D. Moran, R and D; two non-executive directors are Mr M. L. Bentley and Herr H. Siersleben, chief executive, Textar.

\* Mr Bryan Benn, chief accountant, has been appointed chief internal auditor at BRITISH RAILWAYS board headquarters. He succeeds Mr D. J. Coates. He will hold a post on secondment from Pern Marwick Mitchell and Co and has now returned to that firm. Mr Benn takes up his new duties on June 1.

\* Mr Dennis Hutchings has been elected president of the FRENCH TRANSPORTS ASSOCIATION for 1985-86. Mr Hutchings, who is group transport co-ordinator, Thon EMI, was first elected president for the year 1984-85. Vice-chairmen are Mr Fraser Meazies, director of distribution, Reckitt and Colman, Mr Stuart Phillips, distribution director, Rank Hovis. Honorary treasurer is Mr Robert Bowld, director, transport group, Dairy Crest Foods.

\* Mr Gerard W. C. Lemmens has joined GEBRUEDER HESSELERGER, hop merchants, as joint managing director.

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## UK NEWS

## New Tory pressure group urges change of course

BY PETER RIDDELL, POLITICAL EDITOR

MR FRANCIS PYM, the former Foreign Secretary, yesterday formally launched Conservative Centre Forward, the new pressure group of Tory MPs, with a pessimistic review of the results of current government policy and a plea for a change of course.

The grouping, consisting of about 32 MPs on the liberal wing of the Conservative Party, was made known at the weekend. But Mr Pym - who was sacked from the Cabinet by Mrs Margaret Thatcher, the Prime Minister, after the 1982 Falklands war - last night gave the first full explanation of its aims.

Mr Pym said the MPs believed there was a need for a less deflationary fiscal policy, a comprehensive strategy to tackle unemployment, more direct action to improve the competitiveness of industry, a stronger regional policy, greater encouragement to private and public sector investment, a coherent exchange rate policy and a more sympathetic social policy.

It became clear at Westminster last night, however, that the new group has failed to attract a number of senior mainstream backbenchers, while there are divisions among the advocates of traditional 'one-nation' Toryism.

For instance, ex-ministers such as Mr James Prior, Mr David Howell, Mr Terence Higgins, are not involved and in most cases were not approached. It is also significant that Mr Nigel Forman, who has taken an active part in the recent party debates on the economy, has decided not to join although he is sympathetic to its aims.

Moreover, at least one and possibly more of the original sponsors have withdrawn since the advance publicity about the group in the last



Francis Pym: leader of Conservative Centre Forward

few days. This is because of worries that the creation of an apparent party within a party would make it much more difficult to persuade MPs in the middle ground of the Conservative party.

In particular, there is concern that talk of the group voting against the Government might have little impact and might make it easier for ministers to dismiss the group's ideas.

These reservations over the suggested tactical approach of the group highlight the doubts of some one-nation Tories, including a number of experienced backbenchers who are undecided about whether to join.

Mr Pym was careful not to discuss possible rebellions in his speech last night, made to Oxford University Law Society and entitled 'A Conservative Future'. The speech stressed both what the group has in common with the Government as well as its disagreements. He said that the MPs' 'prime concern was with the prospects for the Conservative Party today. When we consider the alterna-

tives on offer, the continuance of a Conservative Government becomes even more imperative.'

He warned, however, that with 'every new reminder of the failure of present policy, with every refusal to listen to any other point of view, with every act of distance from the feelings and instincts of our supporters and of the British people as a whole, this Conservative Government has been giving round after round of ammunition to its political opponents. It stands in danger of being sunk by its own shells.'

Mr Pym said the group agreed with much of the Government's analysis and objectives, but he painted a very gloomy picture of what had happened to the economy. He said that without North Sea Oil there would have been almost no growth overall. Unemployment had tripled and was still rising, and British industry was less competitive compared with many other leading countries. Of the seven summit nations, only Italy had an appreciably worse recent record on unemployment and competitiveness.

He accused the Government of imprisoning itself in a ideological straitjacket. He said the group 'does not accept the Government's explanation for the causes of inflation, or its extreme aversion to borrowing or its ideological bias against involvement in industry.'

'We do not believe that inflation is caused primarily by an expansion of the monetary supply. But instead it seems to us that the factors that cause prices to rise are those that are causing the costs of producing goods or services to rise.'

Mr Pym denied that the MPs were calling for massive refashioning.

Editorial comment, Page 29

## Lloyd's may launch 'lifeboat' company for Minet syndicate

BY JOHN MOORE, CITY CORRESPONDENT

A 'LIFEBOAT' management company may be formed by Lloyd's in the London insurance market, to look after the affairs of 1,325 underwriting members hit by at least £130m of losses.

Mr Ian Hay Davison, Lloyd's chief executive, said yesterday that if 'all else fails' then Lloyd's will form its own management company to look after the affairs of the stricken underwriting members.

Mr Davison was speaking yesterday after the revelation by the Richard Beckett Underwriting Agency, which forms part of Minet Holdings, that its underwriting members, whose affairs it manages, face huge losses from insurance trading.

Minet, one of Britain's largest insurance brokers, is to close the agency by the end of the year and the underwriting members will have to find new management for their affairs.

In Lloyd's it is feared that the uncertainty surrounding the financial affairs of the members will deter other underwriting agents from taking over the management.

If Lloyd's were to form a company to take over the management of the underwriting members it would not be without precedent. At the end of the 1970s Lloyd's formed two companies, Additional Underwriting Agencies No. 1 and Additional Underwriting Agencies No. 2, to deal with problems arising on the Sasse syndicate of underwriting members, which faced £20m of losses and troubles surrounding syndicates under the management of the Ashby underwriting agency.

Minet middle, Page 12

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## Sharp to open UK microwave oven plant

By Robin Reeves

SHARP Corporation is to diversify into the manufacture of microwave ovens for the European market at its Wrexham video recorder plant in North Wales.

The Japanese-owned company plans to produce 120,000 microwave ovens in its first year, building up to 240,000 units a year by 1988. There will be 190 new jobs.

The diversification decision is unusually rapid for a Japanese manufacturing company in the UK and a significant boost for the Wrexham area, which has been hit by the latest Courtaulds' closure. It is only just over a year since Sharp first arrived in Wrexham to build its £15m video recorder manufacturing plant.

Video recorder production began in February at the rate of 3,500 units a month after a new factory had been completed by Fairclough Construction in 32 weeks. Output is due to rise rapidly to create 630 jobs in three years' time.

Initially, the two product ranges will be produced on the same premises. But microwave oven manufacturing is expected to be located ultimately in another factory, to be built alongside the video recorder plant.

In South Wales, Hitachi has begun recruiting up to 200 staff for the start of video recorder production at its Hirwaun plant.

The jobs will push employment at the factory, which has until now been dedicated to television production only, to just over 1,000, replacing half of the 400 jobs lost in redundancy at the plant last year.

## Lords defeat attack on arts funding

By Kevin Brown

THE GOVERNMENT yesterday fought off an Opposition attack in the House of Lords on its proposal for the future of the arts after the abolition of the Greater London Council (GLC) and the six metropolitan county councils.

The Earl of Gowrie, the Arts Minister, said arts institutions had nothing to fear from the local Government Bill, which transfers responsibility for arts funding to borough and district councils, the Arts Council, and a number of other arts bodies.

Labour and Alliance peers claimed there would be a shortfall in arts financing and feared that local councils would be unwilling to replace funds provided by the abolished authorities.

A Labour amendment proposing a single London authority to run arts and recreation was defeated by 172 votes to 143, a Government majority of 29. An Alliance amendment proposing the transfer of arts and recreation responsibilities in the metropolitan counties to transitional joint boards was also lost.

The defeat of the amendments represented a substantial victory for the Government.

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## UK NEWS

DUTCH GROUP WILL IMPORT WASHING MACHINES AND DRYERS

## Philips to close white goods plant

BY CHRISTOPHER PARKES

PHILIPS, the Dutch electronics group, is to end the manufacture of washing machines and dryers in Britain. It said yesterday that it would close its factory in Halifax, northern England, over the next 12 months with the loss of 550 jobs.

Production for the British market is to be taken over by the company's giant plants in France, West Germany and Italy.

After pondering the move for two years, Philips concluded that the 14-year-old Yorkshire plant was too small and could not be extended to give the economies of scale necessary for profitable production. "The factory would have to be three to five times its current size for it to be viable," an official said.

There is about 20 per cent overcapacity in the European domestic

appliance industry at present. This has resulted in an extremely competitive situation and it is clear that production must be achieved in large manufacturing units where the required economies of scale can be gained," the company stated.

Mr Jim Collis, director general of the UK appliance makers' association, Amidea, said the closure would hamper British manufacturers' attempts to reduce imports.

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BT beats  
loss of  
equipment  
monopoly

By Jason Crisp

BRITISH TELECOM (BT) has effectively beaten the Government's attempt to liberalise the market for private exchanges, the largest single sector in the telecommunications equipment business.

BT has been so successful in persuading organisations to buy exchanges (PABXs) and key systems in the last four years that demand is now expected to fall sharply, just as dozens of companies are entering the market.

A market study commissioned by some of the leading telecommunications companies shows that nearly 70 per cent of PABXs and key systems in Britain have been recently replaced with modern electronic equipment. In the year ended last March, BT held 90 per cent of the market for this equipment, according to the study by MZA, a specialist marketing consultancy.

As most organisations have recently replaced their exchanges, demand is expected to fall sharply from 88,000 units in 1984-85 to 21,000 in three years' time, according to MZA. It also predicts BT will retain an 82 per cent share of this much diminished market.

The report confirms that BT has moved very quickly to thwart the effects of losing its equipment monopoly, by selling equipment before the market was actually liberalised. Its position has been considerably strengthened by the long delays in the setting of technical standards and equipment approvals for

The study is particularly embarrassing for the Department of Trade and Industry which has been promoting liberalisation. PABXs and key systems account for 58 per cent of the British telephone attachment market worth £375m last year at manufacturers' prices. The Department recently tried to speed up the approvals process for PABXs being offered by 12 companies, including Ferranti-GTE, Northern Telecom, NEC and Rolm.

The report shows that liberalisation has been slightly more effective in the supply of telephones. BT still has an 82 per cent share, but this is expected to fall to 59 per cent in the year ending March 1988. The UK telephone attachment market, £2.850, from £1.24, 36 The Green, Marlborough, Wiltshire.

Mr Branson said that Virgin, which has carried 270,000 passengers since it was set up, hoped

A Wellcome curiosity  
for the stock market

BY TONY JACKSON

AMONG the world's big drug companies, Sir John Vane, whose work with Wellcome on prostaglandins won him a Nobel Prize, is still on the board. Sir James Black, who discovered the two presently best-selling drugs in the world — Smith Kline's Tagamet and ICI's Inderal — has just recently left the company.

This is largely because of its unusual structure — an essentially charitable organisation, owned by a trust which distributes all the profits derived from its ownership to medical research.

Now, however, the Wellcome Trust has announced its intention to sell off an initial 20 per cent of the Foundation in a London Stock Exchange flotation. This has no effect on the way the company is run.

The Trust has simply decided that to carry on its charitable programme it would like to spread its sources of income, using the proceeds of the flotation to make investments elsewhere.

The decision does, however, push the company into the limelight, not least because the stock market is curious to know what it is to be offered.

Wellcome is not easy to value in market terms: pharmaceutical companies, which tread a curious line between jackpot success and failure, seldom are. Early guesses from £1.5bn for the whole company seem exaggerated. A figure of close to £1bn, though, looks perfectly feasible.

Wellcome's reputation as a research outfit is beyond question. A number of highly distinguished figures have been involved with the

Prostaglandins, for instance — na-

tural compounds which control chemical reactions in the body, and in which Wellcome is among the world's leaders — have never lived up to their commercial promise of a decade or so ago.

But Wellcome does have one particularly strong commercial asset — its long-standing position in the U.S. market, through its subsidiary Burroughs Wellcome. The U.S. market is perhaps the least regulated in the world in terms of the prices which can be charged for drugs, and U.S. pharmaceutical companies are typically the world's most profitable.

This is a strength on which Wellcome has lately started to capitalise. In the year to last August pre-tax profits for the group jumped 48 per cent to £205m, on sales up 20 per cent to £800m. Sales in the U.S. alone jumped by 29 per cent, making up nearly half of the group total.

Wellcome chairman Mr Alfred Sheppard says: "The greater part of that was the introduction of Zovirax for a full year. The strength of the dollar helped, but wasn't nearly as important."

And in the current year, Mr Sheppard will say nothing on likely profits, beyond saying that we are expecting a comfortable increase." City of London analysts are pencilling in a figure for group pre-tax of £110-115m.

## Virgin Atlantic expects surplus

BY ANDREW FISHER

VIRGIN ATLANTIC, the cut-price transatlantic airline, is looking for a second large aircraft to lease during the peak summer months and expects to make a "considerable profit" in its first full financial year to January 31, 1986, said Mr Richard Branson, the chairman.

The airline began operations last June, Mr Branson said it roughly broke even in the first six months. It operates a Boeing 747, charging £150 one-way from Gatwick Airport in the UK to Newark in the U.S., and £119 for a return booked on the day of departure.

Mr Branson said that Virgin, which has carried 270,000 passengers since it was set up, hoped to lease another 747 or a DC10 for two or three days a week from next month. "We are pretty well sold out over the next four months to New York."

But the airline, part of the Virgin records and entertainments group, did not intend to go for major growth, he added. "Our expansion in the airline business will be slow, one step at a time."

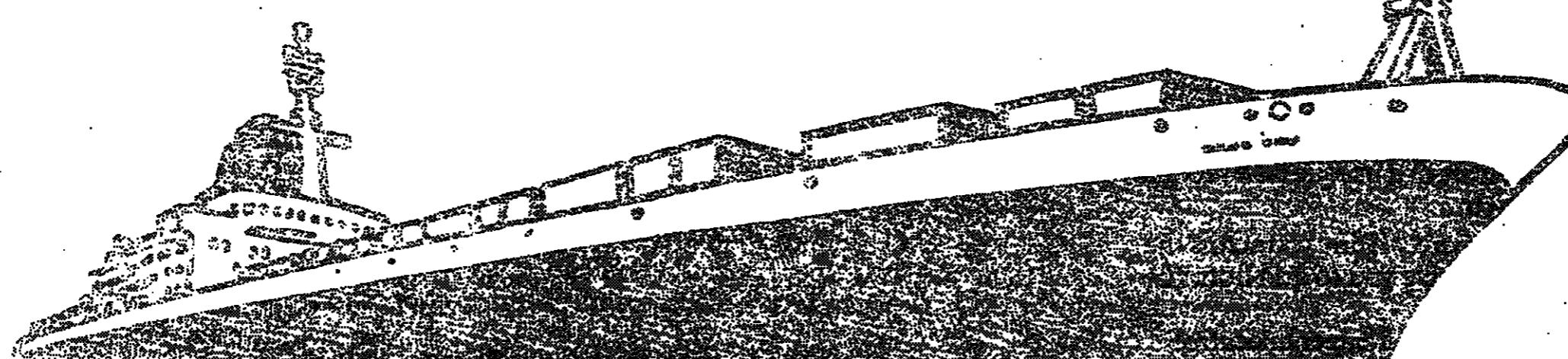
The airline had decided to carry on for another 12 months from June, 1985, after the progress made in its first year. "We put our toe in the water and found the water was warm." Virgin still had the option of pulling out of any routes that did not make sense, he added.

It runs a daily £20 feeder ser-

vice to Maastricht in Holland and can opt out at a week's notice, if necessary. Virgin is also considering a similar service to Dublin, with the same get-out provision.

During the quiet winter months, Virgin reduced its daily North American service to two flights weekly, thus cutting its losses and flying its aircraft 85 per cent full instead of only 30 per cent full. The service is now daily again.

Mr Branson reckoned demand across the Atlantic this year would be heavy. "It will be a wonderful summer on the North Atlantic." The airline had increased ticket sales to Americans and was now much better known.

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## Higher spending raises optimism in retail trade

By ROBIN PAULEY

CONSUMERS braved the exceptionally bad spring weather, ignored the rise in mortgage interest rates and continued to spend their money in Britain's retail stores at a very brisk rate throughout April.

Figures published by the Trade and Industry Department yesterday show that the volume of retail sales rose last month to a level bettered only by last December's Christmas boom.

The provisional estimate shows that sales rose by 0.5 per cent in April. This means that the level of sales in the three months to April remained at about the same level as the previous three months and was 4 per cent higher than in the same period last year.

This year's figures are exceptionally good news for retailers. After the Christmas boom sales suffered a very sharp slump in January, but this now seems to have been due to a combination of overspending at Christmas followed by freezing January weather and a 2 percentage point rise in interest rates rather than any reversal of the underlying propensity to spend.

Spending has been back on track

since February and by last month the seasonally adjusted index measuring the volume of retail sales was back up to 114.4 (1980 = 100) compared with 113.8 in March, a record 115.5 in December and 110.7 in April last year.

The good April figures confirm the underlying trend indicated in other surveys, notably the CBI-Financial Times survey of retail trades, which suggests that the outlook for traders over the next few months remains buoyant. The high level of sales in April was across all sectors, food and non-food.

Another indicator of sustained consumer spending is the continuing high levels of credit finance and bank lending to individuals.

Lisa Wood writes: The Retail Consortium, which represents the majority of Britain's retailers, said last night: "The whole of retailing is looking very healthy."

Rumbelows, the electrical goods chain, said the best performing areas had been small audio units and personal stereo sets, while the John Lewis department store said sales of home furnishing goods had improved by 22.7 per cent.

## Volvo importer sees pre-tax profits slip

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

Volvo Concessionaires, which imports Volvo cars to Britain, suffered from the extremely competitive conditions in the UK market last year and its pre-tax profit fell by 15 per cent, from £27.75m to £23.54m.

The company, however, maintained its dividend to the parent group, £1.3m, at £1.3m.

Volvo Concessionaires' net profit was nearly unchanged at £13.15m for 1984 against £13.42m in the previous year. In 1983 there was an extraordinary charge of £1.97m while last year there was an extraordinary credit of £1m.

The group's turnover rose from £314.4m to £322m last year.

The directors point out that the UK new car market last year was even more competitive than in 1983, with the major manufacturers fighting to achieve market share objectives through intense promotional activities and high discounting at the retail level."

Concessionaires, they say, refused to become embroiled in the worst excesses of the "disorderly market" to prevent Volvo used car values falling and thus to protect existing customers.

As a result its new car registrations fell by 3.6 per cent from the re-

## Ford's van and truck output slips by 7%

By OUR MOTOR INDUSTRY CORRESPONDENT

FORD'S POSITION as leading commercial vehicle producer in the UK is under threat from BL, the state-owned group.

In the first quarter of 1985 Ford's output fell by 7 per cent, or 2,093 vehicles, compared with the same months of 1984, to 27,831. Meanwhile, BL's companies all improved production from the first quarter of last year, and the group total moved ahead by 11.2 per cent, or 3,441 vehicles, to 24,034.

BL lost commercial vehicle production leadership to Ford in 1978. This year the state-owned company has the benefit of new Austin Rover vans and Land Rover four-wheel-drive vehicles as well as an improved Sherpa van range from Freight Rover at the lighter end of the market.

Leyland, the heavy vehicle producer, is beginning to feel the positive effects on output of the Roadrunner, its new entrant in the 8 to 10 tonne sector, which accounts for one-third of demand in Britain for trucks of more than 2.5 tonnes gross weight.

In contrast, Ford's Cargo medium and heavy truck range has been losing market share in the UK, while the Transit van, for many years Britain's best-selling commercial vehicle, is now 21 years old and is expected to be replaced next year. The changeover to a new model will inevitably cut back Ford's van output.

In volume terms, the major contribution to BL's recovery in commercial vehicle output in the first quarter came from Austin Rover. The new Maestro van, launched last October to replace the old Morris van which was based on the Ital car, has boosted the Austin Rover total substantially by 933 vehicles, or 15.1 per cent.

However, Leyland Vehicles, the heavy truck and bus subsidiary, showed the biggest percentage gain with output up by 17.7 per cent or 602 vehicles to 3,966 in the quarter.

General Motors, the Bedford group, while well below BL and Ford so far this year, eventually might be a serious contender for top place in the UK production league.

Output of its new Midi van, based on an Isuzu vehicle and incorporat-

## UK NEWS

### NUM EXECUTIVE VOTES TO DISMISS NOTTS OFFICIAL

## Breakaway nears in pit union

By PHILIP BASSETT, LABOUR CORRESPONDENT

PROSPECTS of a breakaway union in the mining industry grew significantly closer yesterday when leaders of the National Union of Miners (NUM) voted to dismiss a leading official of the union's Nottinghamshire area, which worked virtually throughout the recent year-long pit strike.

The NUM's action against Mr Roy Lynn, Notts acting general secretary, came as miners in the area voted to resist rule changes seen as reducing the area's autonomy, in the clear knowledge that they were sanctioning a breakaway.

In the absence of Mr Arthur Scargill, NUM president, who was in London for a meeting with the National Coal Board (NCB) on details of a new colliery review procedure, the union's national executive at a special meeting in Sheffield, Yorkshire, considered charges against Mr Lynn and Mr David Prendergast, the Notts area pension secretary. They together led the working miners during the strike.

The executive voted by 10 votes to nine to recommend that the union's annual conference in six weeks' time should dismiss Mr Lynn, suspending him from office for three months from the date of the conference in lieu of his period of notice. By 18 votes to one, the executive decided only to reprimand Mr Prendergast.

The vote against Mr Lynn would

probably have been larger at a normal executive meeting, since left-wingers such as Mr Owen Briscoe from Yorkshire and Mr Emlyn Williams from South Wales were not present. Mr Scargill's absence left Mr Mick McGahey, the union's vice-president, to chair the meeting, depriving him of a vote.

Mr Lynn said last night, in a bitter attack on Mr Ray Chadburn, his own area president, that if he had attended the meeting the vote would have been tied. There is no guarantee, however, that Mr Chadburn would have supported Mr Lynn.

Four specific charges of misconduct were levied against the two officials, including that they refused to implement rule changes decided by the national union. But in a letter to the union they were due to receive at their homes today, the NUM says that the recommendation has been made because the executive has "no faith in your loyalty to the union."

Formally, the union refused to discuss the issue after the executive meeting, with Mr McGahey, saying in a statement that it was a private matter discussing confidential business which would not be disclosed.

Mr Lynn described the decision to dismiss him as "childish" and "spoilt." He made it clear both that he would be taking up his seat on the union's national executive - to

the branch levels.

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\*Source: The Society of Motor Manufacturers and Traders, UK registrations.

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THE 1985 TL.



## FINANCIAL TIMES SURVEY

Wednesday May 15 1985

جامعة الملك عبد العز

## Brewing

Liberalisation of the licensing laws in England and Wales is needed, the brewers argue, if they are to compete fully with other leisure outlets. Large sums are already being spent on the renovation of pubs to widen their appeal.

## The customer calls the tune

BY LISA WOOD

"THE CRUCIAL issue for the industry at present is the proposed change in licensing laws," says Mr Tony Simonds-Gooding, managing director of Whitbread, Britain's third largest brewer.

Mr Simonds-Gooding, chairman of the Flexi-Law Action Group, an umbrella organisation campaigning for flexible public hours, explains the importance of such a change thus: "If more flexible hours are introduced our major assets—the pubs—will be freed and it could revolutionise the business."

More flexible licensing laws, which could be based on the Scottish model introduced eight years ago with no apparent harmful effects, are being examined by the Government in a wider review which includes the liberalisation of restrictions on shop hours and Sunday trading.

British publicans have for some time been experimenting with opening their pubs outside the official licensing hours. One pub in the Midlands doing a flourishing trade serves a local factory with take-out breakfasts. But the industry

believes a total revamping of licence laws would give the industry a much-needed boost in its total retailing efforts.

Not that more flexible hours are seen as a panacea for falling beer consumption. Such a move would not necessarily lead to higher volume consumption of beer, according to Edinburgh-based stockbrokers, Wood Mackenzie. Rather, as it pointed out in a recent report on the industry: "It represents a retailing opportunity rather than a chance to sell more beer."

Grasping at this nettle of retailing is the major preoccupation of the brewers, who say Mr Simonds-Gooding only said have not been brilliant in the past at catering and at moving into new consumer-oriented areas. For the past few years has seen a mini-revolution in the nation's consumer habits which has confronted the industry with problems to be solved and at the same time a whole range of opportunities to be seized. These include:

• Beer sales have fallen by around 12 per cent since 1979, the peak volume year. UK beer production in 1984 was 36.7m barrels, a decline of 0.4 per cent on 1983's level, and there are few signs that demand will pick up in the near future.

Increased demand by consumers for a broader range of drinks. Wine sales today account for around 17 per cent of the total drinks market, four times that of a decade ago.

• Greater drinking within the home, which is providing continued upward sales in the take-home market, now accounting for around 15 per cent of the whole beer market.

• Buoyant consumer spending being directed into eating-out, with women gaining greater confidence in using their spending power to demand improved facilities. One recent survey in the City of London estimated that around 37 per cent of drinkers at lunchtime were women.

The brewers, whose ranks range from Bass, with 7,400 outlets to smaller regionally-based brewers such as Shepherd Neame, with 243 tied outlets in Kent, have responded to these changed market conditions with a variety of strategies.

## Pub renovation

• A switch in capital investment from new plant into pub renovation with many of the major brewers investing heavily in in-house restaurants such as Whitbread with its Pizza Hut units, Beefeaters, Roast Inns and Hemekeys. Catering now accounts for some 20 per cent of turnover in many London pubs.

• A cutback in beer production capacity with the closure of eight breweries, the most recent being the closure of the Norwich brewery by Watney Mann and Truman, the Grand Metropolitan subsidiary.

Fears have recently been voiced over

possible cuts, with a loss of jobs, at Matthew Brown, the Blackburn-based brewer which is the subject of a contested takeover bid by Scottish and Newcastle now being scrutinised by the Monopolies and Mergers Commission inquiry.

The development of take-home sales with extension, particularly by major brewers such as Bass and Whitbread of off-licence chains.

• The active pursuit of other businesses in the general leisure market. The major brewers, it is now estimated, own only 49 per cent of trading profit from brewing and pub retailing with companies such as Guinness looking to boost revenue in the U.S.

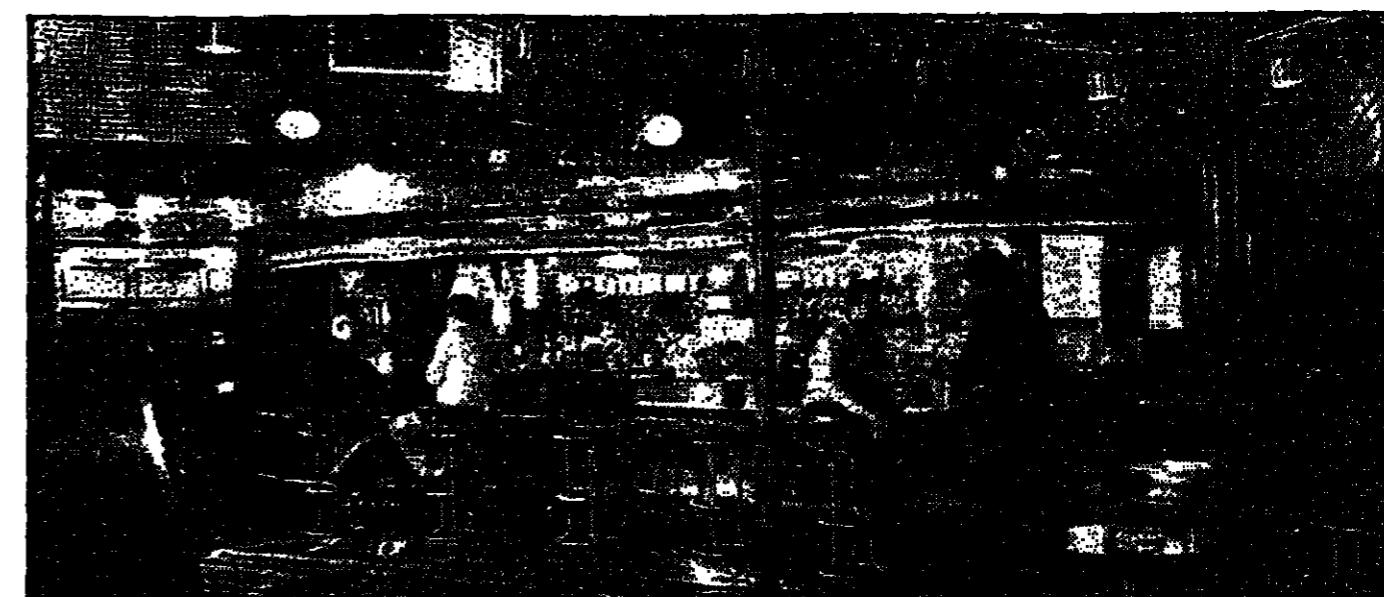
The huge investment pouring into public houses is the most conspicuous evidence of how the brewers are trying to woo customers back into their pubs, some 47,000 of which are brewery-owned.

In the next three years brewers are forecast to spend some £2bn on their retail estates. Mr Ewart Boddington, chairman of the Brewers' Society, in announcing the investment, some 80 per cent of the total industry spend, said:

"These figures illustrate very clearly the emphasis now being placed on pub improvements and provide abundant evidence of the brewing industry's determination to restore the pub to popularity—and to profitability."

Mr Boddington made a strong qualification however in detailing how the pub must compete for trade. "A reform of licensing laws," he said "is essential if many pubs are not to slip slowly into oblivion."

Many have, according to a



The futuristic interior of the Lord Darnley in Edinburgh, one of Scottish & Newcastle's 295 Welcome Inns in Scotland.

## UK beer market

Total production bulk barrels (m)	Ales & stouts	Lager	as a % of market	Yr-on- vol change %
			Lager	
1978 41.19	29.20	11.98	28.1	+10
1980 39.61	27.45	12.16	30.7	+1
1981 37.71	26.02	11.69	31.0	-4
1982 36.53	24.48	12.05	33.0	+3
1983 36.86	25.53	13.23	35.9	+10
1984 36.72	22.44	14.28	35.9	+8

bread, Courage, Scottish & Newcastle and Grand Metropolitan's Watney Combe and Reid have enlisted new entrepreneurs.

Richard Branson, president of the Virgin Records empire and Virgin Atlantic Airways last November, announced a £2m investment in a chain of pubs in London on a long lease from Watney Combe, Reid.

"We were wooed by several brewers," said Mr Branson in announcing the first new outlet, the Princess Victoria.

It is a development in the industry that many see as accelerating as brewers look for new ideas. It is all part of what Mr Foster calls the forging of new partnerships between brewer and tenant.

Wooing the consumer is forcing other fundamental changes on the industry. This is illustrated most sharply in the lager market which has grown from around 20 per cent of the total market in 1979 to nearly 30 per cent in 1984 and is tipped to reach 50 per cent by the end of the decade.

The result has been a flowering of pub design and in many cases, strong market segmentation with cocktail bars, for example, boosting sales. Host, the Grand Metropolitan subsidiary which looks after the group's managed houses, is among the first to capitalise in this area with its 14-odd "themed" pubs which are being introduced throughout all the managed estate.

For the brewers finding new concepts in retailing that will enable their premises to compete with other leisure outlets while retaining their traditional appeal is tricky. Nor do publicans claim they have developed the existing market to its full extent. "There is still a lot to be done with the basic pub, widening its appeal to all sections of the community," says Mr Mike Foster, marketing director of Courage, the Imperial group subsidiary.

In seeking to improve the return on these pub assets and cultivate growth in non-beer related areas brewers have enlisted market researchers and professional design teams and hired a new breed of managers and hired a new breed of managers and

against the heavily promoted national brands," says Mr Peter Heyward, commercial director of Vaux, the Sunderland-based brewer.

The drive to become consumer orientated and face up to the strong competition from the national brands has led some regional brewers to reconsider their whole brewing strategy. Whitbread, for example, has pruned its own brewing output and is looking to market more and more "guest" beers, that is other brewers' brands.

"The total market for beer is not going to increase in the foreseeable future," says Mr Anthony Morse, managing director of Everards. "We have to make money by selling other things. We have just bought Rutland Vintners, a local wine and spirits company. We aim to sell the best wine, spirits or cider."

This form of consumer orientation is not, however, generally favoured by regional brewers although many are copying the national brewers in purchasing wine and spirits distribution companies. "The retail proposition should logically lead to some brewers totally closing their brewing capacity," said Mr John Dunnmore, of stockbrokers, Wood Mackenzie.

"Arguably those who should do best are the regional brewers who are not strong on lager. But the culture, that is family ownership, outweighs the economic facts."

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BEERS: Cornish Bitter, John Devonshire Bitter, Carne's Falmouth Bitter.

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Tel: 0283 31111

BEERS: Pedigree Premium Bitter, Burton Bitter, Border Bitter, Albion Bitter, Exhibition Bitter, Capital Bitter, Merry Monk, Best Mild, Border Mild, Marston Mild, Albion Mild, Marston Filmer Lager, Beer, Marston Lager.

BOTTLED: Pedigree, Low 'C', Owl Roger, Light Ale

GRANGE BREWERY & SON LTD.,  
Salisbury Bridge, Wimborne, Dorset, DT11 8JN  
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BEERS: Draught XB, XXX, Dark Mild

G RIDDLE & CO PLC  
The Brewery, Langham, Oakham, Rutland, Leicestershire LE15 7JD

BEERS: Riddle County, Rutland

EVERARDS BREWERY LTD  
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Tiger Bitter 1031 - 1032°  
Everards Bitter 1032 - 1033°  
Everards Mild 1031 - 1032°  
Tuborg Bitter Lager 1030 - 1034°  
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BEERS: Bitter, Special Bitter, Best Malt Ale, Winter Warmer, Red Rod, John Young's London Lager, Premium Lager.

## Brewing 2

Lisa Wood on the big brewers' need to spot changing trends among consumers

## Retailing opportunities of pubs explored

"BREWERS DO not change public tastes," said Sir Derrick Holden Brown, chairman of Allied Lyons. "They observe what is happening in the market and respond to that change and put their money where they see growth."

In the last few years Britain's "big six" brewers — Bass, Allied Breweries, Grand Metropolitan, Whitbread, Courage and Scottish & Newcastle have shown themselves to be more adroit in adapting to change than some of their regionally-based brethren.

On the other hand, beer market share lost to regional companies appears to be coming back to the major companies through sensible ale policies and secondly, they have benefited from the explosion of interest in lager with the important nationally-promoted brands.

The "big six" in the face of static total beer sales have also plunged into diversifications. A recent report from Wood Mackenzie, the Edinburgh-based stockbrokers estimates that currently only 49 per cent of trading profit of the six major companies comes from brewing and pub retailing.

Continued diversification is likely to continue space while, at the same time, companies explore the retailing opportunities offered by their public houses. For it is the major companies which are forging ahead most aggressively in looking for profit growth in non-beer related activities in the pub.

If retailing is the buzz word of the whole industry there are, however, marked differences between the brewers' strategies in the retailing sector.

### ALLIED LYONS

Allied Breweries, a subsidiary of Allied Lyons, the food, drinks and retailing group is Britain's second largest brewer with about 13.5 per cent of the market, and announced a major management shake-up in January in a drive for sales. The re-organisation said Sir Derrick, chairman of Allied Lyons, did not just involve a change in personnel, but a change in structure.

Five directors left the board and three new directors were appointed from the principal operating companies. This emphasis on the operating company, said Sir Derrick, is a further step towards devolution of responsibility.

Allied has lost market share in the last decade, a key problem being the group's lager portfolio which is led by Skol. However, there are indications that the launch of Castlemeins has been an outstanding success. Launched six months ago in the

leader, taking some 16 per cent of the buoyant lager market. Among the more cautious of the brewers, Bass, with some 7,300 pubs (compared with over 8,500 in 1977) did not go as far along the road to centralisation as other brewers. Local managers have been successfully allowed to develop outlets in the mainstream of pub activity and there has not been a great degree of centralised "theming".

The company's acquisition policy has been more conservative than those of others with the leisure division, contributing 16 per cent of trading profit, including Crest Hotels, Coral bingo and betting, Pontin's holiday camps and most recently, a 25 per cent stake in Horizon, the travel company.

The group has strong representation in the wine and spirits division with nearly 1,000 off-licences trading under Augustus Barnett and Galleon Wine.



### GRAND METROPOLITAN

Host has been the most aggressive in the industry in segmenting its market with varying emphasis on young people, women, families, facilities and food. The group has also been among the first to experiment with its TAKES outlets—with convenience shopping within off-licences.

Scottish & Newcastle, with some 1,500 pubs is more heavily dependent on the free trade than most of its major competitors. Attempts however to extend its tied estate, last year with a bid for J. Cameron, a Hartlepool-based brewer and most recently £58m bid for Matthew Brown, the Blackburn-based brewer have been subject to referrals to the Monopolies and Mergers Commission.

A key strategy for the group

has been expansion in the U.S. where acquisitions include Julius Wile, a wines and spirits distributor. This year however the \$100m acquisition of Birmingham Corporation, a drinks distributor, from Beartree Foods, has led to a \$225m (£150m) compensation claim. Whitbread is seeking the damages through two lawsuits over the termination of the distribution rights to Mount Ceder wines and Florida Vodka in the U.S. which had been held by Birmingham at the time of the acquisition.

The Whitbread Investment Company recently increased its holding in Matthew Brown in an



For short-haul local deliveries Shire horses are still a customary sight. Above are two of Whitbread Brewery's 16 working Shire horses which deliver to pubs within a five mile radius of their brewery in Chiswell Street, London. In addition to their delivery work site of the Lord Mayor's Coach every November for the Lord Mayor's Parade. And at coronations or jubilee celebrations Whitbread horses pull the oldest coach in the country which carries the Speaker of the House of Commons



Whitbread, with around 12 per cent of the beer market and some 6,500 pubs is been among the leaders in developing retail opportunities in its pub estate and in new restaurant and entertainment businesses including discos.

Non-beer and pub related activities now account for about 40 per cent of group profits.

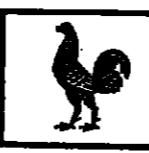
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Courage has taken some time to get its lager portfolio into place with a priority being to gain trade confidence for Hofmeister and could have a new product up its sleeve. Courage believes that it has done more than most brewers to address the problems of overcapacity.

A apparent attempt to help the company fight off a bid from S & N. It is argued by some that the investigation by the Monopolies and Mergers Commission could scrutinise the workings of the investment company, part of the Whitbread group, which has also in the past come to the aid of small breweries fighting off take-over bids.



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THE BREWING sector has not been in favour of late. The FT-Actuaries Brewers and Distillers Index, the best measure of the brewers' stock market performance, is at its lowest level relative to the market since 1981.

The recent dullness has been to do with cigarettes or rather worries about the U.S. cigarette operations of Grand Metropolitan, the heavy-weight in the sector. But even in the present rather weak bull market, the traditional defensive virtues of the brewers, as companies who can maintain earnings in a recession, are at a discount.

There has been sporadic activity. Guinness has enjoyed a tremendous return to favour in the City since its purchase of Neighbourhood Stores at the end of last year. The share has been under a cloud for years, shadowed by memories of headlong diversification in the 1970s, but the City has now decided that under Mr Ernest Saunders the group has a coherent strategy based on health retailing and publishing besides the famous stout.

The hostile bid for Matthew Brown, the Blackburn brewer, from Scottish & Newcastle gave a fillip to the regionals in March. But the bid has since been referred to the Monopolies Commission, the Matthew Brown share price has fallen back and even S & N is finding the market heavy.

S & N is in a strange position, boxed between the majors and the regional brewers, with excessive exposure to the free and take-home trade and enjoying only a small tied estate.

S & N badly needs an acquisition to turn its good profit

recovery of the last couple of years into growth. But this is S & N's second run-in with the commission since its agreed offer for J. W. Cameron of Hartlepool last year and the City fears that a second failure might lead S & N into something desperate.

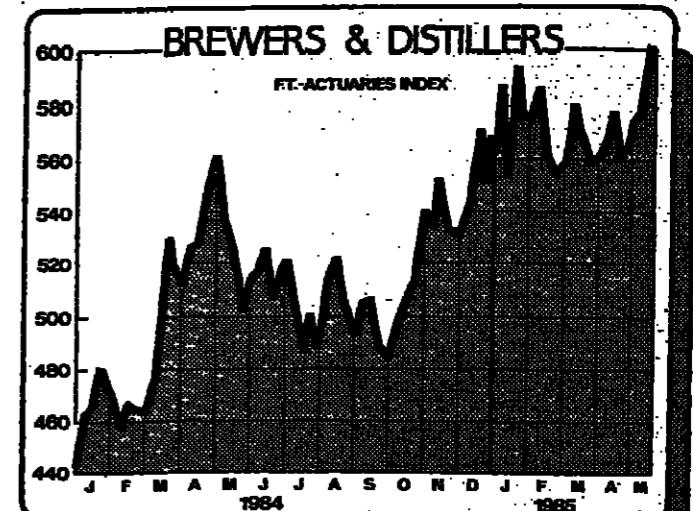
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Consumer spending is expected to show another decent increase this year, which should

James Buchan gives the City's view of the big six

## Lager revives interest



the fruits of the industry's diversification that began in the 1970s and comprises hotels, leisure and expansion in the U.S.

In the past few weeks, there has been a sheaf of stockbrokers' circulars recommending Grandmet. The stock looks cheap and brokers would not be doing their job if they did not look beyond what are bound to be poor interim results this month. But though the UK brewing interests must eventually profit from an attack on their cost base, it is not at all clear that Liggett—the generic cigarettes business in the U.S.—will halt its free fall in a very competitive market.

Allied-Lyons has suffered in comparison, though it has moved to repair relations with the City which had become both distant and blurred. Allied's interim results this month will show whether a better performance by Courage's lager can remove the City's prejudice against its brands.

While the key to Allied's recovery lies in its brewing division, the group is even less of a "pure" brewer than any of the other majors, all of whom now derive less than half their trading profits from beer and pubs. Leaving lager aside, the City naturally concentrates on any market improvement.

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Brewex have also decided to introduce new features to this exhibition. They will have a new "soft drinks centre" which offers an ideal opportunity for soft drink manufacturers to sell direct to brewers. Brewex has also managed to attract sponsorship from the National Association of Soft Drink Manufacturers and also the Process Plant Association.

"Overseas companies have been particularly quick to mark to reserve stands," says Mr Brandon. "We have a strong presence from the Netherlands and plenty of interest from the whole of Europe and the U.S. Our reservations are well ahead of schedule even compared with the record-breaking 1983 event."

"Brew '87 has control in its board of directors who are themselves directors of supplying companies, brewery companies and brewing and production managers.

"Almost half the available space is booked, it comes at the right time in relation to other brewing exhibitions, and it has the support of every side of the industry who will own it and run it for the industry."

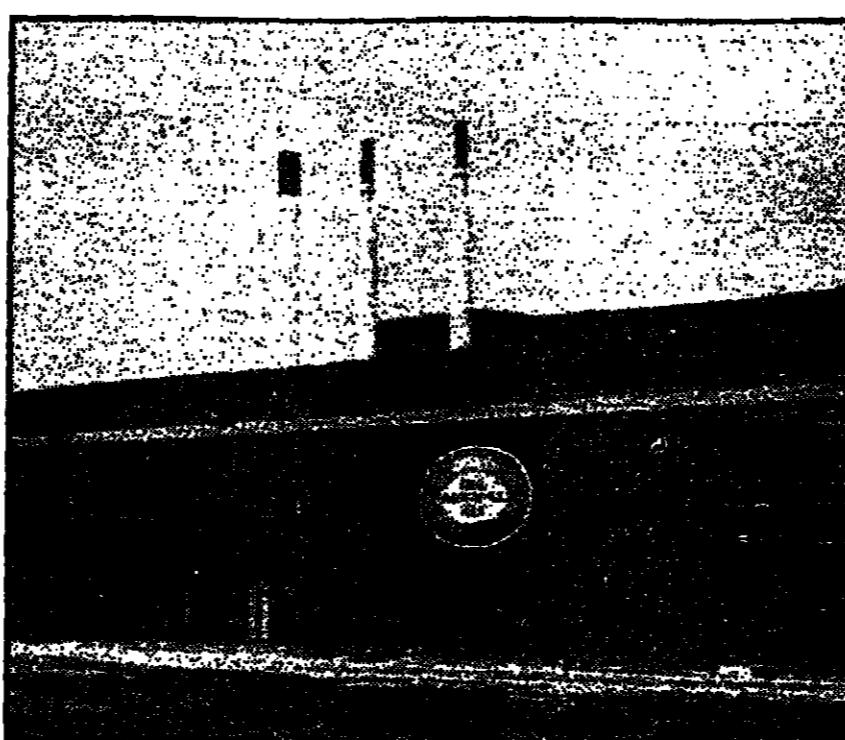
Also being held alongside Brew '87 are the beer competitions which have been a feature of Brewex. They are given an up-dated format and known as the Brewing Industry International Awards. The first of these competitions are held in Burton-on-Trent this month.

Elisabeth Baker

## Brewing 3

Lisa Wood looks at how the brewers in the regions are faring

## Tough competition for ale portfolios



Everards Brewery's Tiger brewery in Burton-on-Trent is to become Britain's first working brewery museum. In contrast (above) is Everards' new brewhouse near Leicester which was opened in March

"THE PREOCCUPATION of regional brewers is the strength of their ale brands," says Mr David Thompson, managing director of Wolverhampton and Dudley, the Wolverhampton-based regional brewer. "The issue is whether or not they can sustain a strong position in the market, for those brands, with the onset of lager and the importance of nationally-promoted brands."

Mr Thompson continued: "All the independent regional brewers are having to work very hard to keep their beer brands moving in the face of this competition from the big nationally-promoted brands."

It is not just the rise in consumption of lager which is causing concern among regional brewers, one of whom, Matthew Brown, the Blackburn-based brewer has hotly contested a takeover bid from Scottish & Newcastle, the result being an investigation by the Monopolies and Mergers Commission.

Several factors have contributed to the under-performance of regional brewers relative to the national companies making some, it is argued, vulnerable to takeover bids.

These factors include:

- The growth in the take-home trade—some 15 per cent of all beer sales—with only a few of the larger independent brewers having access to national distribution to their brands.
- Competition from the national brewers in the highly competitive free trade.
- High unemployment in areas of traditional heavy consumption of beer with the recent miners strike estimated to have cut more than 1 per cent of 1984 production figures.
- Less experience in the growing "added value" areas such as ales.

The so-called 50-odd regional brewers, many still family-controlled, built their reputations in the 1970s on the strength of their ale portfolios. Their fortunes blossomed in the 1970s when consumers rejected the big nationally-promoted ale brands, such as Watney Red and, inspired by CAMRA, the real ale pressure group, turned to traditional regional brands.

Profitability of the regionals was also enhanced by the fact that industrial relations were more stable than among the national brewers, whose catchment areas meant lower distribution costs and prices were often substantially cheaper than national brands.

However, the big national brewers, whose ranks include

Bass, Whitbread, Allied Breweries, Courage, Scottish & Newcastle and Watney Mann & Truman hit back and proved adept at developing sites with a regional identity with many, as in the case of Courage's John Smith's Yorkshire bitter, giving such brands national distribution.

As important a development was the emergence in lager consumption—lager now accounting for around 30 per cent of the total market. It was a market trend most quickly spotted by the national companies who, it is estimated, command more than 80 per cent of the lager market with their brands such as Carling Black Label, Tennent, Heineken, Skol and Foster's most of which are brewed under licence from foreign producers.

Some regional brewers have attempted to brew their own lager. "We devoted a considerable amount of time and money to the promotion of Norserman, a house lager, but we could not stand up to the market place," said Mr Peter Heyward, commercial director of Vaux, the Sunderland-based brewer.

Earlier this year, Vaux announced that it was to market Tuborg, a nationally advertised brand owned by Tuborg of Denmark. A pre-requisite to

few, including Greensall Whitley, the largest independent brewer and Matthew Brown successfully developing their own lager products. For many of the other independent brewers lager poses a threat to their substantial investment in ale brands.

## Questions

Mr Neil Scorse, of stockbrokers, Fielding, Newsom and Smith, says: "The rise in consumption of lager raises questions about the longer-term future of regional companies whose businesses are so closely aligned with regional ales."

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"With an overcapacity in the industry the opportunity to buy at marginal costs is very good," said Mr Thompson. "The capital that would be used to build a lager brewery can be used more usefully elsewhere at present."

The deal was that we would brew the lager, said Mr Heyward. "It is lunacy to buy in a brand, even in bulk. We want to keep the mash-tun going or somebody else gets a slice of the cake."

Not all regional brewers however want to make a large capital investment in lager plant and many such as Manchester-based Boddingtons' continue to buy in brands from the nationals thus potentially cutting profit margins and developing surplus capacity in their own plants as volume sales of lager increase.

Some brewers however argue that with a considerable excess capacity of lager in the market it makes sense at present to buy in brands. Wolverhampton and Dudley for example has a brewing agreement with Harp, the Arthur Guinness subsidiary, with a long-term option to brew.

"With an overcapacity in the industry the opportunity to buy at marginal costs is very good," said Mr Thompson. "The capital that would be used to build a lager brewery can be used more usefully elsewhere at present."

It is not a market that the company is shy of, however.

believing its new three-litre soft drinks PET pack is a unique product. Utilising the Mandora plant the company has also been able to package its beers for the take-home trade, with the company recently signing an agreement with Cadbury Foods, the Nestle subsidiary, for national distribution of its brands.

Other regional brewers have dipped their toes into the take-home trade, with some however preferring profit margins to volume growth. "It is a very difficult market," says Mr Timothy Redman, financial director of Greene King, the East Anglian brewer.

## Low margins

"Many brewers are selling at very low margins. If they seek volume growth they tend to be at the cheaper end which is heavily discounted. Our strategy is to sell a premium product, Abbot Ale. But the take-home trade only accounts for less than five per cent of our business."

The free trade is also being explored with several regional brewers buying properties in the London market where pubs can be a showcase for a company's beers. But it is an expensive business to acquire premises in London and one which many brewers—such as Wolverhampton and Dudley—reject.

Vaux, which has four free houses in London said that for many regional brewers "there is still a lot of credibility in being extremely good where they belong."

Such a management philosophy has been wholeheartedly taken up by companies such as Wolverhampton and Dudley and Matthew Brown, the Blackburn brewer. "Our expertise is in running pubs," said Mr Thompson. "We do not understand the London market and the own-label business does not fit into our strategy for strong brands."

The company's strategy has included active investigation of the take-home market with substantial investment in new plant at its Mandora soft drinks subsidiary. Much of the company's trade however is directed towards the own label business which, while providing volume, exposes the company to the cut-throat grocery business.

It is not a market that the company is shy of, however.

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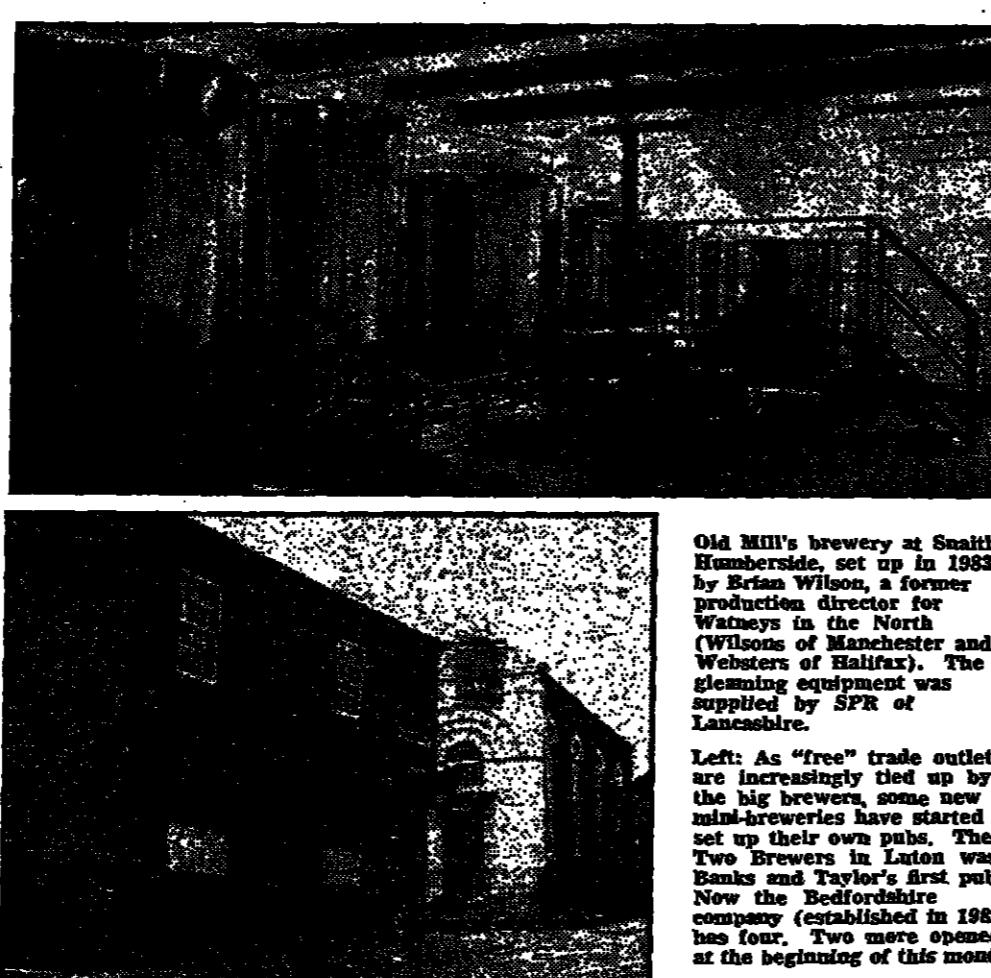
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Optimism continues among mini-brewers

## Welcome niche for beer drinkers



Old Mill's brewery at Snaith, Humberside, set up in 1983 by Martin Wilson, a former production director for Warsteiner in the North (Wilson's of Manchester and Websters of Halifax). The gleaming equipment was supplied by SFR of Lancashire.

Left: As "free" trade outlets are increasingly tied up by the big brewers, some new mini-breweries have started to set up their own pub. The Two Pint Inn in Linton was Banks and Taylor's first pub. Now the Bedfordshire company (established in 1982) has four. Two more opened at the beginning of this month.

CAMRA Campaign for Real Ale

their own achievement is rather

down to earth. "We just hope

to stay in business" says Dave

Butler of the Ashford Brewery

in Kent. And certainly larger

brewers don't seem to see them

as serious competition. They

patronise us and treat us as a

bit of a joke," he adds.

Yet the more successful are

gradually being accepted by and

integrated into the general

brewing community by develop-

ing interlinks with major

breweries. Archers for example

and Taylor have just received

their second from Charles

Wells.

Yet despite their problems

the new small Independents

have found a niche in the

British beer market. Apart from

keeping larger breweries on

their toes by scorching local

monopolies, they have also won

the heart of the beer drinkers

pressure group CAMRA (Cam-

paign for Real Ale). Prices

are down through healthy

competition in West Country,

Midlands and South-East strong-

holds. They have also managed

to cling on through providing a

better service to the free trade

—driving supplies out, day or

night, and learning how to mar-

ket their beer.

Most small brewers' view of

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Editor of *The Grist*, magazine for the small independent brewer worldwide.

## Brewing 4

Brewers now devote more attention to export markets, says Lisa Wood

# More barrels roll out to the U.S.

THROUGHOUT MUCH of the world imported drinks have a strong social cachet. British brewers, while still firmly of the opinion that exports will solve few of the problems of over-capacity in the industry, have recently started to investigate such markets, in particular the U.S.

In the U.S., for example, a label acceptable in one state may not conform with labelling requirements in another. "There has been a lot of cooperation and pooling of ideas," said Mr Mike Ripley of the Brewers Society. "Now more than 20 companies are exporting to the U.S. with more than 45 different beers on sale."

The products are premium priced and are very much cult drinks and we are not aiming to put a dent in the classic U.S. market—the man who buys his six-pack to watch the football match on TV."

British exporters to the U.S. have tended to concentrate on the bottled sector in the market with draught products posing problems in connection with the return of kegs and also the return of beer an outlet may require. But bottled products can give problems of quality control: an outlet may buy a couple of dozen bottles and keep serving them for the next few years.

One area where Vaux, the Sunderland-based brewer, believes that it can exert more quality control is in the draught sector with the use of non-returnable kegs and it is now concentrating on this sector of the market. "We see non-returnable kegs as a great opportunity," said Mr Peter Hayward, group commercial director of Vaux. "We have no problems about the return of the container, it is lightweight and we can guarantee quality at the point of sale."

The British effort—with exporters including all the major national brewers as well as regional companies such as

U.S. BEER IMPORTS (U.S. bulk barrels)		1983	1984
	(m)		
Netherlands	2.4	2.6	
Canada	1.8	1.9	
Germany	0.95	1.1	
Mexico	0.37	0.49	
UK	0.14	0.18	
Japan	0.09	0.12	

has not been good at exporting beers," said Mr Harvey Allen, managing director of Allied Breweries Overseas Trading. "In the past we had a fairly secure and growing home market and little confidence in overseas markets. It is not easy to export beers. But with tastes around the world changing, as well as static sales at home, efforts are increasingly being made abroad."

The British effort—with exporters including all the major national brewers as well as regional companies such as

### Beer exports and imports

Total UK Imports:	1983: 1,877,594 Bulk Barrels	1984: 2,052,422 "
Total UK Exports:	1983: 458,044 "	1984: 524,018 "
Exports to the U.S.:	1975: 55,325 "	1984: 185,920 "
Exports to Italy:	1975: 6,478 "	1984: 50,517 "

Source: Brewers Society

In 1984, Vaux exported the bottled equivalent of some 1,230 barrels to the U.S. but aims to double to 10 times that amount per annum. UK exports to the U.S. last year were about 180,000 barrels or 500,000 total exports of some 500,000 bulk barrels.

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"Non-alcoholic lager is about drinking and driving in the U.K.," said Mr Allen. "But in North America it is seen as an alternative to sweet soft drinks as well as appealing to the

Maintaining the premium

health and diet conscious."

Allied also sells its non-alcoholic lager in the Middle East, Bermuda and Spain, the latter market according to Mr Allen proving to be very buoyant.

Mr Allen also gives the example of the Italian market—the second largest for British exporters—where there has been an explosion in demand for imported beers. During the past six years the Italian market for imported beers has grown by over 100 per cent, again from a very small base, but providing market opportunities for companies such as Allied.

Its brands such as John Bull, Ind Coope Pale Ale and Adonis lager now have nearly 50 per cent of UK exports to Italy which are estimated to be around 50,000, bulk barrels a year.

Maintaining the premium

image of such products is a preoccupation of exporters—as it is with importers of speciality beers into the UK.

The maintenance of the quality import image is one reason why Guinness will not consider brewing either Guinness or Harp lager in the U.S. "In the U.S. we are known as an importer of speciality beers," said Mr Chris Davidson of Guinness, "and we have no plans to become a domestic producer when the growing market is for imported specialty beers."

Guinness through its Guinness Harp Corporation is not the largest importer to the U.S. but it probably has the largest portfolio of imported beers. These include Harp—marketed with an impressive gold and blue label and with a short history of the product—Guinness, Caliber, a non-alcoholic lager, Bass Ale, Furstenberg, Kronenbourg and Asahi. The last two products have recently been taken into the company's portfolio having previously been marketed in the U.S. by Kronenbourg of France.

Developing in the U.S. market has been a strong priority for Guinness since Mr Ernest Saunders took over as group managing director in 1982. Last year the group bought Richter Bros, an importer and distributor of speciality foods, again a strong growth area in the U.S.

Last year the importing of beers into the U.S. earned Guinness around £40m with the group reporting sales to be up by 33 per cent on the previous year. Guinness, said Mr Davidson, would be continuing to focus on this market. "It has growth potential, the dollar is the hardest currency in the world and premium products show high returns."

The main points of the proposals are that there should be no across-the-board changes but that individual on-licences would be entitled to vary their hours up to a maximum of 12 hours between 10 am and 12 mid-night.

Approval for the variations will have to be given by local licensing justices who would take account of social circumstances and activities in the locality and consider any representations by the police or other parties. In special circumstances relating to the locality or to specific days, the justices could approve a variation for longer than 12 hours.

What will be the effect of longer licensing hours on the licensed trade? Stockbrokers Wood Mackenzie point out that extended opening hours do not necessarily lead to higher sales.

The brewers are likely to try and increase the number of managed houses where retail as well as wholesale profits can be earned," says Wood Mackenzie.

All this, of course, remains speculation until the Government's intention about licensing law reform is made clear. It is likely that a Home Office statement on the issue will be made later in the year but it remains to be seen when parliamentary time can be found to make any changes in licensing laws.

David Churchill



would increase alcohol abuse among young people.

Yet in Scotland this does not appear to have had this effect. Dr Christopher Clayton, who chaired a Whitehall committee which led to the change in Scottish licensing laws, says that "in relation to young people in Scotland the suggestion is made that there is a good response to more liberal licensing, depending on the customer's needs and the suitability of the premises."

In Wales, Sunday opening for pubs is determined in each district every seven years.

### Opposed

The last major attempt to reform the basic licensing laws in England and Wales was in 1972 when a Home Office committee headed by Lord Erroll unanimously proposed that pubs should be allowed to open from 10 am to midnight and restaurants and cafés should be allowed to sell alcohol regardless of the sort of meal service they provided.

However, the Erroll report was opposed by a well-organised lobby against liberalising the licensing laws, composed of religious, temperance and health groups.

Scottish licensees overwhelmingly supported the new flexible

hours, believing that customer behaviour had improved and that drinking in Scotland had become more relaxed and pleasant.

### Agreement sought

The new hours also have in created employment in the pub trade, according to the survey. Almost a third of licensees who have adopted new hours have taken on more staff.

Change in the English and Welsh licensing laws is likely to follow closely on the Scottish system, although the Home Office is understood to be keen to ensure that there is general agreement in the trade and with interested parties about what form of licensing laws should remain.

A lobby group, comprising the licensed trade, consumer groups, tourist boards, and hotels, has been set up—called the Flexible Hours Action Group (FLAG)—which has been seeking general views.

The Brewers Society, moreover, has reached an agreement with the National Union of Licensed Victuallers about what form licensing hours should take if the law is

changed.

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David Churchill

## Clearing the air on licensing hours

PRESSURE FOR reform of Britain's licensing laws is now becoming so intense that for many the key question is not whether the law will be changed to allow more flexible drinking hours but when the change rather than "useless games."

The present pattern of licensing laws for England and Wales developed under the emergency powers of World War I and were consolidated in an Act of 1964. However, the position varies considerably across the country and further complexities are created by special hours licences and exemptions.

The general hours were modified to their present form with the Licensing Act of 1961 and consolidated in an Act of 1964. However, the position varies considerably across the country and further complexities are created by special hours licences and exemptions.

In Scotland, laws enacted in 1976 allow much greater flexibility. Pubs are allowed to stay open much longer than previously, depending on the customer's needs and the suitability of the premises.

In Wales, Sunday opening for pubs is determined in each district every seven years.

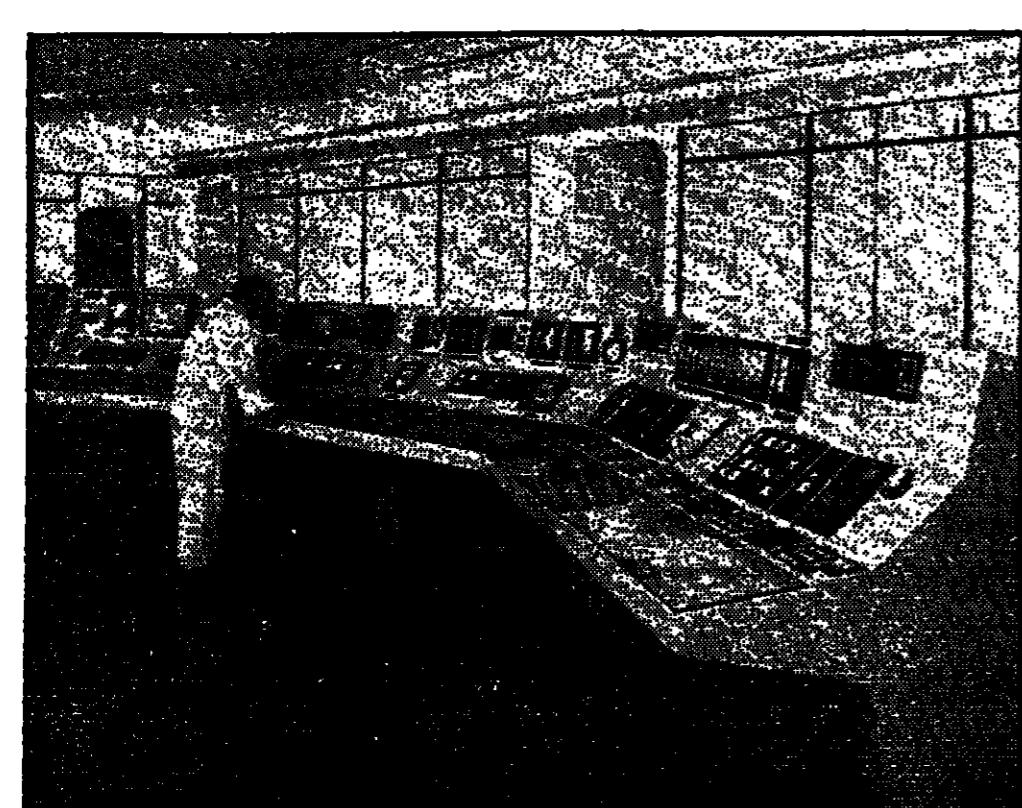
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However, the Erroll report was opposed by a well-organised lobby against liberalising the licensing laws, composed of religious, temperance and health groups.

### Opposed

One major objection to extending drinking hours is that



The control room in the £13m complex of Scottish & Newcastle's Fountain Brewery in Edinburgh which is one of the largest and most fully-automated brewhouses in the world, incorporating the latest advances in energy saving

of the Brewers Society were told that there was scope for the country's pubs to save about £100m a year through efficiency measures which would cut their fuel bills by 30 per cent, or £1,500 a year per pub.

The finding was received with considerable interest since, until then, the conservation efforts of the brewing industry had concentrated mainly on the production processes within the breweries themselves, achieving a remarkable 16.5 per cent cut in energy costs since 1976.

The studies presented to the Buxton conference suggested that not only did the pubs use as much energy as the breweries but that they presented even greater scope for savings.

Most of the savings would be made by the elementary precautions over making sure that lights and heating were not left on when not required, or that both were kept at sensible levels. Although savings in these fields can be assisted by investment in energy efficient equipment, it was recognised that the management of the pub was

itself the key to achieving them.

Mr B. J. Waring, energy and utilities manager of the Bass Group, reported that 31 per cent of the fuel bills of the group's 2,500 managed outlets went on their space and water heating.

Their lighting bills came next, with almost 22 per cent, due mainly to the fact that lights were being used in trading rooms for 50 per cent longer than the licensing hours were in force.

Cooling of beer in pubs came next in the energy spending, at just over 17 per cent, followed by 12 per cent for catering and 9 per cent for the manager's own electricity use. Sundry other costs accounted for the remainder.

### The challenge

Having identified the scope for savings in the pubs, there is every reason to believe that, given their previous success in the breweries themselves, the brewers will successfully tackle this challenge, too, even though it will have to be achieved through managerial rather than

technical reforms.

Energy costs—of the packaging makers rather than the brewers themselves—were also a factor in a recent revolution in the take-home beer package, represented by the widespread replacement of glass returnable beer bottles by lightweight, tough PET.

However, the main reason for the success of PET—polyethylene terephthalate—has been its inherent qualities of lightness and strength and their appeal to the consumer.

Having taken the soft drinks industry by storm, PET bottles, suitably modified to exclude oxygen as well as to retain carbonation, were first launched as beer containers four Christmases ago.

Today, PET bottles are used by at least 24 British breweries as well as by several major retail chains with own brand beers. Metal Box, which pioneered the specially coated PET beer bottles, says they are in the process of becoming the second biggest packaging medium for beer after the 16-ounce can.

Packaging Review, the

monthly trade journal, said in its January issue, that brewers in last year used 65m PET bottles, 90 per cent of them in the two-litre size. Incidentally, some 20 airlines are also carrying miniature PET spirit bottles, which are being used for several major brands. One of the latest Scotch whiskies to "go PET" is Teachers.

However, although the party has virtually disappeared, the new material is not denting the overall popularity of cans as the leading beer package. According to Packaging Review, the number of beer cans sold in the UK last year rose 3 per cent to 1,850m units, with a total market value of £127m.

Within this sector, 16 or cans are doing well at the expense of 10 oz cans which continue to be used, however, for stronger products such as Guinness and stout.

According to the Can Makers Information Service, in September and October 1984, 86.4 per cent of packaged beer sales in off-licences were in cans, a 9 per cent increase over the same months the year earlier.

Maurice Samuelson looks at the efforts being made to save on energy costs

## Pubs could cut energy costs by £100m

FEW INDUSTRIES can be more sensitive to energy costs than brewing whose main processes rely largely on the management of heat.

However, energy costs are also being recognised as a major factor in the profitability of the places where beer is sold. In addition, energy costs are not unrelated to the revolution in the packaging of beer, emphasised by the switch to lightweight PET plastic bottles for larger take-home containers.

As far as the pubs are concerned, it is only quite recently

**ALLIED  
BREWERIES ARE  
PLEASED  
TO ANNOUNCE  
THEIR LAGER  
SALES ARE GOING  
LIKE XXXX.**



Following its extraordinarily successful launch in Yorkshire and Central, Castlemaine XXXX, the Australian lager, is coming to London in May.

## THE MANAGEMENT PAGE

Deutsche Bank

# The art of understatement

Jonathan Carr explains the West German bank's tradition of collective leadership

DEUTSCHE BANK, so the saying used to go, is run like a republic: Dresdner Bank like an enlightened monarchy—and Commerzbank like a dictatorship. The statement is hardly true any more of the two latter institutions, respectively second and third among West Germany's "big three" commercial banks. But it is still pretty accurate for the Deutsche—by far the biggest and most profitable bank in the country, with a group turnover last year of DM 238.4bn (£62.7bn) and operating earnings of close to DM 4bn.

The "enlightened monarch" of the Dresdner, the much lamented Juergen Fohr, was murdered in a terrorist in 1977. The so-called "dictator" at Commerzbank, Paul Lichtenberg, stepped down as head of the managing board in 1976 (though the present incumbent, Walter Seipp, is also a tough character who leaves no doubt who is the boss). But at the Deutsche there is a strong tradition of collective leadership, combined with studied understatement by those at the top, that an outsider might wonder at first whether the bank is run by remote control.

This looks odd at first sight, because the Deutsche's top leaders since the war have not just been excellent bankers: each has a particular domestic banking responsibility, ensuring they keep their fingers on the banking pulse but men of unusually wide interests and in the highest contexts in industry and politics. But they also are expected to merge, chameleon-like, into the collective background of the managing board. In a phrase, they must be outstanding—but they should not stand out.

That tradition was confirmed yesterday at the annual shareholders' meeting when Alfred Herrhausen formally became new "co-spokesman" of the managing board. Herrhausen is not a "chief executive" nor even the spokesman—but one of two (the other is F. Wilhelm Christians) who has had the job since 1976 whose task it is to represent the Deutsche's policies, jointly agreed by the board, to the outside world.

Neither Christians nor Herrhausen will be given special notice in the bank's annual report. Again by tradition the

well inside it.

When Ulrich moved on to head the supervisory board in 1976, there were even those who wondered whether the new tandem at the top table would be able to fill Ulrich's shoes.

They need hardly have worried. One spokesman, Wilfried Guth, became probably the best-known German banker internationally over the last decade. He gave his advice by mail, including ex-Chancellor Helmut Schmidt, he has unusually broad knowledge of economics and finance based on, among other things, earlier work in central banking and at the International Monetary Fund.

It is Guth (born on July 8, 1919) who is moving to the supervisory board now—making way for Herrhausen and fulfilling the unwritten rule under which a member of the managing board gives up his post in the year of his 66th birthday (at the latest).

The other spokesman, Christians, who was 63 this month, has often tended to be seen outside Germany as the Deutsche's key "domestic business" man with Guth as the "industrialist". This is hardly fair to Christians who, among other foreign tasks, successfully negotiated a string of credit deals with the Soviet Union over many years, and probably has closer ties with top Russians (including the new Soviet leader Gorbachev) than any other Western banker.

One characteristic of all these men is that they have a broad range of interests—both in finance in the widest sense, and beyond. Again Abs is the prime example with his international experience, mastery of more than half a dozen languages and wide knowledge of music and art.

### Far ahead

Put all these historical and other factors together and it is fair at least to hazard a guess on who the Deutsche's next spokesman may be. Hilmar Kupper, responsible for European business, looks the best tip in this department. Werner Blessing, who is just acquiring responsibility for North America to add to his existing tasks in Latin America and Africa, to make the summit in the 1990s. That of course is looking very far ahead—but then that is what Deutsche Bank is usually doing.

### Far ahead

Guth loves sport (including skiing and hiking) as well as music; Christians horse riding and modern paintings (he has a fine collection)—and so on.

All that helps explain why those who reach the coveted position of "primus inter pares"—which involves election by management board colleagues not "appointment" by the supervisory board—are strongly placed to be able to draw policy accord from their management colleagues. Nonetheless agree-

### Company Notices

#### NOTICE TO THE HOLDERS OF BONDS OF THE ISSUE 9% 1977/95 OF US\$50,000,000 MADE BY THE EUROPEAN COAL AND STEEL COMMUNITY

The Commission of the European Communities announces that the annual instalment of bonds amounting to US\$1,750,000 has been purchased for redemption on 15 June 1985.

Amount in circulation after 15 June 1985 US\$36,000,000.

#### B.I.R.D. FFR 150,000,000 7.25% 1972-1987

The FF 150,000,000 instalment due for redemption on 15 June 1985 has partly met by purchases in the market of the United Kingdom. The balance of FF 11,250,000 has been met by a loan by the International Bank for Reconstruction and Development.

Notice 6436/1985/00 inclusive when taken together with Notice 6436/1985/00.

Outstanding amount after June 15, 1985 FF 138,750,000.

Bonds drawn by lot will cease to bear interest on 15 June 1985.

Bonds presented for redemption must have been drawn by lot before 15 June 1985.

Interest amount to R20 or less accruing in any one year is exempt from the tax.

By order of the board  
ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED  
Secretaries

per R. S. Edmunds  
Divisional Secretary

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#### PROVINCE DE QUEBEC Loans FF 125,000,000— 7.75% 1972-1987

Bondholders are hereby informed that the remaining instalment of FF 15,000,000 due on June 15, 1985 has been entirely met by purchases in the market.

The balance of FF 132,000,000 has been met by a loan by the International Bank for Reconstruction and Development.

Notice 6436/1985/00 inclusive when taken together with Notice 6436/1985/00.

Outstanding amount after June 15, 1985 FF 116,740,000.

Bonds drawn by lot will cease to bear interest on 15 June 1985.

Interest amount to R20 or less accruing in any one year is exempt from the tax.

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# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
Telegrams: Finantimo, London PS4. Telex: 8954871  
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Wednesday May 15 1985

## Revival on the European left

THE LEFT is once again scoring points in European politics. The British Labour Party has begun picking itself off the floor. In the North-Rhine-Westphalian election on Sunday the German Social Democrats landed a haymaker on the Christian Democrats and their Chancellor, Dr Helmut Kohl. But the phenomenon is not Europe-wide: President François Mitterrand of France and Mr Olof Palme, the Swedish Prime Minister, both look groggy.

The common element is that parties in power at national level—be they conservative as in West Germany and Britain, or socialist as in France and Sweden—are having difficulty maintaining their hold on the electorate at times of high unemployment and with policies of varying degrees of austerity.

One of the rules of thumb of democratic politics seems to be asserting itself: voters' hearts are close to their pocket books.

### Wage increases

How then may one explain the setback suffered by the Italian Communists in the regional elections held on Sunday and Monday? The honours went to a coalition government spreading from centre-left to centre-right which has been trying with some success to tidy up Italian finances and, rather more successfully, to bring down the inflation rate.

Such rectitude, as far as it goes, is relatively new to Italians. They seem to have liked it since it has given them real wage increases. That cut away the ground under the Communists who are campaigning for the restoration of potentially inflationary full wage indexation.

But more specialised factors are at work in Italy. A wave of sympathy after the defeat last year of their leader, Sig Enrico Berlinguer, to the Communists for the first time to pull ahead of the Christian Democrats in the elections to the European parliament. That effect has worn off. The established pattern of Italian party politics has been reaffirmed which keeps the Communists tantalisingly close to power but so far has always denied them the real breakthrough.

The novelty in Italy is that above all, the Social Democrats will have to find an unambiguous defence policy. In a conservative society, the attempt to build a Social Democratic government upon an alliance with the "Ecopax" (ecological and pacifist) and upon anti-Americanism groups is bound to

stimulate extra economic

pressures to deploy its vast

domestic savings and its political

damaging current account sur-

pluses—all phenomena which

conventional Keynesian econ-

omics would attribute to con-

trary fiscal policies.

Because Japan has caught up

technologically with America

and Europe, profitable invest-

ment opportunities are bound

to have diminished, it is said.

Because the population is aging,

it inevitably favours saving over

consumption.

Some Japanese admit that cer-

tain macroeconomic imbalances

could be reduced if the govern-

ment spent more on public in-

vestment. Even if this invest-

ment had to be financed by

extra taxes, it would tend to

raise output because Japanese

taxpayers currently save as

much as 25 to 30 per cent

of their income. But there is

strong emotional resistance

even to such balanced-budget

polices: Japan may be short of

housing, roads and sewers, but

it also lacks the land on which

to build them, officials and pri-

ate economists repeat with re-

markable unanimity:

Against such deep-rooted

caution, efforts at international

co-ordination are unlikely to

make much headway in the near

future. As one German politician

says, Mr Gerhard Stoltenberg,

the Finance Minister, is at pre-

sent "so-careful" that if he was

buying a house he probably

wouldn't let himself take out a

mortgage."

The Germans and Japanese,

however, do not seem unduly

concerned about the danger that

fiscal tightening in America

could make the U.S. recovery

fizzle out, and with it the big-

gest stimulus to their own econ-

omies.

If only the Americans would

cut their budget deficits, inter-

est rates would fall, investment

would become more attractive

and you would see more of our

capital coming back to invest in

our own economy," says a Jap-

anese official. "The imbalance

in the world economy is due to

the U.S. deficit and it is their

business to correct it."

### Less persuasive

Some of the language in his article in the Daily Telegraph yesterday and in his Oxford speech last night is extremely strong: for example, his claim that under six years of Mrs Thatcher's premiership "we have endured the decimation of our industrial base, yet have emerged as uncompetitive as we started." Again: "We came to power committed to reduce unemployment over time. Yet it is now nearly three times higher than in 1979." No government can afford to take such charges lightly, especially when they come from its nominal supporters and—on employment at least—happen to be accurate.

Mr Pym's proposed remedies, however, are less persuasive. He calls for substantial reductions in employer's national insurance contributions. The Government has been doing that steadily over the years. He wants greater investment in the public sector. The Government already invests quite heavily, though Mrs Thatcher does not always like to say so. He demands a coherent policy towards the exchange rate, but

the next Queen's Speech should preferably be short and should concentrate on legislation which genuinely advances the Government's central objectives. Mrs Thatcher was elected to be radical, not to tinker with the status quo. She could do that by returning to the reform of the tax system and developing the market economy.

**Recovery time**

Yet the fact remains that Mr Pym would not have spoken as he has if he did not believe that there was something seriously wrong. There is. Two years into its second term the Government's prospects for winning a third do not look as bright as they should. It has begun to look a mess, administration, not always competent, bogged down in the details of ill-thought-out legislation, even accident prone. And it has ceased to appear accurate.

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ing the market economy.

Will Japan and Germany boost their economies by cutting taxes? Although Mrs Margaret Thatcher assured the world that the word "reflation" was not even mentioned at the Bonn economic summit, few other gatherings on business or economics these days can afford to dismiss this question so cavalierly.

In fact, as U.S. officials were making plain before the summit, the attitudes to tax cuts in Japan and Germany could shape the world economy for several years to come; they could even make the difference between a continuing economic expansion, and a relapse into worldwide slump, exacerbated by protectionism and banking crisis.

On current policies, the International Monetary Fund's forecasts published two weeks ago predict, for example, that U.S. growth will drop from 6.8 per cent in 1984 to 3.4 per cent this year and 3 per cent in 1986, while Germany continues to stagnate at around the 2.4 per cent level this year and next, and Japan falls back from 5.8 per cent growth in 1984 to 4.1 per cent in 1985 and 1986. In fact, many private economists expect the slowdown in the U.S. to be much sharper from the latter part of this year onwards—U.S. growth as low as 1 per cent is becoming a common forecast.

Such a relapse into near-recession in America would push world trade well below the safety threshold for developing country debt problems to say nothing of the protectionist forces which it might unleash in Washington before the Congressional election in November 1986.

Yet, in theory, such nasty consequences could readily be avoided. Japan and Germany could implement some substantial tax cuts during the next six to nine months, thereby boosting—year or so later—their domestic growth rates, their imports from other countries and hence their contributions to worldwide economic expansion. Disputes still rage, of course, about precisely how such tax cuts would work—whether by adding to Keynesian demand or by harnessing the entrepreneurial "supply sides" of the Japanese and German economies—but there is little disagreement among economists that growth would be stimulated by tax cuts one way or the other. If the U.S. government succeeded in reigning in its budget deficits, some countervailing action in Japan and Europe might become even more urgent.

Accordingly, a broad consensus now exists among economists, particularly in America, around what Morgan Guaranty Trust has recently called "the crucial importance of expansionary policies in Japan and Europe concurrent with U.S. fiscal progress."

Yet, in reality, it is by no means clear that either Japan or Germany is likely to change its fiscal plans in a more expansionary direction—or even to think seriously about additional tax cuts on any other basis.

For the party leader, Herr Helmut Schmidt, his party for a long time was unable to find its feet.

It's clear cut victory in North-Rhine-Westphalia, following upon an equally convincing win in the Saarland, bids fair to re-establish the party as a credible opposition and the alternative party of national government.

But the Social Democrats have some way to go before achieving that objective, let alone to win a federal election, as Herr Johannes Rau, Premier of North-Rhine-Westphalia, has done. Yet they must not risk losing too much support on their left. That task may have been simplified by the apparent decline of the Greens, who look more and more like the lunatic fringe of German politics.

### Lunatic fringe

Above all, the Social Democrats will have to find an unambiguous defence policy. In a conservative society, the attempt to build a Social Democratic government upon an alliance with the "Ecopax" (ecological and pacifist) and upon anti-Americanism groups is bound to

## After the economic summit

# Why Germany and Japan are reluctant to take up the slack

By Anatole Kaletsky, recently in Tokyo and Bonn

make Mrs Thatcher look like a wily-minded ditherer.

Between these policy-makers and some of their Anglo-Saxon counterparts, there appears to be a kind of intellectual language barrier.

Consistently successful records have helped to protect the German and Japanese official from criticism or prying—on the intellectual, as well as the political, level. The habits of working with solid national consensus, have bred in the German or Japanese official the undemonstrative, but stubborn, self-confidence of a master craftsman, not the argumentative but uncertain disposition of his counterparts in the finance ministries of Britain, America, or even France.

The German or Japanese official is more like a violin maker who knows from experience exactly how to fashion a perfect instrument, than a professor of acoustics who tries to analyse the theoretical underpinnings on which the craft is based.

It's not the Germans' intellectual tradition to be too rigorous about economics. The Japanese usually say nothing unless it affects them directly.

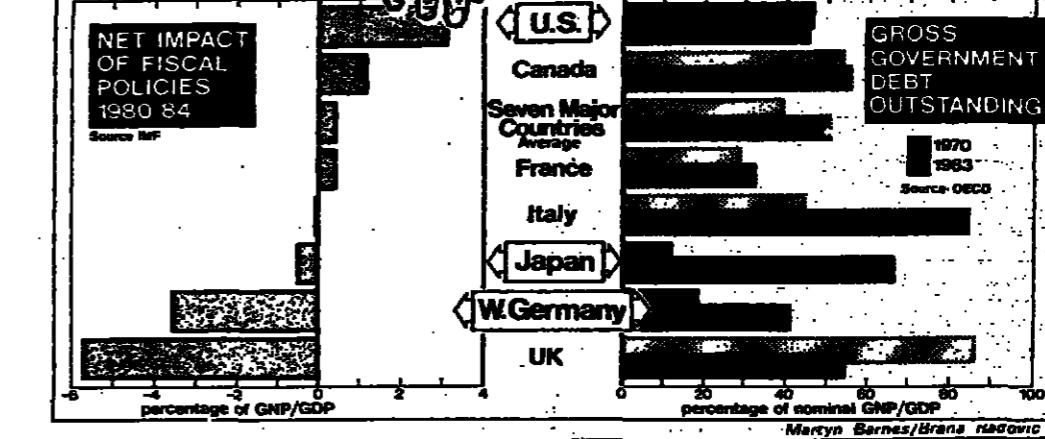
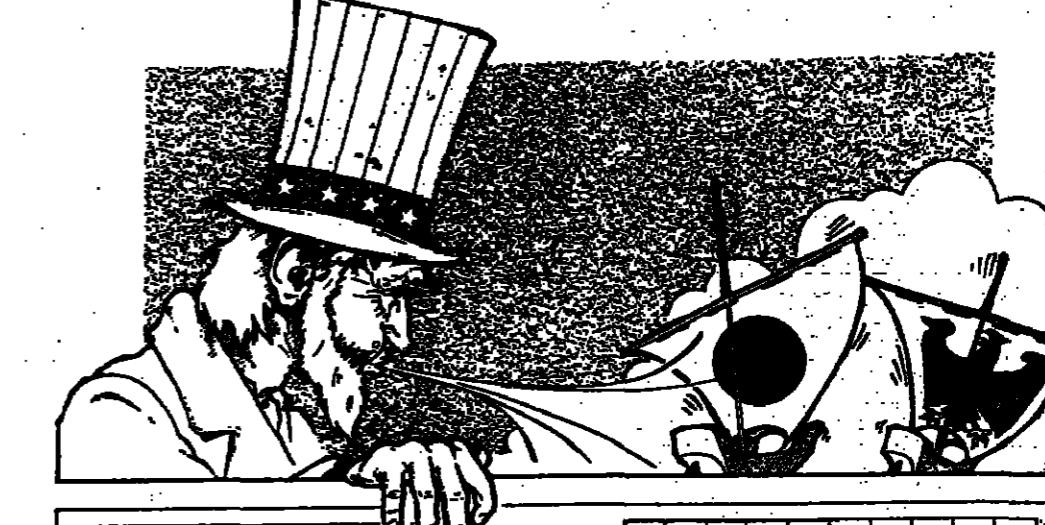
The British are nearly always the most articulate economists, and it's usually a Briton or American who gives the clearest theoretical analysis at any of our meetings," says one top official in an international organisation.

"The Germans are more like a violin maker who knows from experience exactly how to fashion a perfect instrument, than a professor of acoustics who tries to analyse the theoretical underpinnings on which the craft is based.

The growth of deficits was due to the same factors in all countries: after the first oil shock there was a widespread belief that high unemployment and slow growth would be a temporary "cyclical" phenomenon and that governments should do liberally offset reductions in the private sector demanded by cutting taxes or boosting public spending.

In Britain and America, however, national debts rose little if at all, in relation to GNP during the 1970s because of rapid inflation, which ate away the debts' real capital value. In Germany and Japan, on the other hand, inflation was kept under control, while government deficits were allowed to rise even higher than in America and Britain because these countries' previous records of high growth encouraged greater optimism about their capacity to grow out of cyclical deficits.

Unfortunately history suggests that inflation is the most common way of reducing



national debts to manageable proportions—and this is a point which Germans and Japanese, with their bitter experiences of hyper-inflation in the 1920s and 1940s, never tire of making. For this reason, they are not much impressed by the many sophisticated calculations which can be made about "optimal" debt to GNP ratios or claims that parts of their debts are really illusory—for example, because around one-third of Japan's gross national debt is actually held by the government through the social security funds.

They do, however, stress another theoretical argument: that debts will compound automatically into an ever-larger share of national income as long as real interest rates are higher than a nation's real rate of economic growth. This means that the high interest rates which they feel are imposed on them by America's excessive budget deficits limits even further their room for fiscal manoeuvre.

"If I was a businessman, I simply wouldn't think it was a good idea to borrow at real interest rates of 6 per cent to finance an economy which may not grow much faster than 4 per cent in the future—and I think it would be wrong to do this as a public servant either," says one Japanese official.

But the objections to deficit-financing and the accumulation of ever-greater debts seem to go even deeper. The roots of the problem are felt to lie in the 1960s, well before the economic slowdown hit both Germany and Japan.

"In the late 1960s there was a structural change in our economy and in our economic thinking. We started to expand the government share of the economy—and half of it or more we allowed to be financed by deficits, instead of taxes," says Dr Hans Tietmeyer, State

## THE £30m UK ZIP MARKET

## The teeth are bared

By Nick Garnett

THE ZIP fastener is ubiquitous in modern life. A low technology product used by more than half the population every day as a humble, if necessary, implement. It commands as much fascination as a door handle. Unless the clasp breaks, the teeth snap or the zip tears, no one pays it a moment's attention.

Yet this simple device has become a pertinent symbol of the strains and tensions exerted by the Japanese on European manufacturing and the stresses self-imposed by the Japanese on their own production units in their insatiable quest for bigger profits.

Nowhere is this more evident than in the toe-to-toe slugging match between two modern plants battling for the £30m UK zip market.

In the sterilised atmosphere of Optilon's industrial estate in Cheshire, YKK, the Japanese giant of the zipper business with 45 per cent of world sales, churns out 2.5m zippers a week for a 15 per cent share of the British market.

From the even more anaesthetised environment of Peterlee New Town, Durham, Optilon part of the Anglo-German Opti group, the world's number two, has successfully stabilised its market share at about half of its Japanese competitor's following a disastrous slide in the 1970s. But the pressure never eases up.

Built four years ago at a cost of £5m, Optilon's plant demonstrates two things. One is its ability as a European manufacturer to wriggle away from extinction in some of its prime markets and then successfully to defend itself.

The other is that the competition offered by the Japanese through engineering capability and sheer organisational skill in maintaining production momentum is so merciless that the European company has had no time to stretch its breath since its recovery.

Though the first stage of YKK's Runcorn plant was completed nine years before Optilon's the Japanese-owned plant can produce 25 per cent more output with a 25 per cent smaller workforce and generate three times as much profit while paying its manual workers about £40 more per week.

The Opti group, formed in the 1960s as a partnership between the zipper interests of IBM with the lightning fastener and those of the Hellmanns family, strong



"Well, we're always on the look-out to diversify into new products"

acknowledges that it cannot manufacture as efficiently as YKK, though matching it on quality and price. The question is why?

YKK has had its headaches in Runcorn. The much-long strike over pay earned the company more than a half in eight years to 2,300, excluding France, where its operations are being offloaded. The large, archaic manufacturing site in Birmingham, lumbered with inflated overheads and antique equipment was shut at the turn of the decade and the workforce slashed from 1,400 to 340 (275 at Peterlee, 63 at Cleator Moor, Cumbria, which makes zipper chain). The European management structure was completely redesigned.

Now the dust has settled, Eddie Blackwell, Transport and General Workers' Union district officer, believes the undercurrent of discontent expressed by some of the strikers was an aberration and the real issue was simply pay, settled by an 8.5 per cent deal.

The Runcorn plant is back in production, demonstrating its high operating efficiency. It employs 220 in zip chain and separate zip making, notching up a £15m turnover, less than 10 per cent of which derives from selling Optilon's own patented EC21 system. Normally polyester, cotton or nylon tape is first woven, then a spiral of teeth is produced separately and in a third stage, the two are sewn together. With EC21, nylon and cotton and nylon monofilament are fed in at one end and finished zip chain spews out in one process from the other.

This requires less labour and Optilon says the process is far more advanced than anything YKK possesses. But this advantage is in an already low-manning area. In the downstream business of cutting the zip chain, processing and packaging which is much more labour-intensive, YKK's machines are years ahead of Optilon's.

YKK also has machines which carry out automatic packing though it tends not to use them because they take up too much floor space.

Mr Hall concedes that Optilon cannot yet make such advanced machines and could take five years catching up with YKK technology. He is comforted, though, by what he sees as a rapid slowing down in the pace of YKK's technological improvement. "We think YKK is coming to its limits with technology," he says. Mr Berry thinks otherwise. "All supervisors are technically competent, responsible for machine performance and produce quality," says Mr Berry.

A more time-honoured atmosphere appears to pervade Optilon, with at least some hangovers from Birmingham. The canteen has a section for white collar staff, managers have a visitors service behind a screen.

The Opti group claims a major advantage in the upstream chain-making operation in which Cleator Moor uses the

company's own patented EC21 system. Normally polyester, cotton or nylon tape is first woven, then a spiral of teeth is produced separately and in a third stage, the two are sewn together. With EC21, nylon and cotton and nylon monofilament are fed in at one end and finished zip chain spews out in one process from the other.

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## Aid to Africa

## The urgent need for a co-operative effort

By Timothy Raison

BY NOW, most people realise that as a response to the terrible famine in Africa emergency relief is essential, but that it will not solve the problem. We still need to work flat out to deal with short-term needs—in particular, to translate the substantial pledges into actual food on the ground. But we also need to get to grips with the underlying long-term

problem.

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# FINANCIAL TIMES

Wednesday May 15 1985

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CONSTRUCTION EQUIPMENT

Rupert Cornwell in Bonn on the continuing battle over President Reagan's visit

## German opposition denies anti-U.S. bias

ANXIOUS TO permit no blemish on their sweeping election victory in North Rhine-Westphalia on Sunday, West Germany's opposition Social Democrats (SPD) yesterday angrily rejected renewed charges from the ruling centre-right coalition that their party had now swung to a sharply anti-American line.

In the 48 hours since the vote in the country's most industrialised and populous state, the SPD's alleged hostility to Washington has now emerged as the most emotive and sensitive domestic political issue.

Any doubt on this score was banished by the way the issue dominated what was supposed to be a routine four-hour parliamentary debate in which Chancellor Helmut Kohl reported on the recent Bonn

economic summit and the state visit by President Ronald Reagan.

The Chancellor's claim that the visit had been an historic confirmation of German-American friendship was heatedly rejected by Herr Hans-Joachim Vogel. The SPD parliamentary leader maintained that the controversy surrounding the U.S. President's journeys to the Bitburg military cemetery and Bergen-Belsen concentration camp had done "more harm than good" to West German standing in the world, and to its relations with the U.S.

Herr Vogel and Herr Willy Brandt, the Social Democrat chairman, again rounded on the Chancellor for his remark on Sunday evening - which provoked a furious row with Herr Brandt - that the

anti-American issue is proof of "primitive anti-Americanism."

Describing the charge as "shameful and contemptible," Herr Vogel insisted that the SPD was as aware as anyone of what Germany owed the U.S. "We are friends and allies of the American people - but not vassals of the present administration," he remarked, in pointed reference to the frequent accusations of submissiveness towards Washington on Herr Kohl's part.

Contributing to the SPD's rancour is resentment over the refusal of Mr Reagan to see Herr Brandt - as precedent and protocol would normally dictate - during his six days in West Germany earlier this month.

But the eagerness with which the Christian Democrats have seized

on Herr Brandt's remark - which was supposed to be a routine four-hour parliamentary debate in which Chancellor Helmut Kohl reported on the recent Bonn

## Aran wins Petrolex with last minute bid

By Dominic Lawson in London

ARAN ENERGY, an Irish oil and gas exploration group, has snatched control of Petrolex, a UK oil company, with a £15.8m (\$20m) bid only hours before the closing date of an agreed £13.8m takeover of Petrolex by Britain's fast-growing Saxon Oil.

Last month Saxon had emerged as a white knight to save Petrolex from a hotly contested £11.5m bid from Clyde Petroleum. Clyde had itself narrowly failed in a bid for Saxon two years ago.

Aran began its attempt to buy control of Petrolex late last week, but admitted yesterday that it own advisers felt the venture had little chance of success.

But after lobbying Petrolex's institutional shareholders, Aran had by midnight on Monday received irrevocable undertakings to accept the offer from holders of 51.7 per cent of the equity. The crucial stake was the 0.4 per cent held by Ozooco, a Houston-based oil company.

Mr Michel Whelan, Aran's managing director, said yesterday: "We went for a last round shot-out, so the City could not start the Dutch auction it likes so much."

However, Mr Michel Unsworth, oil analyst at brokers Scott Goff Layton said: "People are astounded at the high price Aran has paid. Petrolex shareholders can't believe their luck."

Mr John Heaney, Saxon's chief executive, said yesterday that he was extremely disappointed. "We are going to make a stink at the Takeover Panel. Queensbury rules have not been observed in the past few days."

Mr John Lee of the Takeover Panel said last night that the deal contravened some of its rules. But he conceded: "This is most unusual. We cannot think of another occasion when an agreed bid was shut out on the final day."

The swoop has also caused a sensation in Ireland. Mr Whelan said yesterday that it was the first time an Irish company had taken over a foreign quoted company since exchange controls were imposed in 1978. This prevented Irish investors from buying non-Irish equity, and Mr Whelan said that he needed "special permission from the Irish central bank" before the manoeuvre could be attempted.

Aran has interests in 80 per cent of all Irish oil and gas licences, but until now has had a stake in only one North Sea block. Petrolex's main attraction is its stake in RPT's Forties field.

To finance the share and cash offer of five Aran shares and £5.00 cash for every eight Petrolex shares, Aran had to prepay a total of two for five rights issue to raise £12.2m.

If Aran's shares were to fall from last night's close of 37p (down 6p) to 16p, Saxon's bid would become more attractive. Saxon is likely to re-open its offer, despite the "irrevocable" undertakings received by Aran.

See Lex

## Kohl calls on Commission to revise farm price proposals

By IVO DAWNAY IN BRUSSELS

CHANCELLOR Helmut Kohl of West Germany yesterday pressed the European Commission to amend its farm price proposals towards meeting Bonn's demands, in a highly unusual intervention by an EEC head of government.

As the Community's farm ministers' negotiating session was again running into deadlock Chancellor Kohl sent a telex to M Jacques Delors, the European Commission President, calling on the Commission to accommodate Bonn's dogged refusal to accept any cut in the price of cereals.

The question of price reductions for the German Government is a matter of principle, and very important interests for our agriculture and our economy are at stake," he said.

Herr Kohl went on to appeal to M Delors to "do everything possible" to help West Germany over the cereals prices question. It was noted, however, that his message fell short

of giving a clear threat to veto cuts in grain prices.

Meanwhile, in Brussels Herr Ignaz Kiechle, the Bonn Farm Minister, was fighting a rearguard battle to dissuade Sig Filippo Pandolfi, the Farm Council's Italian president, from bringing the issue to a vote.

Such a move would present West Germany with a clear choice of yielding the veto by citing that "vital national interests" are at stake or face being outvoted by a qualified majority. Council officials told journalists early yesterday that Herr Kiechle has already clearly warned Sig Pandolfi in bilateral talks that he will use the veto if the issue is brought to a vote.

But reports that the German minister was angry at this revelation, together with Herr Kohl's careful avoidance of a veto threat, has led to speculation that Bonn might ultimately allow itself to be overruled.

Bonn is already suffering intense friction, both at home and abroad for its contradictory stand on the

EEC coal subsidies dispute. Page 3

## Hopes linger on for meeting on Gatt date

By WILLIAM DULLFORCE IN GENEVA

SENIOR GOVERNMENT officials failed to reach agreement yesterday on an early decision on the trade talks, it had been assumed that France was trying to keep the EEC's Common Agricultural Policy off the negotiating table.

It is understood that the developing countries were also given assurances of unilateral action by the industrialised nations to remove some trade barriers to developing country imports before a new round of negotiations. The most likely field for such action would be in textiles and clothing.

The Americans had been pressing hard for a meeting of senior officials in July to prepare for the trade negotiations. After the meeting of the Gatt consultative group of 18 countries yesterday the earliest possible date for such a preparatory exercise would seem to be September.

Among the 18, who represent a cross-section of Gatt's 91 members, all the developed countries supported the idea of a new round. Poland, speaking on behalf of Gatt's four East European members, also came out in favour.

## Finsider aid approved

By PAUL CHEESERIGHT IN BRUSSELS

THE European Commission has given the Italian Government authorisation to pay Finsider, the state steel producer, £4bn (\$2m) in subsidies.

An announcement yesterday noted that conditional permission had been given for the subsidies in June 1983. But it has only been recently that the Commission has accepted that the subsidies were justified by the progress of restructuring at Finsider.

The group's market share of the overall gasoline market has been strengthened. Texaco says that it now has a 10.8 per cent share of the European market, 12 per cent of the Latin American market.

In the U.S. it has 13 per cent share of its preferred markets and an overall 7.5 per cent share.

Texaco shareholders have seen their shares fall from a high of \$54.40 in 1980 to around \$37 per share, but Mr McKinley emphasised that each share is backed by 22 barrels of oil equivalent - "one of the highest figures in the industry."

## World Weather

Algeria	S 16 54	Belgium	S 25 74	Denmark	S 25 74	Finland	S 25 74	Germany	S 25 74	Iceland	S 25 74	Ireland	S 25 74	Italy	S 25 74	Malta	S 25 74	Netherlands	S 25 74	Norway	S 25 74	Portugal	S 25 74	Spain	S 25 74	Sweden	S 25 74	Switzerland	S 25 74	UK	S 25 74	USA	S 25 74	Yugoslavia	S 25 74	Zambia	S 25 74
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## SECTION II - COMPANIES & CAPITAL MARKETS

# FINANCIAL TIMES

Wednesday May 15 1985



## Montedison cuts loss and sales rise 14%

BY ALAN FRIEDMAN IN MILAN

**Montedison**, Italy's leading chemicals, health care and energy company, achieved a sharp reduction in consolidated group losses, to Ls360m (\$42.5m) for 1984. This compares with a 1983 loss of Ls22bn and a record 1982 deficit of Ls85bn.

The company said it expects to make a new profit for the whole of 1985. Sales in the first quarter of this year were up by 14 per cent.

The Ls360m loss, struck after deducting Ls85bn of profit attributable to minority interests from a Lsbn net income level, represents a significant improvement in the fortunes of the Milan-based industrial giant. Sales last year totalled Ls1.352bn, up 15.2 per cent on 1983.

Montedison also yesterday announced a plan to increase share capital for the first time since 1981. Shareholders will be asked to approve a Ls10bn rights issue, which will increase group share capital to Ls1.450bn. The last time Montedison made a rights issue, for Ls40bn, the group was in the throes of a financial crisis and the issue flopped and

had to be taken up by bank underwriters.

The planned new total share capital of Ls1.110bn compares with Montedison's total group indebtedness of Ls3.434bn at last December 31. This debt level was up from Ls1.110bn at the end of 1983, but Dr Lino Cardarelli, group finance director, pointed out that debt servicing costs last year of Ls729bn represented 5.9 per cent of total revenues, against a proportion of 6.7 per cent in 1983.

Dr Cardarelli said Montedison last year restructured part of its debt, shifting from short-term to medium-term and from fixed to floating rate debt. At year-end 24.8 per cent of total debt was short-term, down from 37 per cent in 1983. Of total debt Ls746bn represented bond issues and the rest bank loans; roughly a quarter of total debt was in currencies other than the lira, much of this trade finance.

At the operating level, Montedison's 1984 profit was Ls1.304bn, which was a 52.9 per cent increase year-on-year. The group said all companies were in profit except for Farmaplant, the fertiliser business, which made a Ls5bn loss. Amortisations of Ls39bn were subtracted from the operating group profit. Cash flow last year rose by Ls21bn to Ls67bn.

A geographical breakdown of Montedison turnover shows that Italy accounted for 63 per cent of sales. Other countries in Western Europe 17 per cent, North America 5 per cent, Eastern Europe 4 per cent and overseas areas 11 per cent. In the industrial products area, exports accounted for 44 per cent of total revenues.

Dr Cardarelli said the group's operating profit includes income from the Himont polypropylene joint venture with Hercules of the U.S. The group also announced plans to go ahead with a Ls10bn issue of fixed-interest convertible bonds. Of this issue, Goldman Sachs is to make a private Euromarket placement.

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## Consortium launches rival bid for Conrail

BY TERRY DODSWORTH IN NEW YORK

A CONSORTIUM of 24 U.S. companies yesterday unveiled a \$1.2bn bid for Conrail, the Government-owned freight railway company, in an attempt to thwart the proposed sale to the Norfolk Southern Railroad.

The consortium was put together by Morgan Stanley, the New York investment bank, which said yesterday that the offer would save the Government \$800m in taxes compared to the bid made by Norfolk

Southern.

There was no immediate response to the new proposal from Mrs Elizabeth Dole, Secretary of the Transportation Department, and an enthusiastic supporter of the Norfolk Southern offer. But the intervention of the consortium is bound to make it more difficult for the Government to achieve the agreement of Congress to a bid which has caused controversy from the start.

Under the consortium proposals, the 24 investors are proposing to resell their holdings in Conrail to the public over a period of time. Once these divestments are completed, no individual investor would hold more than 40 per cent of the railway group.

Morgan Stanley said the group includes CSX, another railway company, along with Citicorp Capital Investors, a subsidiary of the Citicorp banking group, Columbia University, Harvard Management, Princeton University, Dreyfus Corporation, T. Rowe Price Associates, The Steel and Carnegie Pension.

The \$1.2bn offer price put on Conrail by the investor group is the same as the bid from Norfolk Southern. Morgan Stanley, however, claims that because of different tax treatment for the two bids the consortium offer will yield a higher financial return to the Government.

Sales climbed 26 per cent to SKr 836m, helped by higher volume and favourable exchange rate developments. However, operating costs rose at a slightly higher rate.

Somewhat lower net financial income produced a pre-tax result of SKr 162m, up 19 per cent from the corresponding period last year.

Capital expenditure rose from SKr 76m to SKr 118m.

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Morgan Stanley said the group includes CSX, another railway company, along with Citicorp Capital Investors, a subsidiary of the Citicorp banking group, Columbia University, Harvard Management, Princeton University, Dreyfus Corporation, T. Rowe Price Associates, The Steel and Carnegie Pension.

The \$1.2bn offer price put on Conrail by the investor group is the same as the bid from Norfolk Southern. Morgan Stanley, however, claims that because of different tax treatment for the two bids the consortium offer will yield a higher financial return to the Government.

Sales climbed 26 per cent to SKr 836m, helped by higher volume and favourable exchange rate developments. However, operating costs rose at a slightly higher rate.

Somewhat lower net financial income produced a pre-tax result of SKr 162m, up 19 per cent from the corresponding period last year.

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## NOTICE OF REDEMPTION TO HOLDERS OF BANQUE NATIONALE DE PARIS

Kuwaiti Dinars 10,000,000

## 7 1/4 per cent. Bonds due 1989

Fourth Mandatory Redemption Due 15th June, 1985 Of Kuwaiti Dinars 1,000,000  
NOTICE IS HEREBY GIVEN that, pursuant to condition 5 (A) of the above mentioned Bonds, Kuwait Investment Company (S.A.K.), as Fiscal Agent, has drawn by lot, for redemption on 15th June, 1985, at 100% of the principal amount thereof through operation of the Sinking Fund, Kuwaiti Dinars 1,000,000 principal amount of said 7 1/4% Bonds due 15th June, 1989, bearing the following distinctive numbers:

00281-00322	02959-03000	06092-06133
00472-00513	03387-03428	06559-06600
00589-00630	03799-03840	06801-06842
00776-00817	03944-03985	07575-07616
00959-01000	04117-04158	08163-08204
01217-01258	04519-04560	08777-08818
02631-02672	04880-04921	09340-09381
02739-02780	05316-05357	09787-09820

The Bonds specified above will become due and payable in Kuwaiti Dinars at the offices of Kuwait Investment Company (S.A.K.), Mubarak Al-Kabir Street, Kuwait City, State of Kuwait, or at the option of the bearer, but subject to applicable laws and regulations, at Citibank, N.A., 336 Strand, London WC2R 1HB and at Banque Nationale De Paris, (Luxembourg) S.A., 24 Boulevard Royal, Luxembourg by cheque drawn on a Kuwaiti Dinar account, with, or by a transfer to a Kuwaiti Dinar account maintained by the payee with a bank in Kuwait. From, and after, 15th June, 1985, interest on the above mentioned Bonds will cease to accrue.

Bonds should be surrendered for payment together with all unmatured coupons appertaining thereto, failing which the face value of the missing unmatured coupons will be deducted from the principal amount.

The aggregate principal amount of Bonds remaining outstanding after 15th June, 1985, will be Kuwaiti Dinars 6,500,000.

KUWAIT INVESTMENT COMPANY (S.A.K.) on behalf of  
Banque Nationale De Paris

Dated: 15th May, 1985

All of these Securities have been offered outside the United States.  
This announcement appears as a matter of record only.

New Issue/May, 1985

## U.S.\$100,000,000

### Toyo Trust Asia Limited

(Incorporated with limited liability in Hong Kong)

### 11% Guaranteed Notes Due 1992

Guaranteed as to payment of principal and interest by

### The Toyo Trust and Banking Company, Limited

(Incorporated with limited liability in Japan)

Toyo Trust International Limited  
Salomon Brothers International Limited

BankAmerica Capital Markets Group  
Banque Nationale de Paris  
Chase Manhattan Capital Markets Group  
Citicorp Capital Markets Group  
Enskilda Securities  
Kidder, Peabody International Limited  
Lloyds Bank International Limited  
Merrill Lynch Capital Markets  
Morgan Guaranty Ltd  
Nomura International Limited  
Societe Generale de Banque S.A.  
The Talyo Kobe Bank (Luxembourg) S.A.

Lehman Brothers International  
Sheraton Lehman American Express Inc.  
Sanwa International Limited

Bankers Trust International Limited  
Baring Brothers & Co., Limited  
Chemical Bank International Limited  
County Bank Limited  
Goldman Sachs International Corp.  
Kleinwort, Benson Limited  
Manufacturers Hanover Limited  
Samuel Montagu & Co. Limited  
Morgan Stanley International  
Prudential-Bache Securities International  
Swiss Bank Corporation International Limited  
S.G. Warburg & Co. Ltd.  
Wood Gundy Inc.

These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

30th April, 1985



## A/S JYSKE BANK

(Incorporated in the Kingdom of Denmark with limited liability)

U.S. \$40,000,000

Partly Subordinated Floating Rate Notes Due 1994  
(with the right to subordinate in full)

Issue price 100 per cent.

Nomura International Limited

Merrill Lynch Capital Markets

BankAmerica Capital Markets Group  
Takugia International Bank (Europe) S.A.

Swiss Bank Corporation International Limited  
Yasuda Trust Europe Limited

Banque Indosuez

Finanz- & Investmentbank AG

## INTL. COMPANIES and FINANCE

### FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for May 14.

U.S. DOLLAR STRAIGHTS	Issued	Std.	Offr.	Change on	day	week	Yield
Aster Credit 12 1/2 '88	150	105 1/2	105 1/2	+ 1/2	+ 1/2	+ 1/2	10.57
Austria Rep 15% '92	100	110	110	+ 0%	+ 0%	+ 0%	11.43
Bank of Tokyo 12% '92	100	104 1/2	104 1/2	+ 1/2	+ 1/2	+ 1/2	11.65
Bank of Tokyo 13% '91	100	108 1/2	108 1/2	+ 0%	+ 0%	+ 0%	11.48
BP Capital 11% '92	150	98 1/2	98 1/2	+ 1/2	+ 1/2	+ 1/2	11.21
Canada Natl Dev 12% '91	500	105 1/2	105 1/2	+ 0%	+ 0%	+ 0%	10.46
Canadian Pac 12 1/2 '89	100	104 1/2	105 1/2	+ 1/2	+ 1/2	+ 1/2	11.46
CBS Inc 11% '92	100	105 1/2	105 1/2	+ 0%	+ 0%	+ 0%	11.18
Chesnay Credit 12% '89	100	102 1/2	102 1/2	+ 0%	+ 0%	+ 0%	11.12
Coastal Credit 10% '92	100	104 1/2	104 1/2	+ 0%	+ 0%	+ 0%	10.88
Denmark Kingdom 11% '92	100	105 1/2	105 1/2	+ 0%	+ 0%	+ 0%	11.57
Denmark Kingdom 12% '91	100	107 1/2	107 1/2	+ 0%	+ 0%	+ 0%	12.25
Denmark 13% '88 XXV	100	107 1/2	107 1/2	+ 0%	+ 0%	+ 0%	10.81
Denmark Kingdom 14 1/2 '91	100	108 1/2	108 1/2	+ 0%	+ 0%	+ 0%	11.81
Denmark 15% '91	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.49
Denmark 15% '92	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '93	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '94	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '95	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '96	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '97	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '98	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '99	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '00	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '01	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '02	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '03	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '04	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '05	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '06	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '07	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '08	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '09	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '10	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '11	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '12	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '13	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '14	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '15	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '16	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '17	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '18	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '19	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '20	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '21	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '22	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '23	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '24	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '25	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '26	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '27	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '28	100	110 1/2	110 1/2	+ 0%	+ 0%	+ 0%	12.45
Denmark 15% '29	100	110 1/2	110				



## INTL. COMPANIES &amp; FINANCE

NEW ISSUE

All these securities having been sold, this announcement appears as a matter of record only.

May 1985

## FANUC LTD

(Fanuc Kabushiki Kaisha)

¥20,000,000,000

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ISSUE PRICE 100 PER CENT.

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£300,000,000

## The Dow Chemical Company

(Incorporated with limited liability under the laws of the State of Delaware, U.S.A.)

Zero Coupon Notes Due May 30, 1997

The following have agreed to purchase the Notes:

Salomon Brothers International Limited

Hambros Bank Limited

Application has been made to the Council of The Stock Exchange for the Notes to be admitted to the Official List. The Notes do not pay interest periodically. The only scheduled payment to the holder of a Note will be the amount due at maturity.

Listing Particulars relating to The Dow Chemical Company and the Notes are available in the Exetel Statistical Service and copies may be obtained during usual business hours up to and including May 17, 1985 from the Company Announcements Office of The Stock Exchange and up to and including May 29, 1985 from:

Cazenove &amp; Co. European Banking Company Limited 10, Devonshire Square, London EC2R 7AN

Hambros Bank Limited 41-51, Bishopsgate, London EC2P 2AA

E. B. Savory, Millin &amp; Co. 3, London Wall Buildings, London EC2M 5PU

May 15, 1985

Paul Taylor on sale of a defence giant to benefit medicine  
Hughes Aircraft flies into view

HUGHES AIRCRAFT, the corporate creation of the late aviation pioneer, billionaire and recluse Howard Hughes, has not built a plane in years.

But a bulging defence and electronics order book has made the El Segundo, California-based group, which once produced the legendary wooden Spruce Goose and the experimental B-1 Racer, one of the hottest corporate properties ever to go under the auctioneer's hammer.

Tomorrow, assuming no last minute hitches, Morgan Stanley, the Blue Chip Wall Street investment bank, will select the winning sealed bid for the privately held company — put up for sale by the Howard Hughes Medical Institute — from among some of the biggest names in corporate America.

Among the corporations expected to have submitted sealed bids in the multi-billion dollar auction — the largest ever involving a private company — are General Motors and Ford, of the motor companies, and Signal Companies, and Allied Corporation. Other potential bidders mentioned over the last few months have included Boeing, Lockheed, Rockwell, United Technologies and General Electric until it said recently that it would not enter the final bidding round.

After receiving the recommendation of Morgan Stanley, and assessing the bids matched to expectations, the ultimate winner will be selected by the medical institute's nine-member

board appointed last year, at the end of a six-year bitter legal battle over control of the company after Howard Hughes' death in 1976.

The new trustees put Hughes Aircraft up for sale to settle an even longer running dispute with the U.S. Internal Revenue Service (IRS) which has insisted that the non-profit institute must distribute more cash if it is to retain its tax-free charitable status.

Wall Street and the institute believe Hughes Aircraft, spun off from its previous parent, Hughes Tool, in 1953 as part of a tax shelter scheme devised by Howard Hughes which ensured he retained control over the business, could fetch between \$4.5bn and \$6bn — effectively limiting potential buyers to those like GM which has almost \$8.45bn in cash, with exceptionally deep pockets.

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series of disclosures about poor quality controls and faults in the weapons systems. Hughes also, voluntarily, suspended shipment of a radar system it manufactures for the F-14, F-15 and F-16 jet fighters.

The "missile crisis," which involved the Air Force's Maverick missile, the Navy's Phoenix missile and the Army's Tow missile, was a short-lived hiccup for Hughes which, despite last year's flat sales saw new orders increase by 28 per cent to \$5bn, and year-end order backlog grow by almost 9 per cent to just under \$12bn.

There are, however, several specific features of Hughes' business operations which make the company particularly attractive to a potential buyer. Its six divisions, each with more than \$600m a year in sales, and designed to be complementary to each other, manufacture a wide range of missile systems, radars, communications satellites and laser weaponry and are involved in President Reagan's strategic defence initiative (Star Wars).

Among the group's innovations is the Space Shuttle's mechanical arm which hauls satellite's out of the space vehicle's cargo bay. This broad spread of business makes Hughes Aircraft considerably less vulnerable to defence programme spending cuts than some of its rivals. Although the company derives around 80 per cent of its revenues from military contracts, these

revenues are spread between 4,000 contracts, 1,500 programmes and 12,000 products and services.

No single project accounts for more than 6 per cent of Hughes' total sales, and the group's ten largest projects together total less than 40 per cent.

Such diversity within the high-tech sector has also helped Hughes Aircraft maintain consistently high earnings. Although these are not made public, Wall Street believes the group earned around \$250m net last year — despite the missile problems — and that its profit margins exceed the 4 per cent of sales which are typical of the aerospace sector.

Hughes Aircraft has also been a big spender on capital equipment. Last year, its capital spending totalled over \$430m, more than 30 per cent up on the previous year, and company research and development spending is in excess of \$250m a year.

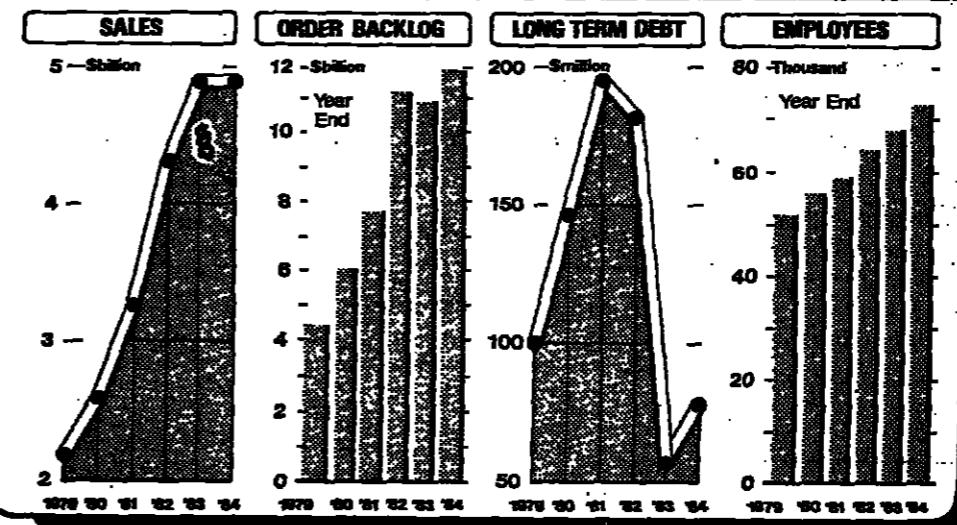
By ploughing previous years' profits back into its business while showing off relatively miserly sums to its shareholders in the form of dividends (\$50m last year compared with \$55m in 1983), Hughes Aircraft has maintained a strong balance sheet. Long-term debt totals \$78.1m, or about 15 per cent of its estimated \$520m in equity.

Last, but not least, Hughes has a reputation as being a well-managed and innovative company stacked out with graduate scientists under the leadership of Mr Allen Puckett, Hughes Aircraft's 65-year-old chairman. One third of its 73,800 employees are engineers.

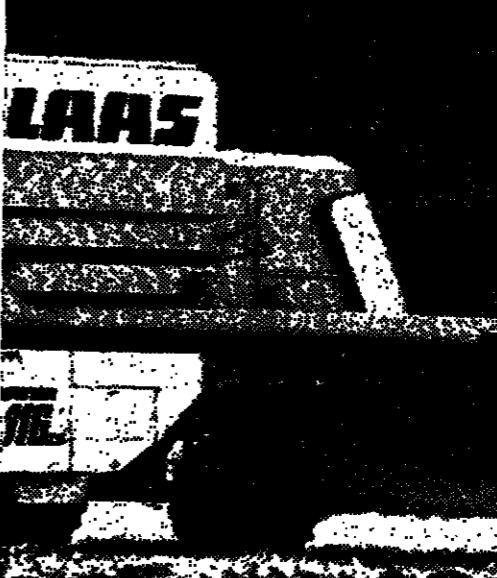
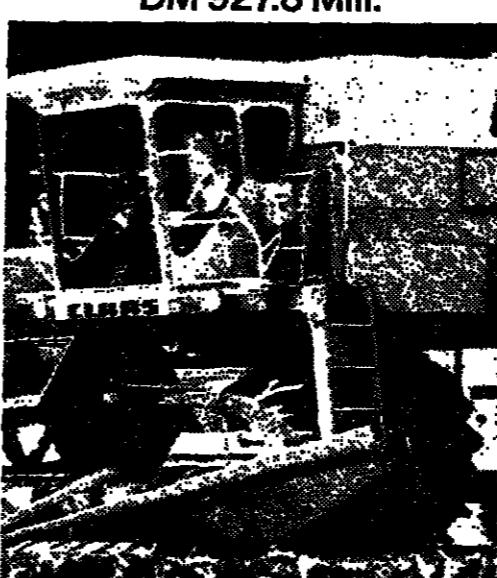
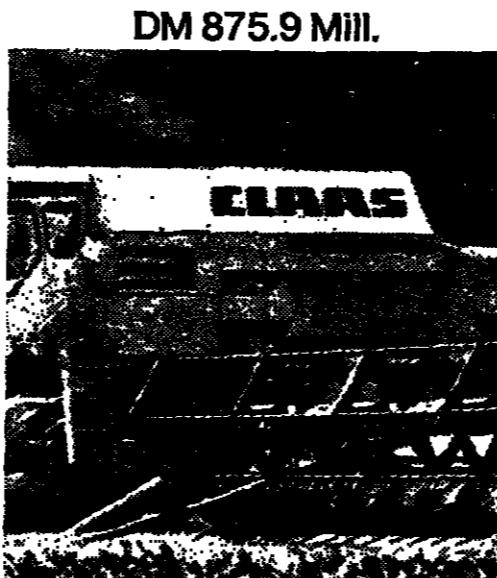
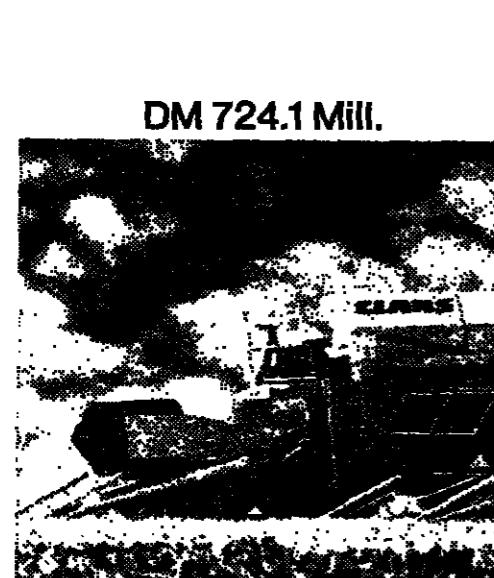
For them one thing seems certain. After over 30 years shielded from the glare of publicity under the secretive Hughes umbrella, life will be different as part of a public company. Even if none of the bids matches up to price expectations, the institute is expected to turn Hughes Aircraft into a public company through a public share offering. The institute has ruled out the piecemeal break-up of the company.

The sale may also resolve another oddity of the Howard Hughes legacy — the irony of military weapons sales supporting medical research. In the process, medical research in the U.S. could receive a major boost and the cash generated by the sale will lift the Hughes Medical Institute into the ranks of other major charitable foundations, like the Ford Foundation which has an endowment of \$3.5bn.

## HUGHES AIRCRAFT



## QUALITY REAPS CONTINUING SUCCESS — CLAAS TURNOVER TOPS THE BILLION D-MARK



1979/80

1980/81

1981/82

1982/83

1983/84

CLAAS turnover figures for the last 5 financial years.

CLAAS closed the 1983/1984 financial year with a global turnover exceeding 1 billion D-Mark.

This figure represents an increase in sales of more than DM 300 million over the last five years — despite the worldwide depression in demand for agricultural machinery. An outstanding achievement.

## Quality in the Field

For us, quality is the gauge of all our operations — and, wherever possible, we are constantly seeking to raise the level of quality even higher.

We plough vast sums into R &amp; D investment, in order to consolidate and extend the advances already made in harvesting technology.

## We are close to our Customers

Any successful manufacturer of combine harvesters, foragers, balers, trailers and forage harvesters must of necessity have a highly precise knowledge of market requirements. He must understand exactly what farmers and agricultural contractors actually need.

That is why CLAAS customer service ranks as an example to the entire sector. It ensures the reliability and lasting value that are permanent hallmarks of CLAAS harvesting machinery.

## German Quality Workmanship has earned Worldwide Recognition

The solid growth of CLAAS would have been unthinkable without a high proportion of

exports. More than 75% of today's production is exported to more than 50 countries, proving the high value attributed throughout the world to the axiom "Made in Germany — Made by CLAAS". But our exceptional reputation and economic success are not the only reasons for us to feel proud — our performance guarantees secure employment for about 6,500 people.

## Healthy Growth — a Safeguard for the Future

Convincing products bring superiority on the market. And in turn this superiority is a convincing argument for our customers in the farming world, as well as for our distributors, our employees and our friends throughout the economy. And, ultimately, our superiority gives

us the incentive to consolidate and broaden our existing position on the market.

It is in this spirit that we offer our sincere thanks to all who have helped us attain these successful results.

## Quality in the Field

**CLAAS**  
 THE HARVESTING SPECIALIST  
 D-4834 Harsewinkel · Westphalia, W. Germany

## Stores sector lifts Sears above forecasts

By FRANK KANE

DESPITE A downturn of £5.8m in Sears Holdings' U.S. footwear operations, the group produced better than expected pre-tax profits for the 1984/85 year with a record result of £175.3m. This was some £10m more than most market forecasts and £18.1m up on last year.

Sears was able to offset the U.S. profit slip with a strong performance in its stores division, which added £10.4m to the trading result. Most of this came from the departmental stores arm, the departmental stores and the supermarket units.

Their sales were up 1.5 per cent, and, despite the 4 per cent fall in the U.S. market, the stores' all-year sales were up 2.5 per cent.

Group turnover topped the £2bn mark for the first time, with trading profits ahead from £164.6m to £167.5m. Trading margins were maintained at around the 6.3 per cent level.

Mr Geoffrey Maitland-Smith, the chairman and chief executive, said yesterday that the group's total return in the U.S. will be the second half of the current year. In common with most retailers there, he said, Sears suffered from the depressed consumer market, resulting from the overstocking that occurred last year.

### Trading in BAe options begins

By STEPHEN WAGSTYL

The Stock Exchange is opening a market in options today in British Aerospace shares, which are trading freely in the wake of the privatised Government and company offer for sale.

The Stock Exchange said that it had anticipated that investors would be as interested in BAe options as they were in British Telecom.

BAe shares closed 3p down at 415p last night, following heavy trading in which some investors who bought shares at 375p to the offer for sale took their profits and others added to their portfolios.

Meanwhile, at the company's annual meeting yesterday Sir Austin Pearce, the chairman, described the offer for sale (in which the Government sold its remaining stake in the company and BAe raised new funds) as "a great success".

The company said last night that the total fees and commissions paid to underwriters, brokers to the offer and institutional investors who accepted shares in a placing carried out in advance of the general offer for sale, amounted to 27.5m, including VAT.

In addition, Lazard Brothers, the government's financial adviser, will receive a fee and commission of 14 per cent, will be paid to all brokers and licensed dealers on shares sold to the public.

The Government estimated its total costs would be about 50m with a further 50m borne by BAe.

He described current trading in the group's stores division as "very good indeed," with Lewis's in particular benefiting from the buoyant tourist trade in London and enjoying the gains from the revamping of recent years. Jewellery was having an especially good period.

Mr Maitland-Smith calculated that the miners' strike cost the company some £2m to £3m over the year in lost revenue.

On the Foster Brothers Clothing acquisition last month, which takes Sears into the multiple retailing of men's clothes for the first time, he was unable to quantify the potential return in the current year, but gave some details of his plans for the future.

Foster's loss-making Peter Richards chain of women's wear outlets is to be split between Wallis and Marks & Spencer shops, and the world will be refurbished. Foster's retail carpets division will be sold.

Overall, the chairman indicated that he would be looking for a 10 per cent rise in taxable profits for the current year, assuming a rate of inflation of around 5 per cent.



Mr Geoffrey Maitland Smith

The directors are to recommend a final dividend of 2.3p net per share, up from 1.8p, which lifts the total by 20 per cent to 3p. This is well covered by earnings per share stated at 8.1p (7.1p), and after the total distribution of £90.4m against £33.8m

the group is able to transfer £18.8m to reserves, an increase of £8.9m.

An analysis of the trading result shows that overall the footware division was static, with the U.S. profit decline counterbalanced by an identical rise in Europe for an unchanged return of £84.8m. Footwear sales came to £763.5m (£671.9m), with the U.S. side contributing £188.3m (£160.4m).

Most parts of the stores division showed profit rises, with departmental stores improving from £18.7m to £26.1m on turnover ahead by £22.5m at £200.2m.

Turnover and trading profits of the rest of the sector were: multiple, £10.6m (10.1m); sports goods, £117.6m (£101.1m); and £12.5m (£10.1m) respectively; jewellery, £56.1m (£53.4m); and £3m (£1.1m); other stores activities—mainly the Miss Erika operation in the U.S.—improved turnover to £30.9m (£29.7m) but saw trading profits slip from £5.2m to £3.9m.

International concessions accounted for £32.4m (£27.5m) of sales. The motor vehicle sales and service division was relatively static following the sale of the Silcock and Colling offshoot last

August. This added £18.8m to sales and turned in an unchanged trading profit of £1.2m. Sales and services' continuing operations improved profits slightly from £8.2m to £8.8m on turnover £26.5m up to £220.0m.

Sears' licensed betting offices it controls the William Hill Organisation — made £11.4m (£11m) at the trading level on turnover up from £429.2m to £479.1m.

In the property development of residential, housebuilding and construction turnover improved from £26.2m to £28.8m, but profits fell from £8.1m to £8m.

Rental income provided profits of £7.8m (£6.3m) on sales up from £7.6m to £9.3m.

In engineering, profits improved by £0.9m to £2.2m while turnover fell from £43.8m to £25.2m.

Of the group's related companies, Asprey, the jeweller, added £1.0m (£1.3m) in sales, while CIT turned over £2m (£1.2m).

The fax charge came to £65.1m against £62.7m, to leave net profits at £110.1m (£96.4m), with minorities unchanged at £0.6m.

See Lex

## Debenhams 'not worth £450m' says Burton

By Lionel Barber

MR RALPH HALPERN, chairman of the Burton menswear group, yesterday dashed speculators' hopes that he was about to launch a bid for Debenhams, Britain's second largest stores group.

Mr Halpern said Burton had "taken a look at Debenhams" but he added: "We are not convinced that Debenhams is worth its present market valuation of around £450m."

His statement appears to have been triggered by weekend comments by Mr Robert Thornton, Debenhams' chairman, that the group intended to fight off any hostile takeover bid over a management buy-out costing more than £600m.

"We were interested in press reports that the chairman of Debenhams would himself consider a management buy-out for his company. I can say with emphasis that Burton would not under present circumstances be a bidder for Debenhams at the sort of prices attributed to Mr Thornton in the press," said Mr Halpern.

Debenhams' share price plummeted 28p after Mr Halpern's Stock Exchange statement but recovered slightly, closing last night at 307p, down 21p on the day. Burton shares closed at 471p, up 14p on the day.

However, Debenhams countered by welcoming the announcement, adding that its market capitalisation was more than justified by recent record results and prospects. In the past six weeks, Debenhams' shares have risen 50p on the back of speculation about a bid from either Burton, Habitat Mothercare, or Harris Queensgate, all major retailing groups.

Debenhams and its merchant bank advisers, Kleinwort Benson, have been considering a management buy-out, backed by UK and U.S. investors, for at least nine months, according to sources close to the company.

As Mr Thornton said in an interview on Channel Four last Sunday: "A year ago we took the view that 1985 would be the most difficult year to avoid takeover because of the success (of our business)."

Mr Thornton's comments helped to push the share price up 11p on Monday, though they came just days after the group revealed a 24 per cent rise in pre-tax profits to £41m in the year ended last January, on turnover of £723m.

## IBM dealer heads for market with £85m price tag

By STEPHEN WAGSTYL

IBL sees its 1984 expansion continuing into 1985, with a substantial increase in turnover already recorded for the first three months. Its customers are placing orders for a new range of central processing computers, announced recently by IBM.

The company says it is coming to the market to raise funds for further expansion, particularly in the U.S. The group's co-founders, Mr Philip Couzens, the 40-year-old chairman and managing director, and Mr John Henderson, the deputy managing director, also aged 40, have both sold a part of their stake.

Like its rivals, IBL makes most of its money from the financing and distribution of IBM mainframe computers and peripherals, both new and second-hand.

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Phoenix Timber Group said yesterday that an attempt was being made to gain control of the company by a group of investors, including a room-shareup, but Mr Dennis Cooke, the chairman, made clear he would fight the plan.

The Essex-based timber importer and processor said it had received a requisition to hold an extraordinary general meeting at which resolutions would be proposed to appoint to the board

Mr David Edelman, Mr Geoffrey Hoffman and Mr Michael Teacher. The same resolution would also remove any additional director appointed between the resolution and the EGM.

It said the requisitionists include Mr Michael Hermann, a director of Phoenix, who speaks for 24.24 per cent of the company's shares mainly through a stake held non-beneficially; and a concert party consisting of Equity and Share Co (London), which holds 10.4 per cent of ordinary shares, and a Spanish

company, Solarosa, controlling a further 1.6 per cent.

Mr Edelman and Mr Hoffman are believed to be associated with Equity and Share.

Phoenix said that if the resolution were to be legally implemented, the concert party and Mr Hermann would control the board.

It added that the company's three directors other than Mr Hermann were considering the proposals. But Mr Cooke later made clear that he would fight the plan. "Where's the offer to shareholders?" he asked. "You cannot gain control of a company by the back door."

Phoenix is believed to have overreached the market over Panel on the issue. The company's shares closed last night at 136p, down 4p, on the day.

Phoenix reported profits of \$386,000 in the year to March 1984 following three years of losses, though first half profits in the year to last March fell by \$100,000 to \$227,000.

## Land Securities rises 14% to £96m

By ALEXANDER NICOLL

THE hotly contested reverse takeover bid for Energy Services and Electronics by Shell and Peacock Holdings failed yesterday in a very close-run decision.

Peacock, which was acting with two business units who would have injected £60m into the combined group and assumed its management, won acceptances from holders of 49.8 per cent of Energy Services' shares in a placing carried out in advance of the general offer for sale, amounting to 27.5m, including VAT.

In addition, Lazard Brothers, the government's financial adviser, will receive a fee and

commission of 14 per cent will be paid to all brokers and licensed dealers on shares sold to the public.

The Government estimated its total costs would be about 50m with a further 50m borne by BAe.

Services shares slumped to 99p, down 5p on the day, after rising as high as 106p as the offer drew closer. Shares in Peacock fell to 201p, down 61p, after rising as high as 31p during the day.

Peacock was offering seven of its shares for two Energy Services.

Peacock, advised by Hambros Bank, was offering seven of its shares for two Energy Services, and its success would have given its existing shareholders just 5 per cent of the combined business.

Mr Julian Aspin and Mr Hugo Biermann, holding 17 per cent.

Current Energy Services' holders would have continued to hold the remainder.

Energy Services, advised by J. Henry Schroder Wag, contended that profits were increasing and that a change in management was unnecessary.

## Pearson offshoot in £20m deal with Thomson

Pearson yesterday disclosed that its publishing subsidiary, Penguin, has paid £20.7m for the bulk of International Thomson Organisation's UK trade book publishing interests.

These include the imprints, Michael Joseph, Hamish Hamilton, Sphere Books, Rainbird Publishing Group, TBL Book Service and Penguin Books.

Pearson is using a vendor placement of 5.7m shares with institutions to pay for the deal which it says will strengthen and protect copyrights within the Penguin Group.

Pearson, which owns the Financial Times, said that the purchased business produced pre-tax profits last year of £0.6m (before certain exceptional costs) on turnover of around £26m. Net assets are estimated at £14.6m.

170U—15.1p

170I—15.7p

170L—17.1p

170C—15.7p

170T—

## Land Securities

Abridged summary of Results for the Year ended 31st March, 1985

	31.3.85 £'m	31.3.84 £'m	Increase %
Total income	148.4	137.7	7.8
made up of			
Rental income	132.1	116.1	
Service charges and other recoveries	12.2	12.6	
Income from short term deposits	4.1	9.0	
Net rents and interest receivable	114.9	103.7	10.8
Income on ordinary activities before taxation	95.6	84.0	13.8
Taxation	36.6	33.3	
Income available for distribution	59.0	50.7	16.4
Dividends per share paid (2.6p) and proposed (5.55p); 1984: 7.267p	41.0	36.0	
Earnings per share	11.72p	10.23p	14.6
Dividend cover—times	1.44	1.41	

The Knight Frank & Rutley valuation of the portfolio as at 31st March, 1985, in which each property was valued individually and in its present state, totalled £2,335.7m, an increase of £147.3m over the valuation at the previous year end. Taking into account expenditure on properties, £69.4m, and the aggregate book value of properties sold, £24.9m, during the period, the surplus on revaluation was £102.8m, an increase of 4.6% (1984: 6.6%).

Having included the valuation in the Accounts at 31st March, 1985 and without adjusting for any taxation payable in the event of properties being sold, the consolidated net assets of the Group at that date amounted to £2,016.5m, on which basis



## UK COMPANY NEWS

Markheath  
1-for-1  
rights to  
raise £7m

By Stefan Wagstyl

Markheath Securities, the North London property company headed by Mr Paul Bobroff, chairman of the company which owns Tottenham Hotspur Football Club, yesterday announced a 1-for-1 rights issue.

The company suffered a £2.4m pre-tax loss, including a £1.65m exceptional loss on a major office development in Stratford, East London. In 1983, pre-tax profits were £2.1m.

The rights issue, underwritten by merchant bank Robert Fleming, is expected to raise £7.3m which will be used to cut group borrowings of £11.3m and fund the company's plan to set up a portfolio of investment properties.

The new shares are offered at 50p each, against a stock market price for existing shares of 58p, down 12p yesterday.

Mr Bobroff said that while the losses over the Stratford development had increased the amount of money the company was raising from shareholders, a rights issue could have been avoided in any case to finance the planned investment portfolio.

However, the company has been a property developer, and not held investment properties of its own.

The Stratford losses occurred because the company has been unable to let the building it had completed in early 1984. It has now sold the freehold to an institutional investor, but taken back a 25 year lease on the property. It is still looking for tenants but believes that satisfactory letting arrangements can be reached and that no further provision will be needed.

Mr Bobroff said that by going into East London, the London-based company had gone beyond its traditional area and made a mistake.

The company is paying a 5.2p final dividend for 1984, making an unchanged total payout of 9.75p.

Markheath is forecasting profits of not less than £1.4m, a profit for the 12 months to the end of March 1985, including £500,000 from rental income. It intends to pay a dividend of 2.85p on the enlarged share capital.

Markheath plans developments worth a total of £24m over the next two years.

Mr Bobroff and his board are taking up their rights issue entitlement only in part so that the take up in the company, which was floated on the USA in 1981 and was listed in 1983, will fall from about 50 per cent to under 40 per cent.

## Spear &amp; Jackson recovery setback

A DOWNTURN in the second half of 1984 has limited the extent of Spear and Jackson's recovery from the depressed results of the early 80s, despite an increase of nearly 12 per cent in the year-on-year taxable result.

Profits fell from £834,000 to £628,000 in the second term, leaving the group—a Sheffield-based manufacturer of saws and hand, garden and engineering tools—with £1.36m for the full year against £1.22m. Mr Stephen de Bartolomeo, the chairman, says that the outcome reflects the additional costs arising from new products introduced, the adverse effects of the miners' strike, and a distinct slackening in activity at the North American subsidiary in the second half.

He adds, however, that the current year, which has started well, except in North America where the lumber industry is still depressed, and he regards prospects as "encouraging".

The final dividend is to be raised from 3.5p to 4p for a total of 6p for the year (5.25p). Earnings per share are stated at 18.1p against 13.8p.

Turnover rose by £4.77m to £26.34m, producing operating profits of £1.76m against £1.66m. The chairman believes that the foundations have been laid for the group to show further advances in profitability in years to come.

An extraordinary item took £182,000 (nil), representing the revaluation and closure costs associated with the discontinua-

tion of unprofitable activities. After this and tax at 54.88p, net profit fell from £743,000 to £634,000.

Commenting on the year's trading performance, the chairman said that in Spear and Jackson (Tools), much of the preparatory work has taken place within the company. This reduced the 1984 profits, which were already adversely affected by the exceptionally dry weather during the spring gardening season.

The board believes that this will prove to be only a temporary setback and that the tools company is now poised for profitable growth.

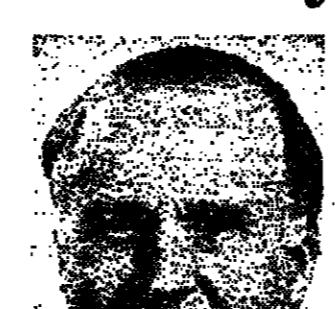
In the first half of the year a national TV advertising campaign was launched to establish domestic fertiliser products, and in particular lawn repair, as an effective force.

Costs were high, and represent an investment in the future, says the chairman.

The company plans to add further new products to the range and maintain the momentum with continued advertising.

In the second half of the year a new marketing strategy for garden tools was implemented. The chairman says that this strategy appears to have been successful, but has also had the effect of reducing despatches in the last quarter of 1984 and, in turn, the increased volume in the first quarter of 1985.

Taking the two quarters together reveals substantial sales volume increases achieved over the period as a whole. This has adversely affected 1984 profits



Stephen de Bartolomeo

but is expected that the shortfall will be more than made good in 1985.

One of the main developments in 1984 was the acquisition of the saws division of Firth Brown Tools. Mr de Bartolomeo says that cost savings and the increased volume of the business should significantly enhance profitability in the current year.

The company intends to change its year end from December to March in order to reduce distortion in group profits from a financial year ending in the middle of the main selling season for garden tools. The current year will run for 15 months to March 1985.

## • comment

By coming in almost £250,000 below forecast Spear & Jackson appears to have lost a year in performance terms. Analysts' forecasts of £2m pre-tax for the 15 months to the new March 1985 year-end only tend to confirm this. Although the £450,000 launch costs of the group's lawn care fertiliser range could be carried back in by the generous cash return on this outlet, the uncertainty with the company only forecasting breakdowns for the current period. In North America the film contribution of 1984 will certainly not be repeated this year as major lumber company customers are embroiled in bitter industrial disputes. In addition the revival of U.S. house building starts has not yet had a sustained growth in sales, in fact the overall order book is well down overall in North America. A higher U.K. contribution to pre-tax profits of central costs this was £142,000 (last year) will see a sharp drop in the tax rate—but the company's forecast of 1985

is to pay 54.88p (5.25p) on 12p.

Revenue from the film will still be £1.2m per share, which is a significant increase on the 1984 figure of 85p per share.

Mr de Bartolomeo believes that the company's future lies in the

development of its garden tools

business, which is currently

in decline, and the company

is looking to expand its

market share in this area.

Overall, the company's

future looks promising, but

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# Stay of judgment contradicts terms of swimming pool sub-contract

TUBEWORKERS LTD v TILBURY CONSTRUCTION LTD

Court of Appeal (Lord Justice Kerr, Lord Justice Dillon and Lord Justice Parker): April 2 1985

WHERE A person obtains judgment for money already payable to him under a building sub-contract, the court will not set aside the contractual terms by staying execution in the absence of special circumstances. Whether circumstances are "special" depends on construction of the particular contract, and if the sub-contract anticipates and provides machinery for counter-claims, the fact that the other party to the contract is delaying or is not available for arbitration is not a special circumstance justifying a stay.

The Court of Appeal so held when allowing an appeal by plaintiff sub-contractors, Tubeworkers Ltd, from a decision of Sir William Stabb, QC, the senior Official Referee, to stay execution of a judgment obtained by them against the defendant main contractors, Tilbury Construction Ltd. The relevant sub-contract was made on the Federation of Associations of Specialists and Subcontractors (FASS) form, as amended in 1976.

Clause 11(a) of the FASS

form as amended provides: "The contractor shall not make application . . . to the architect for certificates of payment . . . for the value of the sub-contract works . . . (b) Within 14 days of the receipt . . . of any certificate . . . the contractor shall . . . pay to the subcontractor the total value

certified . . . (c) If the sub-contract . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (A2): "The contractor shall be entitled to set off . . . the amount of any claim . . . incurred by the contractor by reason of any breach of . . . the sub-contractor, provided: (a) that no set off relating to delay shall be made in respect of the certificate of the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B1)(a): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B2): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B3): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B4): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B5): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B6): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B7): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B8): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B9): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B10): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B11): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B12): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

Clause 13 (B13): "If the sub-contractor . . . does not agree in

particular with the architect referred to in clause 8(a) has been issued . . . (e) the contractor has given to the sub-contractor notice . . . specifying his intention to set off . . .

AGA

## Annual General Meeting

The Annual General Meeting of shareholders will be held at 4pm on Friday, May 31, 1985, in Lidingö Konferenscenter, Dalensalen, Älvängen, Lidingö, Sweden.

Shareholders who wish to participate in the Meeting should notify AGA of their intention no later than 4pm, May 28, 1985.

Notice of participation may be given:

—by mail, to AGA AB, avd Al, S-181 81 Lidingö, Sweden,

or—by telephone: +46-8-731118.

To be entitled to participate in the proceedings of the Meeting, shareholders must register in the shareholders' register maintained by VPCAB (Swedish Securities Register Center) no later than May 21, 1985.

Shareholders whose shares are registered in the name of a nominee must temporarily register their shares in their own name by May 21, 1985.

Matters to be considered

1. Presentation and approval of the voting list.

2. Election of persons to sign the minutes.

3. Approval of the notice convening the Meeting.

4. Presentation of the Annual Report and Auditors' Report for the Company together with the Consolidated Annual Report and Auditors' Report for the Group.

5. Resolution:

a) to adopt the Statement of Income and the Balance Sheet of the Company together with the Consolidated Statement of Income and the Consolidated Balance Sheet of the Group;

b) to allocate the Company's profit according to the Balance Sheet so adopted;

c) to elect the directors and the managing director from all personal liability in respect of the period covered by the Annual Report;

6. Determination of the number of permanent and deputy members of the Board;

7. Determination of the remuneration of the Board and of the auditors.

8. Election of permanent members and deputy members of the Board, if any.

9. Election of auditors.

10. A proposal by the Board for a bonus issue and a sub-division of shares as follows:

— to increase the share capital of the Company through a bonus issue by capitalisation from the amount of Skr 247,528,150, together with any additional amounts that may be required, in order to effect the conversion of the Company's US\$ 30 million 9 1/4% 1995 Convertible Subordinated Bonds registered at Parent- och Registreringsverket before the record date mentioned below, and simultaneously consolidating the same so that each of the shares of the Company will have a paid-up nominal amount increased from Skr 50 to Skr 75; and

— to alter the nominal amount of each of the shares of the Company by sub-division from Skr 75 to Skr 25 whereby each holder of either A or B shares in the Company, after the aforementioned bonus issue and sub-division, will hold shares, each of a nominal amount of Skr 25, for each share of a nominal amount of Skr 50 previously held, each such share of Skr 25 to be of the same class and designated free or restricted in the same manner as the share previously held.

The record date for the bonus issue and the sub-division shall be June 23, 1985.

11. A proposal by the Board to amend paragraph 3 of the Articles of Association as follows:

"The share capital of the Company shall amount to not less than four hundred and fifty million Swedish Kronor (Skr 450,000,000) and not more than one thousand eight hundred million Swedish Kronor (Skr 1,800,000,000), represented by registered shares of a nominal value of Skr 100 each. The Company may issue shares of two different series, A and B, shares of which shall not be of the same class and not more than nine-hundredth of all shares in issue. Series A shares shall carry one vote per share and Series B shares shall carry one tenth of one vote per share."

12. A proposal by the Board to authorize the Board, until the next Annual General Meeting, to resolve to increase the share capital by a maximum of Skr 438,399,900 by issuing new shares for a consideration other than cash, without preferential rights for existing shareholders.

13. A proposal by the Board to authorize the Board, until the next Annual General Meeting, to resolve to issue Convertible Subordinated Bonds, on terms that would increase the share capital of the Company by no more than Skr 438,399,900 on full conversion before adjustment for subsequent issues, for a consideration other than cash, without preferential rights for existing shareholders.

Dividends

The dividend will be paid to shareholders whose names appear in the share register on the record date, which the Board of Directors propose should be June 3, 1985. Dividend payments are expected to be remitted by Värdeuppgåvemän VPC AB on June 12, 1985.

Lidingö May 15, 1985

AGA AKTIEBOLAG  
The Board of Directors

## 1935 GOLDEN JUBILEE

bcwa 1985

bcwa 1935

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## WALL STREET

## Nervousness surfaces on sales figures

BOND YIELDS dropped sharply yesterday after the Commerce Department disclosed a much smaller increase in April retail sales than Wall Street expected, writes Terry Byland in New York.

While the monthly retail sales statistics are regarded with some scepticism, the April figures increased the chances that the Fed would be able to stimulate the economy without fear of rekindling inflation.

The stock market, however, remained nervous of the implications for corporate profits of a slowing economy.

The Dow Jones industrial average closed 4.20 down at 1,273.30.

The announcement that retail sales had gained only 0.9 per cent, against predictions of up to 2 per cent, quickly pushed bond prices ahead by more than a full point. The yield on the new long bond, the 11.25 per cent of 2015, dropped to 11.10 per cent, a fall of 27 basis points since it was auctioned last Thursday.

Short-term rates also fell in response to further weakness in federal funds. Treasury Bill rates dipped around six basis points, although there seemed

little sign of any flight to quality despite the worsening situation in the Maryland savings and loan industry.

The stock market opened firmly on the back of some institutional buying orders left over from the previous day. However, support faded later and weakness in technology and airline stocks turned the market lower.

Mainframe computer manufacturers were sluggish behind IBM, \$24 down at \$128 and Honeywell, \$34 off at \$58. But nervousness ahead of this week's launch of important new models brought a sharp drop of \$24 to \$103 in Digital Equipment, which is still struggling to recover from a difficult trading period. Data General was also weak, down \$1 at \$38.

General Electric, \$14 down to \$58, was again overshadowed by the \$15 fine imposed in the Pentagon fraud case. At \$71, General Dynamics gave up a further \$3. Other defence-aerospace stocks were uneven, Lockheed slipping \$7 to \$48. United Technologies eased \$3 to \$40 on the \$1.6m deal with BASF of West Germany. At \$384, Texaco gained \$14 after the annual meeting.

Airline stocks turned down as the session progressed. Pan American shed \$3 to \$55, while among the domestic carriers, United gave up \$3 to \$49.60 on the prospect of a strike by the pilots.

Motor stocks steadied, however, with the help of the latest sales statistics from the main manufacturers. Ford ended \$1 down at \$41, and Chrysler at \$34.50 closed unchanged. General Motors, however, eased \$1 to \$36.40.

The appearance of a buyer for Warner Amex, the television cable operator, left Warner Communications \$3 off at \$274.

and American Express, the other joint parent, \$3 down at \$45.

CBS weakened by \$1 to \$109 after claiming that profits at Ziff-Davis, the recent acquisition, had been overstated. Taft Broadcasting fell \$1 to \$72 on the profits news. But Telerate, the stock market information service group, dipped \$1 to \$21, with the rise in profits disappointing the market.

Other features included Inland Steel, \$1 higher at \$224 after closing the Butler Taconite project, which will help future earnings. Signal Companies, a front runner in the bidding for Hughes Aircraft, jumped \$2 to \$39 ahead of the outcome of the auction.

In a mixed chemicals sector, Du Pont jumped \$14 to \$574. Pharmaceuticals were mostly firmer in response to a weakening dollar. Merck added \$3 to \$103. Upjohn, however, dipped \$1 to \$55 after rising sharply in the previous session.

A dip in federal funds below 8 per cent at mid-session confirmed the move towards lower rates in the money markets. Yield falls increased as maturities lengthened, and 12-month Treasury Bill rates were 12 basis points off. Bond prices held on to their early gains, although trading was not heavy.

Dow Mining rose \$22 at one stage, but selling pressure later trimmed the increase and the issue closed at \$385, up \$15. Sumitomo Metal Mining added \$20 to \$1,790 and Mitsui Mining and Smelting rose \$7 to \$558.

Some oils also gained ground, with Toa Nenryo Kogyo finishing \$10 up at \$1,200 and Maruzen Oil \$13 up at \$305. But Showa Shell turned lower, losing \$16 to \$826.

Among utilities, Tokyo Electric Power and Kansai Electric Power rose \$10 to \$1,800 and \$30 to \$1,520, respectively. Tokyo Gas was actively traded, but the issue closed unchanged at \$193.

Nippon Yakin Kogyo topped the active list with 10,240 shares traded and jumped \$13 to \$420. Asahi Chemical, second most active with 9,060 shares, gained an early \$13 but closed \$12 lower at \$918. Among other biotechnologies, Green Cross plunged \$110 to \$2,850 and Dainippon Pharmaceutical \$90 to \$4,440. But Mochida Pharmaceutical rose \$220 to \$10,700, while Kaken Pharmaceutical finished at \$2,780, up \$100, and Kuraray at \$1,050, a net \$20 higher.

Some assets-heavy stocks that had been popular Monday declined. Mitsubishi Estate shed \$14 to \$656. Blue chips were mixed. Hitachi and Toshiba advanced \$6 to \$781 and \$4 to \$382, respectively, but Sony lost \$40 to \$4,100. Minolta Camera slipped below

## TOKYO

## International influence ignored

THE RISE on Wall Street and the yen's firmness against the U.S. dollar failed to generate investor enthusiasm in Tokyo yesterday, writes Shigeo Nishiwaki of *Yomiuri*.

The Nikkei-Dow market average shed 37.33 to 12,504.20 on a volume of 381m shares, compared with Monday's 316m. Declines outnumbered advances 439 to 318, with 168 issues unchanged.

Non-ferrous metals and electric power issues, spurred by the yen's rise, advanced in the morning, but their popularity proved short-lived, and profit-taking gradually gathered momentum.

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\$800 to \$798, down \$13, because of fears of a slide in profit growth.

Speculator interest continued to push up Nippon Formula Feed, which added \$21 to \$408. Mitsui Sugar finished at \$612, up \$17.

A leading brokerage house sold bonds for position adjustment at a time when investors were beginning to think prices were rising too rapidly. The yield on the barometer 7.3 per cent government bonds due in December 1993 edged up to 6.56 per cent from Monday's 6.56 per cent.

## EUROPE

## Post-election dynamism in Milan

POST-ELECTION dynamism underpinned record performances in Italy and Germany yesterday while the failure of bargain-hunters to appear in Sweden re-suted in a bruising encore of Monday's fall.

The decline in support for the Italian Communist Party in regional elections spurred Milan to a high for the year, with the Banca Commerciale index rising 10.6 points to a peak 305.07. Volume was particularly heavy, and the session was extended by one hour to cope with the surge in orders.

Among the main gainers were Fiat, which hit a 1985 peak of L3,136 with a rise of 10.24m shares traded and jumped \$13 to \$420. Asahi Chemical, second most active with 9,060 shares, gained an early \$13 but closed \$12 lower at \$918. Among other biotechnologies, Green Cross plunged \$110 to \$2,850 and Dainippon Pharmaceutical \$90 to \$4,440. But Mochida Pharmaceutical rose \$220 to \$10,700, while Kaken Pharmaceutical finished at \$2,780, up \$100, and Kuraray at \$1,050, a net \$20 higher.

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Ivory Coast sees bumper cocoa crop, Page 40

SECTION III - INTERNATIONAL MARKETS  
FINANCIAL TIMES

Wednesday May 15 1985

## WALL STREET

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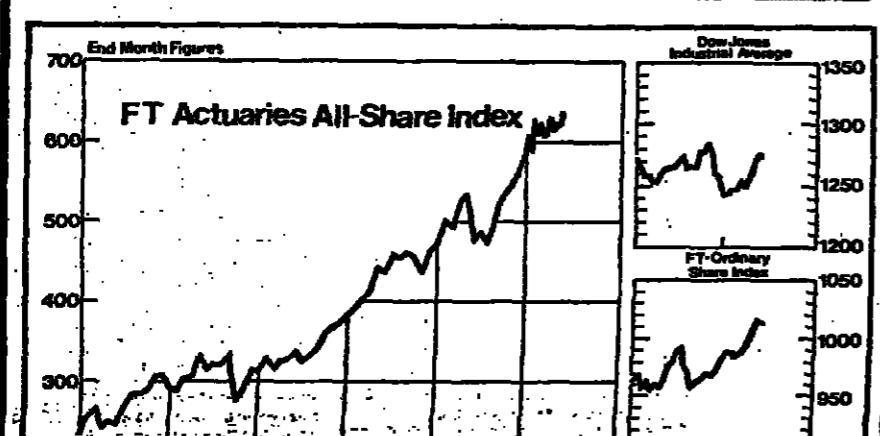
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## KEY MARKET MONITORS



## STOCK MARKET INDICES

	May 14	Previous	Year ago
NEW YORK	1,273.30	1,277.50	1,151.07
DI. Industrials	609.72	617.38	499.18
DI. Utilities	158.70	158.85	128.65
DI. Composite	183.57	184.51	157.5

	May 14	Previous	Year ago
TOKYO	12,504.20	12,541.33	10,563.3
Tokyo SE	978.03	981.35	828.61
AUSTRALIA	898.3	892.7	739.1
Metals & Mins.	578.8	573.2	498.1

	May 14	Previous	Year ago
AUSTRIA	94.39	94.70	54.87
Belgian SE	2,228.27	2,223.97	

	May 14	Previous	Year ago




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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month		P/ Sls		Case		Chg		12 Month		P/ Sls		Case		Chg		12 Month		P/ Sls		Case		Chg																			
High	Low	Stock	Div.	Yld.	E	100s	High	Low	Stock	Div.	Yld.	E	100s	High	Low	Stock	Div.	Yld.	E	100s	High	Low	Stock	Div.																	
231	18	AAP	.48	2.8	13	45	17	165	167	-5	24	75	Bergen	14	63	100	203	204	204	204	49	12	Orbital	14	87	47	47	187	187	187	187										
18	24	AGC	.12	3.1	20	11	111	111	-5	24	75	Bergen	15	58	100	203	204	204	204	50	16	Orbital	15	87	47	47	187	187	187	187											
18	24	AMCA	.50	2.6	55	3650	201	191	191	-5	24	75	Bergen	24	1.78	700	141	165	165	165	205	51	16	Orbital	24	2.16	700	141	165	165	165	205	205								
21	13	AMF	.50	2.6	55	3500	201	191	191	-5	24	75	Bergen	31	57	371	Orbital	5	12	56	407	405	405	405	52	16	Orbital	31	57	371	Orbital	5	12	56	407	405	405	405			
21	13	AMR	.54	2.16	10	44	250	441	431	-5	24	75	Bergen	42	2.16	700	204	204	204	204	205	24	24	Bergen	42	2.16	700	204	204	204	204	205	205								
21	13	APL	.42	4.3	22	258	205	204	204	-5	24	75	Bergen	51	2.16	700	204	204	204	204	205	24	24	Bergen	51	2.16	700	204	204	204	204	205	205								
21	13	ASR	.55	2.82	17	522	505	505	505	-5	24	75	Bergen	61	3.17	303	Beverly	72	23	51	95	96	96	96	101	24	24	Bergen	61	3.17	303	Beverly	72	23	51	95	96	96	96		
21	13	AVX	.32	2.0	13	178	165	165	165	-5	24	75	Bergen	71	3.17	303	Bergen	80	34	5.8	17	181	181	181	181	181	24	24	Bergen	71	3.17	303	Bergen	80	34	5.8	17	181	181	181	
21	13	AZP	.27	2.12	77	770	235	232	232	-5	24	75	Bergen	80	3.17	303	Bergen	89	3.17	303	Bergen	96	3.17	303	Bergen	96	3.17	303	Bergen	96	3.17	303	Bergen	96	3.17	303	Bergen	96	3.17	303	Bergen
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	97	3.17	303	Bergen	106	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	106	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen	115	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	115	3.17	303	Bergen	124	3.17	303	Bergen	124	3.17	303	Bergen	124	3.17	303	Bergen	124	3.17	303	Bergen	124	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	124	3.17	303	Bergen	133	3.17	303	Bergen	133	3.17	303	Bergen	133	3.17	303	Bergen	133	3.17	303	Bergen	133	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	133	3.17	303	Bergen	142	3.17	303	Bergen	142	3.17	303	Bergen	142	3.17	303	Bergen	142	3.17	303	Bergen	142	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	142	3.17	303	Bergen	151	3.17	303	Bergen	151	3.17	303	Bergen	151	3.17	303	Bergen	151	3.17	303	Bergen	151	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	151	3.17	303	Bergen	160	3.17	303	Bergen	160	3.17	303	Bergen	160	3.17	303	Bergen	160	3.17	303	Bergen	160	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	160	3.17	303	Bergen	169	3.17	303	Bergen	169	3.17	303	Bergen	169	3.17	303	Bergen	169	3.17	303	Bergen	169	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	169	3.17	303	Bergen	178	3.17	303	Bergen	178	3.17	303	Bergen	178	3.17	303	Bergen	178	3.17	303	Bergen	178	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	178	3.17	303	Bergen	187	3.17	303	Bergen	187	3.17	303	Bergen	187	3.17	303	Bergen	187	3.17	303	Bergen	187	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	187	3.17	303	Bergen	196	3.17	303	Bergen	196	3.17	303	Bergen	196	3.17	303	Bergen	196	3.17	303	Bergen	196	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	196	3.17	303	Bergen	205	3.17	303	Bergen	205	3.17	303	Bergen	205	3.17	303	Bergen	205	3.17	303	Bergen	205	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	205	3.17	303	Bergen	214	3.17	303	Bergen	214	3.17	303	Bergen	214	3.17	303	Bergen	214	3.17	303	Bergen	214	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	214	3.17	303	Bergen	223	3.17	303	Bergen	223	3.17	303	Bergen	223	3.17	303	Bergen	223	3.17	303	Bergen	223	3.17	303	Bergen				
21	13	BRK	.40	2.75	15	1932	201	215	215	-5	24	75	Bergen	223	3.17	303	Bergen	232	3.17	303	Bergen	232	3.17	303	Bergen	232	3.17	303	Bergen	232	3.17	303	Bergen	232	3.17	303	Bergen				
21	13	BRK	.40	2.75																																					

**Continued on Page 33**

## AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month												12 Month												12 Month																
High	Low	Stock	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.	Div.	Yld.	P/ Stk.	Stk.										
75	55	ABE			100	85	4%	4%	55	51	23	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
25	22	ABE Lab	2014.4	12	43	140	12	10	75	75	15	15	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23								
22	22	ABE	2.12	7	100	85	100	100	85	85	100	100	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23								
20	18	ABE	2014.4	12	43	140	12	10	75	75	15	15	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23								
20	18	ATT	F05.07.6	6.3	49	800	100	100	100	100	100	100	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23								
18	16	ATT	2.12	18	40	100	100	100	100	100	100	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
18	16	Action	3.3	58	114	114	114	114	114	114	114	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	30	55	100	100	100	100	100	100	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	4	50	23	23	23	23	23	23	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	20	35	25	25	25	25	25	25	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	15	20	20	20	20	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	10	15	20	20	20	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	5	10	20	20	20	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	2	5	10	20	20	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	1	2	5	10	20	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23									
16	14	Argus	1.12	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23								
16	14	Argus	1.12	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23							
16	14	Argus	1.12	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23						
16	14	Argus	1.12	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23					
16	14	Argus	1.12	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23				
16	14	Argus	1.12	0.005	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23			
16	14	Argus	1.12	0.002	0.005	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23		
16	14	Argus	1.12	0.001	0.002	0.005	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23	
16	14	Argus	1.12	0.0005	0.001	0.002	0.005	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85	85	100	85	55	51	23
16	14	Argus	1.12	0.0002	0.0005	0.001	0.002	0.005	0.01	0.02	0.05	0.1	0.2	0.5	1	2	5	10	20	20	20	23	180	100	85	85	100	85	55	51	23	23	180	100	85					

# WORLD STOCK MARKETS

**CANADA**

## AMERICAN STOCK EXCHANGE CLOSING PRICES

Continued from Page 33																					
12 Month High	Stock	P/ Ytd	Sls	Div.	100s	High	Low	Close	Prev.	Chg/	12 Month High	Stock	P/ Ytd	Sls	Div.	100s	High	Low	Close	Chg/	
Low	Div.	Ytd	E	Outs	Outs	Outs	Outs	Outs	Outs	Outs	High	Div.	Ytd	E	Outs	Outs	Outs	Outs	Outs	Chg/	
Scope	33%	.36	1.0	11	6	364	364	364	364	+1	23%	131	StdPrd	.60	4.0	8	26	202	204	204	-14
Surfin	11%	.11	9	15	15	151	151	151	151	+1	11%	124	Stater	.88	3.5	13	1	191	191	191	-1
Seasport	11%	4	14	14	14	14	14	14	14	+1	11%	14	StriCap	.15	3.5	1	54	51	51	-1	
Seacap16e	10%	1.19	40	144	14	14	14	14	14	+1	23%	75	StriExt	.10	37	187	187	187	187	-1	
Selas	4	11	6	6	6	6	6	6	6	+1	63%	12	StirSt13e	1.6	25	76	62	8	81	-1	
Semitch	18%	18	270	270	270	270	270	270	270	+1	51%	52	StruW	.7	7	28	28	28	28	-1	
Servo	22%	22	5	97	97	97	97	97	97	+1	28%	164	SupFd44b	1.6	11	18	274	271	271	-1	
Seton s	12%	.12	8	10	15	154	154	154	154	+1	21%	21	SupCte	.26	2.5	1	17	11	11	-1	
ShearS	16%	0.6	2	115	115	115	115	115	115	+1	14%	62	SupInd20s	1.5	11	20	134	134	134	+1	
Sharon	16%	273	11-16	59	59	59	59	59	59	+1	18%	113	SupSr	.36	2.2	11	249	191	191	+1	
Shippin16b	1.0	15	161	161	161	161	161	161	161	+1	64%	41	Streue	.6	63	54	52	52	52	-1	
Siemens	5%	49	379	125	144	144	144	144	144	+1	21%	12	Streue	.4	12	14	14	14	14	-1	
Siemens27t	2.5	27	37	104	104	104	104	104	104	+1	26%	192	Streue1.20	5.4	10	79	221	214	214	+1	
Silco	40%	.40	3.7	10	31	11	104	104	104	+1	14%	62	Systeme	.10	.8	14	70	124	112	+1	
SilesAs	20%	20	1.4	14	32	15	144	144	144	+1	T	T	T	T	T	T	T	T	-1		
Silvret	3%	8	37	37	37	37	37	37	37	+1	11%	81	Stor	.53	5.0	21	42	54	54	-1	
SmithA	10%	.60	3.3	19	18	181	181	181	181	+1	12%	72	TEC	.108	.8	22	34	124	124	+1	
SmithB	3%	.60	3.5	15	17	174	174	174	174	+1	15%	5	TIE	2122	61	6	61	151	151	-1	
Snyder	2	13	15	62	154	154	154	154	154	+1	14%	61	TII	.47	27	107	105	105	105	+1	
Sohriron	15%	15	164	73	73	73	73	73	73	+1	16%	13	StdPrd	.20	1.1	12	132	183	183	+1	
SOCED	p1.02	11.	4	9	91	91	91	91	91	+1	151%	87	Tasty	.40	2.8	13	26	144	142	142	
SOCED	p1.06	11.	20	94	94	94	94	94	94	+1	4%	48	TchAm	.42	23	21	24	24	24	-1	
SOCED	p1.08	11.	1	67	97	97	97	97	97	+1	22%	13	TchSym	.14	198	161	161	161	161	-1	
SOCED	p1.45	11.	3	134	134	134	134	134	134	+1	60%	33	TechOp	.13	2	47	57	57	57	-1	
SOCED	p2.30	11.	63	213	203	213	213	213	213	+1	20%	72	TechTp	.7	92	45	41	41	41	-1	
SOCED	p2.21	11.	57	207	20	20	20	20	20	+1	3%	74	TechTp	.30	1.8	8	21	168	168	-1	
SOCED	p7.58	11.	1	66	66	66	66	66	66	+1	154%	1	TechTp	.40	1.7	17	17	17	17	-1	
SOCED	p8.98	12.	1	765	765	765	765	765	765	+1	203%	77	TejonR30e	.2317	2650	203	200	200	200	-1	
Spiri p1	1	14.	26	71	71	71	71	71	71	+1	5%	2	Telecon	.4	24	26	26	26	26	-1	
Spiro S	.09	.5	17	18	18	198	198	198	198	+1	31%	214	Telex	.44	1.6	13	19	271	271	+1	
Spedoo	5%	5	62	62	62	62	62	62	62	+1	11%	84	TelData	.36	3.6	13	564	101	101	+1	
Spencer24	2.7	25	25	82	84	84	84	84	84	+1	164%	71	Telsci	.26	34	84	74	74	74	+1	
Spindth	18%	18	93	93	93	93	93	93	93	+1	5%	51	Telesph	.14	184	4	34	34	34	+1	
Spotit wt	20	13	15	15	15	15	15	15	15	+1	31%	22	TexCd	.9120	9	259	256	256	256	-1	
Sticker	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	+1	11%	22	TexCd	.9120	9	259	256	256	256	-1	

# Get your News early

# in Frankfurt

## LONDON STOCK EXCHANGE

## MARKET REPORT

## Bright debut of BAe new shares coincides with turbulent market session

## Account Dealing Dates

## Option

First, Declara. Last Account

Dealing, tions, Dealings Day

Apr. 29, May 9, May 10, May 20

May 12, May 20, May 21, June 10

June 3, June 14, June 24

"new-time" dealings may take

place from 9.30 am two business days

ago.

Blue chip issues turned back

suddenly in London yesterday

as British Aerospace' new

shares had made their expected

highly successful debut. Interest

in the 2000-paid stock was sizeable,

although business overall

failed to meet the most opti-

mistic anticipations. Buyers

immediately seized the initiative

with demand from disappointed

applicants, including several

smaller institutions, forcing the

price up from an opening 28p

to 29.5p before settling

through a close of 24.4p. A first-

day premium of 440p; BAe old

shares finished 3 easier at 418p

each.

Equity markets greeted the

event enthusiastically. The FT

Ordinary share index advanced

to within three points of

the FTSE 100

share index attained a new

peak. In a short space of time,

however, the mood of the market

changed. A wave of profit-taking

brought a collapse in recent

speculative favourites and the

emphasis was on current take-

over opportunities.

A ten-point statement from rival

Burton, long considered the

most interesting store, that it

would not bid for Debenhams

under present circumstances

triggered considerable liquidation.

Short-term holders rushed

to cut their losses and the

shake-out assumed more serious

proportions. Investors who had

priced in on the idea of taking

a store off the market

Consequently, Deben-

hams tumbled to 235p prior to

settling 21 down on balance at

307p, while Burton advanced 14

to 471p, after 480p.

suffered heavy setbacks and it

was thought possible that some

top-quality industrials were set

to end the losses incurred in

speculative issues. The market

remained nervous for the rest

of the session but after the offi-

cial 3.30 pm close, composure

returned on the back of a firm

Wall Street opening. Illustrat-

ing the erratic behaviour of

equities, the FT Ordinary share

index posted an opening gain of

4.7 only to stand a net 8.1 down

at 3.00 pm before ending 4.6

lower on the day at 1,012.3.

Minet fall

Gilt-edged securities were

guided more by equities than

stocks, which continued to im-

prove against the dollar.

Renewed foreign support took

values higher initially but when

it faded the gains were gradually

eroded or lost completely. A

specialist European demand for

Gas 3 per cent 1980-85 was much

too heavy for a restricted market

and the price jumped 13 points

to 70.8, while the 10-year coupon

screamed 24 points up at

76.1.

Reports that total leases in-

curved by its Richard Beckett

underwriting agency could

exceed £130m depressed Lloyds

Broker Market, which dropped to

a 288p low of 256 before

closing 14. Others in the sector

drifted easier in sympathy

Wills Faber relinquished 7 at

550p and Hogg Robinsons gave

up 5 at 289p. Elsewhere,

General Accident touched 617p

and finished a couple of pence

dearer at 612p, after announcing

a first-quarter deficit of £18m,

at the lower end of the expected

range. Commercial Union, due

to report quarterly figures

today, held its overnight level

of 220p. Sun Alliance rose 12

to 470p and Royals gained 7 at

635p.

Reports that Argentina's pro-

posed debt rescheduling package

with its foreign creditors was in

jeopardy following the surprise

liquidation of the country's third

largest bank unsettled the

clearers. Buyers withdrew and

the stock board of protecting

left Lloyds 10 down to 256p.

Barclays lost the same amount

to 288p, after 289p, while Mid-

land gave up 7 at 358p, after

355p, as did NatWest to 678p.

Trafalgar House had acquired a

24.4 per cent in the company

of Kier, Kier's 100,000 shares

rose 10 at 210p.

A ten-point statement from rival

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most interesting store, that it

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index posted an opening gain of

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at 3.00 pm before ending 4.6

lower on the day at 1,012.3.

## FINANCIAL TIMES STOCK INDICES

	May 14	May 13	May 10	May 9	May 8	May 7	year ago
Government Secs.	80.72	80.61	80.30	80.06	80.05	80.56	79.58
Fixed Interest	86.65	85.82	85.51	85.32	85.33	85.70	84.57
Ordinary	1012.5	1016.9	1001.9	991.1	986.5	985.4	979.1
Gold Mines	511.3	497.1	493.8	481.4	478.5	470.4	612.2
Div. Yield	4.68	4.50	4.46	4.61	4.63	4.44	4.44
Earnings, Yld. (% full)	11.35	11.28	11.45	11.57	11.59	11.63	10.33
P/E Ratio (est.)*	10.73	10.80	10.64	10.47	10.66	10.47	11.66
Total earnings (£bn)	29,361	27,877	27,236	26,886	26,560	26,872	26,876
Equity turnover £m	439.7	514.4	397.49	546.58	531.56	537.96	537.96
Equity bargains.....	25,923	21,284	22,565	21,063	22,064	15,003	15,003
shares traded (m)	266.8	256.7	217.6	180.0	176.3	145.1	145.1

10 am 1021.6. 11 am 1017.4. Noon 1012.3. 1 pm 1009.8.

2 pm 1009.5. 3 pm 1008.8.

Basis 100 Govt. Secs. 15/1/25. Fixed Int. 1923. Ordinary 1/7/35.

Gold Mines 12/9/59. SE Activity 1974.

Latest Index 01-246 8025.

"Mid" =

**DAI-ICHI**  
EUROPE LIMITED  
FOR  
EQUITIES & BONDS

Durrant House, 8-13, Chiswell Street,  
London EC1Y 4TO.  
Telephone: 01 588 4872  
Telex: 88336 DCHLD

**BRITISH FUNDS**

High	Low	Price	+	%	Int.	Res.
<b>"Shorts" (Lives up to Five Years)</b>						
1003	991/2	Treas 11s 1985	991/2	11/2		
1016	971/2	Treas Blank 75	981/2	8/8	12/7	
1017	951/2	Treas 10s 1985	961/2	10/10	12/7	
1018	951/2	Treas 10s 1986	961/2	10/10	12/7	
1019	971/2	Treas 10s Dec 1986	981/2	10/10	12/7	
1020	971/2	Treas 10s Dec 1987	981/2	10/10	12/7	
1021	991/2	Treas 10s Dec 1988	1001/2	11/11	12/7	
1022	991/2	Treas 10s Dec 1989	1001/2	11/11	12/7	
1023	991/2	Treas 10s Dec 1990	1001/2	11/11	12/7	
1024	991/2	Treas 10s Dec 1991	1001/2	11/11	12/7	
1025	991/2	Treas 10s Dec 1992	1001/2	11/11	12/7	
1026	991/2	Treas 10s Dec 1993	1001/2	11/11	12/7	
1027	991/2	Treas 10s Dec 1994	1001/2	11/11	12/7	
1028	991/2	Treas 10s Dec 1995	1001/2	11/11	12/7	
1029	991/2	Treas 10s Dec 1996	1001/2	11/11	12/7	
1030	991/2	Treas 10s Dec 1997	1001/2	11/11	12/7	
1031	991/2	Treas 10s Dec 1998	1001/2	11/11	12/7	
1032	991/2	Treas 10s Dec 1999	1001/2	11/11	12/7	
1033	991/2	Treas 10s Dec 2000	1001/2	11/11	12/7	
1034	991/2	Treas 10s Dec 2001	1001/2	11/11	12/7	
1035	991/2	Treas 10s Dec 2002	1001/2	11/11	12/7	
1036	991/2	Treas 10s Dec 2003	1001/2	11/11	12/7	
1037	991/2	Treas 10s Dec 2004	1001/2	11/11	12/7	
1038	991/2	Treas 10s Dec 2005	1001/2	11/11	12/7	
1039	991/2	Treas 10s Dec 2006	1001/2	11/11	12/7	
1040	991/2	Treas 10s Dec 2007	1001/2	11/11	12/7	
1041	991/2	Treas 10s Dec 2008	1001/2	11/11	12/7	
1042	991/2	Treas 10s Dec 2009	1001/2	11/11	12/7	
1043	991/2	Treas 10s Dec 2010	1001/2	11/11	12/7	
1044	991/2	Treas 10s Dec 2011	1001/2	11/11	12/7	
1045	991/2	Treas 10s Dec 2012	1001/2	11/11	12/7	
1046	991/2	Treas 10s Dec 2013	1001/2	11/11	12/7	
1047	991/2	Treas 10s Dec 2014	1001/2	11/11	12/7	
1048	991/2	Treas 10s Dec 2015	1001/2	11/11	12/7	
1049	991/2	Treas 10s Dec 2016	1001/2	11/11	12/7	
1050	991/2	Treas 10s Dec 2017	1001/2	11/11	12/7	
1051	991/2	Treas 10s Dec 2018	1001/2	11/11	12/7	
1052	991/2	Treas 10s Dec 2019	1001/2	11/11	12/7	
1053	991/2	Treas 10s Dec 2020	1001/2	11/11	12/7	
1054	991/2	Treas 10s Dec 2021	1001/2	11/11	12/7	
1055	991/2	Treas 10s Dec 2022	1001/2	11/11	12/7	
1056	991/2	Treas 10s Dec 2023	1001/2	11/11	12/7	
1057	991/2	Treas 10s Dec 2024	1001/2	11/11	12/7	
1058	991/2	Treas 10s Dec 2025	1001/2	11/11	12/7	
1059	991/2	Treas 10s Dec 2026	1001/2	11/11	12/7	
1060	991/2	Treas 10s Dec 2027	1001/2	11/11	12/7	
1061	991/2	Treas 10s Dec 2028	1001/2	11/11	12/7	
1062	991/2	Treas 10s Dec 2029	1001/2	11/11	12/7	
1063	991/2	Treas 10s Dec 2030	1001/2	11/11	12/7	
1064	991/2	Treas 10s Dec 2031	1001/2	11/11	12/7	
1065	991/2	Treas 10s Dec 2032	1001/2	11/11	12/7	
1066	991/2	Treas 10s Dec 2033	1001/2	11/11	12/7	
1067	991/2	Treas 10s Dec 2034	1001/2	11/11	12/7	
1068	991/2	Treas 10s Dec 2035	1001/2	11/11	12/7	
1069	991/2	Treas 10s Dec 2036	1001/2	11/11	12/7	
1070	991/2	Treas 10s Dec 2037	1001/2	11/11	12/7	
1071	991/2	Treas 10s Dec 2038	1001/2	11/11	12/7	
1072	991/2	Treas 10s Dec 2039	1001/2	11/11	12/7	
1073	991/2	Treas 10s Dec 2040	1001/2	11/11	12/7	
1074	991/2	Treas 10s Dec 2041	1001/2	11/11	12/7	
1075	991/2	Treas 10s Dec 2042	1001/2	11/11	12/7	
1076	991/2	Treas 10s Dec 2043	1001/2	11/11	12/7	
1077	991/2	Treas 10s Dec 2044	1001/2	11/11	12/7	
1078	991/2	Treas 10s Dec 2045	1001/2	11/11	12/7	
1079	991/2	Treas 10s Dec 2046	1001/2	11/11	12/7	
1080	991/2	Treas 10s Dec 2047	1001/2	11/11	12/7	
1081	991/2	Treas 10s Dec 2048	1001/2	11/11	12/7	
1082	991/2	Treas 10s Dec 2049	1001/2	11/11	12/7	
1083	991/2	Treas 10s Dec 2050	1001/2	11/11	12/7	
1084	991/2	Treas 10s Dec 2051	1001/2	11/11	12/7	
1085	991/2	Treas 10s Dec 2052	1001/2	11/11	12/7	
1086	991/2	Treas 10s Dec 2053	1001/2	11/11	12/7	
1087	991/2	Treas 10s Dec 2054	1001/2	11/11	12/7	
1088	991/2	Treas 10s Dec 2055	1001/2	11/11	12/7	
1089	991/2	Treas 10s Dec 2056	1001/2	11/11	12/7	
1090	991/2	Treas 10s Dec 2057	1001/2	11/11	12/7	
1091	991/2	Treas 10s Dec 2058	1001/2	11/11	12/7	
1092	991/2	Treas 10s Dec 2059	1001/2	11/11	12/7	
1093	991/2	Treas 10s Dec 2060	1001/2	11/11	12/7	
1094	991/2	Treas 10s Dec 2061	1001/2	11/11	12/7	
1095	991/2	Treas 10s Dec 2062	1001/2	11/11	12/7	
1096	991/2	Treas 10s Dec 2063	1001/2	11/11	12/7	
1097	991/2	Treas 10s Dec 2064	1001/2	11/11	12/7	
1098	991/2	Treas 10s Dec 2065	1001/2	11/11	12/7	
1099	991/2	Treas 10s Dec 2066	1001/2	11/11	12/7	
1100	991/2	Treas 10s Dec 2067	1001/2	11/11	12/7	
1101	991/2	Treas 10s Dec 2068	1001/2	11/11	12/7	
1102	991/2	Treas 10s Dec 2069	1001/2	11/11	12/7	
1103	991/2	Treas 10s Dec 2070	1001/2	11/11	12/7	
1104	991/2	Treas 10s Dec 2071	1001/2	11/11	12/7	
1105	991/2	Treas 10s Dec 2072	1001/2	11/11	12/7	
1106	991/2	Treas 10s Dec 2073	1001/2	11/11	12/7	
1107	991/2	Treas 10s Dec 2074	1001/2	11/11	12/7	
1108	991/2	Treas 10s Dec 2075	1001/2	11/11	12/7	
1109	991/2	Treas 10s Dec 2076	1001/2	11/11	12/7	
1110	991/2	Treas 10s Dec 2077	1001/2	11/11	12/7	
1111	991/2	Treas 10s Dec 2078	1001/2	11/11	12/7	
1112	991/2	Treas 10s Dec 2079	1001/2	11/11	12/7	
1113	991/2	Treas 10s Dec 2080	1001/2			







## COMMODITIES AND AGRICULTURE

## World sugar production estimates are raised

WEST GERMAN sugar statistical agency F. O. Licht has raised its world sugar production forecast for 1984/85 (Sept./Aug.) to 100.85m tonnes against 97.5m estimated in late January. It puts 1983/84 output at 96.39m tonnes.

In its third estimate of 1984/85 production, Licht put output in the Soviet Union at 8.8m tonnes compared with 8.2m in its second estimate and 8.76m in 1983/84.

Cuban production is estimated at 8.2m tonnes against 8m and 8.33m. The EEC forecast is also raised at 13.28m against 13.24m and 11.75m in 1983/84.

● The Indian Food Ministry has signed contracts to import 700,000 tonnes of sugar for delivery by July and may import more.

The State Trading Corporation in India (STC) has signed the contracts since March to overcome domestic shortages, the Ministry told Reuters, and added that the government will not hesitate to import further sugar above contracted 700,000 tonnes to ensure its adequate availability for internal consumption.

India imported 500,000 tonnes of sugar in 1984, its first imports in three years, to overcome a slump in production to 5.89m tonnes in 1983/84 from 8.23m in 1982/83 due to drought.

● World copra production in the 1984/85 (October-September) season is likely to reach 4m tonnes, up from 3.67m last season, but will still be well below the 10 year average of 4.6m tonnes, the Hamburg-based newsletter Oil World said.

Concerns of output in estimated at 2.56m tonnes against 2.23m in 1983/84.

The Philippines appear to have overcome the effects of the severe 1983/84 drought and copra production could reach 1.8m tonnes from 1983/84's 1.6m. Average Philippine output, however, is between 2.4m and 2.6m tonnes, Oil World said.

Renter said: "World rice production in 1984 rose to an estimated 470m tonnes, an increase of 20m tonnes over 1983, according to the UN Food and Agriculture Organisation.

## LONDON MARKETS

## BASE METALS

ALUMINIUM			
Unofficial	+ or -	High/low	Close(p.m.)
Cash	2878.7	-1.5	2872.5/2878
3 months	2880.5	-10.5	2855.5/2888
Official closing (am): Cash 2881.1 (2880.5); three months 2855.5 (2855.5); settlement 2851 (2851). Final Kerb close: 2855.5-5. Turnover: 11,000 tonnes.			

## COPPER

COPPER			
Higher grade	+ or -	High/low	Close(p.m.)
Cash	51320.2-21	-5.5	5114/12/11/11/12
3 months	51320.5	-2.75	5105/5/11/12/11/12
Official closing (am): Cash 51245.1 (51230.2); three months 5105.5 (5105.5); settlement 5105.5 (5105.5). Turnover: 23,075 tonnes. U.S. Product prices 70.00-74.00 cents per pound.			

LEAD			
Unofficial	+ or -	High/low	Close(p.m.)
Cash	24415.25	-1.5	2440/24448
3 months	24335.50	-35	24335.5/24345
Official closing (am): Cash 2440.5 (2433.5); three months 2425.5 (2425.5); settlement 2425.5 (2425.5). Turnover: 20.0-21.0 cents per pound.			

## NICKEL

NICKEL			
Unofficial	+ or -	High/low	Close(p.m.)
Cash	24415.25	-1.5	2440/24448
3 months	24335.50	-35	24335.5/24345
Official closing (am): Cash 2440.5 (2433.5); three months 2425.5 (2425.5); settlement 2425.5 (2425.5). Turnover: 4.383-4.435. Final Kerb close: 2425.5. Turnover: 1,128 tonnes.			

TIN			
High grade	+ or -	High/low	Close(p.m.)
Cash	29410.50	-40	29410.5/29420
3 months	29410.5	-40	29410.5/29420
Official closing (am): Cash 2940.5 (2940.5); three months 2940.5 (2940.5); settlement 2940.5 (2940.5). Turnover: 1,128 tonnes.			

ZINC			
Unofficial	+ or -	High/low	Close(p.m.)
Cash	5564.5	-1.5	5700/5705
3 months	5564.5	+1	5700/5705
Official closing (am): Cash 5570.5 (5564.5); three months 5564.5 (5564.5); settlement 5564.5 (5564.5). Turnover: 1,500 tonnes. Final Kerb close: 5564.5. Turnover: 1,500 tonnes. Prime Western: 48.50-47.75 cents per pound.			

## Sterling's rise pushes base metals lower

BY RICHARD MOONEY

STERLING'S continued strength against the dollar pushed London Metal Exchange (LME) base metals prices lower again yesterday. The biggest fall was in the aluminium market which lost £13 in the cash position to £876.50 a tonne. This was entirely due to the currency factor in dollar terms the price was up about 5%.

The copper market fall was cushioned by covering against earlier short sales. The three months high grade quotation moved about £12 lower in the morning, but by the close had recovered to £1,027.50 a tonne, up 22.5%.

BRONZE: European free market, min. 99.89 per cent. \$ per tonne, in warehouse, 2,650.

BRASS: European free market, min. 99.95 per cent. \$ per lb, in warehouse, 11.40-11.50.

MERCURY: European free market, min. 99.99 per cent. \$ per flask, in warehouse, 285.

MOLYBDENUM: European free market, drummed molybdenum oxide, \$ per lb Mo in warehouse 3.75-4.00.

SELENIUM: European free market, min. 99.95 per cent. \$ per lb in warehouse, 2,000.

TUNGSTEN: European free market standard min. 95.00-95.50.

NICKEL: European free market, min. 99.95 per cent. \$ per lb in warehouse, 2,000.

PALUMBIUM: European free market, min. 99.95 per cent. \$ per lb in warehouse, 2,000.

PLATINUM: European free market, min. 99.95 per cent. \$ per lb in warehouse, 2,000.

ZINC: European free market, min. 99.95 per cent. \$ per lb in warehouse, 2,000.

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JP II

## FINANCIAL TIMES SURVEY

## South Korea

Within a generation, South Korea has risen from dire poverty and war to economic power. Now it faces crucial social and political decisions on its future.

## Prodigy on brink of adulthood

By Anatole Kaletsky

**SOUTH KOREA** today is like a child prodigy on the brink of adulthood. For more than 20 years the world has marvelled at this extraordinary nation, born in the ashes of war with no inheritance but native wit and driving ambition. It has performed feats of economic agility which seemed to defy all experience or expectations.

Within a generation it has pulled itself up from dire poverty to within hailing distance of some European countries. Its income per head in 1960 was below that of Bolivia, Sudan and Ghana, yet today South Korea is far ahead of Turkey and closing on Portugal and Yugoslavia. This year its GNP per head will break through the symbolic \$2,000. Korea is at this level of economic development and per capita output, adjusted for inflation, reached by Japan in the late 1950s. Within another generation it expects to be enjoying living standards equal to Japan's today.

In one market after another Korea's industries have challenged the U.S., Europe and Japan. In civil engineering, it leads the world; in shipbuilding it is second only to Japan; in steel, electronics and automobile manufacture it is becoming an impressive force.

All this has been achieved first developing country to join

alongside an exceptional commitment to economic equality and social welfare. Ever since land reforms in the late 1940s redistributed three-quarters of the cultivable land, and fixed a constitutional ceiling of three hectares on any individual's holdings, Korea has been a paradigm of egalitarian country. Elimination of poverty, provision of health and education and strict controls to ensure that rural population shared in the benefits of industrial productivity growth have been pivotal to the Government's economic plans.

Korea's income distribution is almost as equal as in Israel and Yugoslavia and is a far cry from the extremes of poverty and wealth in other industrialising countries like Mexico and Brazil. It has all but eliminated malnutrition and spectacularly improved the health of its people — life expectancy has risen by an average of eight months every year that has passed since 1960.

It has achieved universal literacy and today a Korean teenager is more likely to complete a full high-school curriculum than a youth in Italy or Britain.

Yet with all these accomplishments, Korea seems strangely insecure as it prepares to claim its place among the affluent nations.

Formally, this place may come towards the end of the decade, when Korea may become the

impotence is almost palpable. Koreans can hardly wait to cross the threshold from the third to the first world. But as the prodigy comes of age, it is discovering that there is more to adult life than economic virtuous. The single-minded pursuit of modernisation has left an embarrassing gap between the country's economic maturity and its dangerously backward, potentially oppressive, political system.

Like a possessive parent, the military establishment which guided Korea through its early triumphs is reluctant to let go, even as the maturing nation reaches for greater freedom. On the other side opposition politicians and student leaders are like impetuous youths; they see no reason why their country should have to wait for full

democracy a moment longer. They have been seeking democratic rights for more than 20 years. Some, like the charismatic Mr Kim Dae-Jung, have spent much of their adult lives in prison or exile.

As the country prepares to host the Olympics in 1988, it revels in the first intoxicating experiences with democracy since February's legislative election. Above all, it awaits with trepidation to see if President Chun Doo Hwan will fulfil his promise to allow in 1988 the nation's first peaceful transition of power.

There are good reasons, then, why many Koreans are filled with trepidation about their political future. The stunning swing of the February elections has undercut the president's gradualism and set both sides on a confrontation course.

Everybody, from Kim Dae-Jung to some of the president's own advisers seem to agree on the causes of the Government's unpopularity. As Koreans move closer to the affluence and self-confidence of the advanced industrialised societies, their resentment increases for a ruler who shot his way to power and lacks political legitimacy.

A nation with universal literacy and education feels patronised by clumsy Press censorship and petty restrictions on political activity, even if many of the serious abuses have been rectified, with the exception of the continuing ban on public political activity by Kim Dae-Jung and Kim Young Sam, the other main opposition leader.

They see democracy as the one thing the Japanese, Americans and Europeans have

suppressed.

got and they haven't," says a

riots which led to Gen Chun Doo Hwan's military coup.

The great question now is whether these open resentments will make President Chun even tougher and more defensive, further alienating the opposition and the people. This could restore the vicious circle of ever-intensifying repression and dissidence which has never left the heart of Korean politics.

Every Korean remembers how the student protests which forced President Syngman Rhee in 1960 were followed rapidly by the military's first

use of tear gas. And it is only too easy to imagine Korea's economic accomplishments being discredited by another political disaster like President Park Chung Hee's assassination in 1979 and the bloody suppression of the Kwangju

There is almost complete consensus on the basic issues of anti-Communism, pro-US foreign policy, military vigilance against North Korea and the economic system which a presidential adviser describes as "full-blooded capitalism with Korean-style welfare."

It is only the introduction of democracy, heavily tinged with personality politics, which separates the Government from the opposition. Personal ambitions and animosities can precipitate political disasters and it is possible to understand the opposition's fear that the Government will abuse the electoral system to ensure an orderly but meaningless "transfer of power" from President Chun to a handpicked successor with military connections.

Nevertheless, examples in

other third world countries, particularly Brazil, show how readily the democratic process can develop an irresistible momentum once given half a chance. And it would be churlish to deny, after February's election, that President Chun has shown himself to be something of a democrat.

If nothing else, pressure from the US Congress in no mood for indulgence towards third world dictatorships flooding America with cheap imports, should help push the government towards democracy rather than repression.

But political growing pains are not the only problems which Korea faces as it moves towards

CONTINUED ON PAGE 8



President Chun (left) met President Reagan as a close ally in Washington this year but he faces pressure from the U.S. Congress to push towards full democracy in South Korea

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CONTINUED ON PAGE 8

# WHO? DAEWOO THAT'S WHO!

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DAEWOO

## South Korea 2

## Teeth gnashing on tight money overkill

## Economy

ANATOLE KALETSKY

which last year absorbed 36 per cent of Korea's \$29.2bn in exports, is turning sluggish and raising new protectionist barriers all the time.

Japan, the second biggest export market spent \$12bn more on Korean goods last year than in 1983, but increased its sales to Korea by \$1.4bn, thus widening the yawning bilateral trade deficit which is at the root of Korea's whole balance of payments problem.

In Europe, Korean exports are running into real trouble, not only because of protectionism, but because the won, informally pegged to a basket of currencies dominated by the US dollar, has appreciated in value, undermining the competitiveness of Korean goods.

Does all this mean that business and Government disagree with the Korea Development Institute's official forecast of 6.8 per cent growth in 1985, published earlier this month?

## Growth

Not necessarily; there may be doubts about the precise growth rate, especially if a marked slow down in the US economy reduces world trade growth below the institute's 4.5 per cent expectation; but the real problem lies in the incredibly ambitious expectations built up over the past two decades.

Since 1960, Korea's growth has averaged 8.7 per cent a year, turning to export prospects, the outlook seems equally daunting. The US market,

and to revised five-year plan published by President Chun in 1983 promised a growth rate of 7.5 per cent a year from 1984 to 1986. The sixth plan, which is now in preparation by the Korean Development Institute, will aim for a similar growth rate in 1987-91 and Mr Ahn Sung Chul, president of the KDI, insists that 7.8 per cent annually is a realistic projection of Korea's long-term growth potential until the end of the century.

Thus, in the wonderland of Korean economic history, a growth rate of 6.8 per cent, two percentage points below the historic average, is seen as a disappointment, not triumph. If even the KDI's forecast is not achieved — and private economists generally expect a growth rate nearer 6 to 6.5 per cent this year — there could be real difficulties for some Korean businesses.

Companies with debt-equity ratios of five or more, the slimmest of profit margins have prospered for years in Korea on rapidly expanding cash flows. A shortfall in sales growth of a few percentage points can easily spell financial disaster to such an over-extended business, as it did last year to the huge Kukje Group.

The government too is caught on a high-growth treadmill, for it has set itself some exceedingly ambitious targets.

Government planners consider

year to be the absolute minimum acceptable.

They are also committed to preventing any significant acceleration of inflation beyond last year's 2.3 per cent level. Inflation, it is said, is a particular phobia for President Chun, who is convinced that it was at the root of the social unrest which led to Park Chung Hee's assassination.

Tight monetary policy suppresses inflation but also endangers growth. Devaluation of the won boosts exports but threatens price stability. Fiscal expansion can stimulate domestic growth if export demand is flagging, but it will tend to suck in imports and widen the current account deficit.

The balance of payments is the third crucial target of government policy. The current account deficit hit a peak of \$5.3bn in 1980 and had been slashed to \$1.4bn by last year. This year it is forecast at \$1bn, compared with a projection of \$0.6bn published by the Economic Planning Board late last year. The EPB's hopes of a \$0.4bn current account surplus by 1986 now look completely unrealistic.

But the current account cannot be allowed to stay too far out of balance, for in the background there is always the shadow of the country's huge foreign debt. Estimated at \$43.1bn at the end of last year, the debt is bigger than Brazil's, in relation to population or GNP, although it is much smaller in relation to exports: Korea's ratio of debt service to exports is 15 per cent, against Brazil's 32 per cent.

To reconcile the three macroeconomic objectives of growth, price stability and balance of payments improvement, the government will have to use every policy instrument at its disposal — including some which

may conflict with the microeconomic goals of long-term industrial restructuring and economic liberalisation.

The normal instruments of macroeconomic policy are unlikely to suffice because they create conflicts among the government's basic targets.

And officials point out proudly that the fiscal boost which is planned for the economy this year will be carefully targeted to maximise its income on growth and minimise costs to the balance of payments.

In principle, of course, there are some very liberal economic policies which the government could try using instead to help reconcile its diverse objectives. Deregulating financial markets, for instance, should help increase the savings ratio and hence improve the balance of payments. Opening the stock market to foreign portfolio investment, as well as improving financial structures of Korean companies and thus promoting industrial growth and capital spending.

But such initiatives are also fraught with danger. In an uncertain world, Korean officials are not inclined to take too many chances. When painted into a corner, familiar methods which served well enough in the past are a tempting alternative to radical and risky new ideas.

## Export

This is why statements by Korean officials, for all the general rhetoric about economic liberalisation and non-intervention, are peppered with instances of government involvement in every aspect of economic decision making.

The trade balance with Japan must be improved by "carrying out import substitution strategies more assiduously" in the principal goods industries, the Bank of Korea reported recently.

The Ministry of Trade is trying to identify 1,000 successful medium-sized firms which will be encouraged to export through preferential access to bank credit, even though officials argue that "there will be no discriminatory interest

## Key economic indicators

	GROWTH RATES (%)				
	1980-70	1970-82	1983	1984	1985
Real GNP	8.6	8.6	9.5	7.6	6.8
Export volume	24.7	20.2	13.5	15.6	8.9
Manufacturing output	17.6	14.5	16.8	14.6	14.7
Population	2.6	2.3	1.6	1.5	1.5
Consumer prices	12.2*	15.9	3.4	2.3	2.3
Wages	20.7	24.6	12.2	8.1	6.7
Real wages	13.8*	8.7	8.8	5.8	2.7
Productivity	—	10.3	12.5	8.8	—
	END OF PERIOD				
GNP per capita (\$)	248	1,600	1,884	1,998	2,123
Annual wages (\$)	542	4,632	4,224	4,428	—
Current account (\$bn)	-0.6	1.3	1.6	1.4	1
External debt (\$bn)	2.3	37.2	40.4	43.1	45
Debt service ratio	197	217	157	197	197
Exports (% of GNP)	15	36	37	38	—
Manufactures (% of GNP)	21	28	28	29	30

\* 1965-70. + Wharton Economics.

Sources: Bank of Korea; Korea Development Institute; Wharton Economics

## Far from the ideal free market model

## Economic planning

ANATOLE KALETSKY

FOR NEARLY two decades, the history of South Korea's economic miracle has been continually rewritten to suit the fluctuating intellectual fashions in the US and Europe. A recent World Bank paper describes it as "a process of selective enhancement and judicious editing."

Economists downplay what another World Bank report in 1983 called the "strong partnership between government and the private sector, which is perhaps the most striking similarity between the systems of management in Korea and Japan." Instead it has "government spending absorbs a lower proportion of GNP in both Korea and Japan (about 19 per cent) than in almost any other country."

They say Korea has oriented its economy towards exports instead of protecting inefficient domestic industries. Korea's businessmen are "praised for responding rapidly and flexibly to the discipline of competitive market forces. And Korean labour is lauded for its industry, lack of militancy and willingness to accept low wages."

All these generalisations are valid, yet each disguises as much as they reveal about the Korean miracle.

The government officials who work for the Economic Planning Board may no longer be regarded as heroes of the Korean miracle, but the EPB remains the single most important organ of government. It is represented in the cabinet by the deputy prime minister and has a direct input into all decision-making by other ministries. Although most EPB officials support moves towards financial liberalisation and the decentralisation of economic decision-making, they make few apologies for the EPB's interventionist past.

The first three five-year plans (from 1962 to 1976) succeeded in attaining or beating their main targets and are accepted in Korea as the foundations for economic success. It was only as the fourth five-year plan ran into the ground in 1979-80 against the background of the second oil crisis, rising inflation and political unrest connected with President Park Chung Hee's assassination, that many EPB officials became disillusioned.

Even after the "liberal" faction within the EPB won widespread backing for more market-oriented policies from President Chun Dae-Wwan, Korean economic policy in the 1983 revision of the current (fifth) five-year plan is a far cry from what is understood by laissez-faire economics in Europe and the US — to say nothing of countries like Chile.

This has been achieved through a combination of agrarian traditions, moral "persuasion" from the government and, most importantly, "the good fortune that our society was completely leveled after the War," a senior economic planner says.

But dangers may lie ahead for the first generation of the Korean miracle is giving way to the second, he says. "Unless we decide to introduce inheritance taxes like they have in Japan, we will eventually have the same distribution problems as America and Europe."

Therein lies the clear lesson which can be drawn from all the successful Far Eastern economies. Somehow their economic miracles were never hijacked by the vested interests and small political élites which are so familiar in countries like Brazil, Mexico and the Philippines, to say nothing of black Africa. In Korea, Taiwan and Japan there were no monopolies over land, natural resources or even education to create vested interests before the economic takeoff started.

The same is true for efforts to make the domestic economy more like the competitive and market-oriented picture sometimes projected by Western economists.

Korean industry is extraordinarily concentrated, with a handful of conglomerates, or

## YOUR RELIABLE TRADE PARTNER IN KOREA

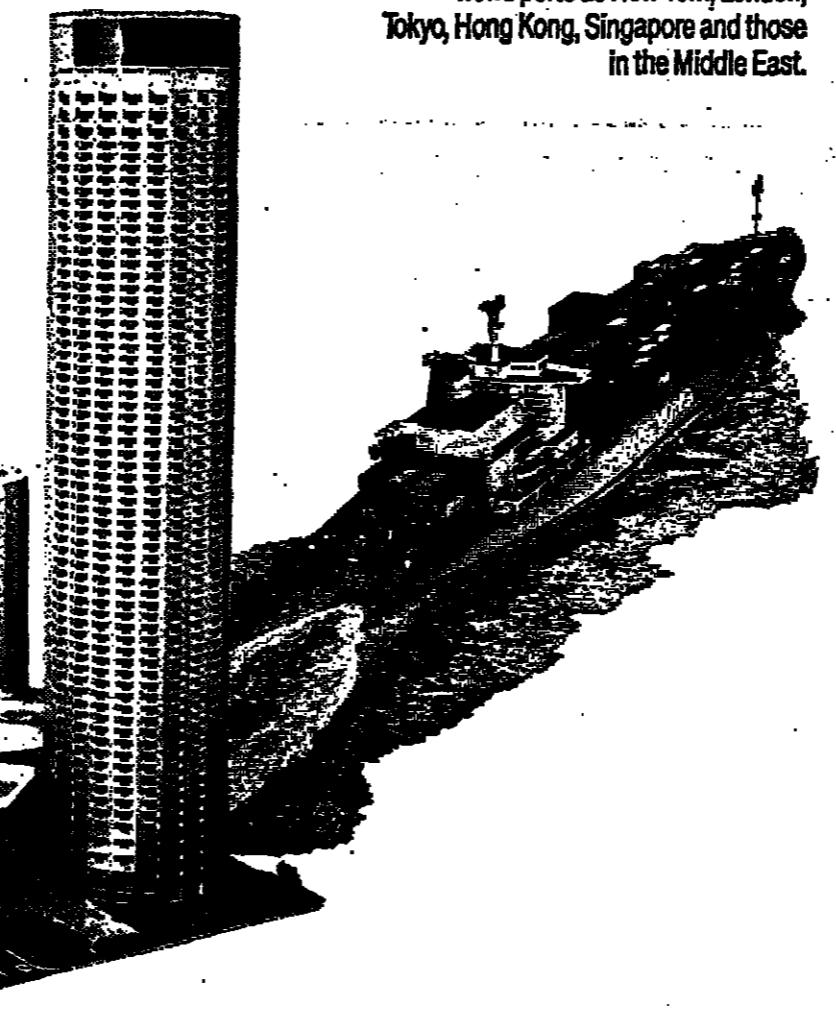
Ssangyong Corporation, one of the 9 General Trading Companies in Korea, serves as the export-import channel of the Ssangyong Group and other Korean manufacturers. It has established trade relations with more than 100 countries around the globe and maintains its own networks of 28 overseas offices.

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## South Korea 3

## Bold opposition demands change

## Politics

RICHARD COWPER

A WHIRLWIND SERIES of developments culminating in what many have interpreted as a stunning electoral success in February for the country's newly-formed opposition party has brought about a remarkable transformation of the South Korean political scene.

President Chun Doo Hwan, who has three more years to run as president, still retains firm control over the levers of power under a constitution which prevents a full measure of democracy. But for the first time since he seized power in a 1979 military coup, President Chun has allowed a significant relaxation of the heavy hand of autocracy.

A bold and sizeable opposition, fundamentally opposed to military rule and the constitution, has been allowed to win a place in the National Assembly because of the most free and fair elections in South Korea for almost 15 years.

The coming months may prove vital in deciding whether President Chun's unexpected "liberalisation" experiment is destined for success or failure. Neither the Government nor the

military expected such a strong showing from the opposition, nor that so many of the population should have made it clear the regime and political programme was unpopular.

The traditional forces of authority, notably a small but influential group of hardline military and ex-military officers, appear increasingly jarred at what they see as a president losing his grip. There seem to be regroupings for battle with an opposition in no mood to go back on its call for a revision of the constitution and a clear-cut programme for democracy.

## Demonstrate

Many hope a showdown can be avoided. In a country ruled by a military strongman since 1981, few doubt the winner would be the military. Most Koreans would probably like to see President Chun and the opposition agree to a compromise which would neutralise the hardline elements on both sides and allow the experiment with democracy to continue.

By Korean standards the country has moved a comparatively long way in a very short space of time. Until about a year ago, President Chun ruled the country with an iron grip.

The National Assembly was a rubber stamp, opposition figures were banned and Kim Dae Jung, the most famous opposition leader, was banished to the U.S.

The Press was strictly controlled, the trade unions suppressed and riot police patrolled the universities.

But in 1984 the President launched a gradual programme of "liberalisation". It was at overcoming his poor image abroad on human rights and securing international recognition for moderation in the 1985 National Assembly election.

This was an important mid-term test of the success and popularity of his seven-year presidency.

Among the measures implemented in 1984 were:

• The ban on all but 14 of 301 opposition politicians was lifted.

• Riot police were withdrawn from university campuses and students allowed to demonstrate on campus.

• Stringent Press controls were relaxed to allow constrained reporting of strikes, demonstrations and opposition attacks on the Government.

• The formation was allowed of an independent opposition party—the New Korea Democratic Party.

• A decision to hold a relatively free election.

President Chun had not changed from autocrat to democrat overnight. But he seems to have felt that his diplomatic achievements abroad, successful containment of the threat from the North and a booming econ-

omy at home all offered an attractive backdrop to secure public approval of his regime.

He may also have felt that the time was ripe to encourage a more mature political system in a country which has never experienced a peaceful transfer of power.

But as the election approached things seemed to go badly wrong. What had started as a cautious experiment in liberalisation took on a life of its own. Students demonstrated in record numbers and tear gas was a daily fact of life on the streets of Seoul.

The North Korean Democratic Party formed by Korea's two most famous opposition politicians—Kim Young Sam and Kim Dae Jung—united those opposed to President Chun.

Six days before the election the almost unthinkable happened when Kim Dae Jung, a placable opponent, was allowed to return home, though without his full rights being restored.

To the surprise of a nation unused to much freedom, the NKDP condemned the government as authoritarian and lacking legitimacy. It offered few alternatives in foreign or economic policy but the opposition's demand for revision of the constitution and quick restoration of democracy struck a responsive chord.

The NKDP swept to victory in most cities, winning almost 30

per cent of the vote against 35 per cent for the Government's Democratic Justice Party.

A complicated constitutional measure giving the party receiving the highest vote a large bonus of seats meant the DJP had a clear majority in the National Assembly. The outcome, however, was widely interpreted as a major victory for the NKDP, a rebuke for President Chun and a call for more democratic government.

It shocked the military, the government and President Chun, who quickly reshuffled his cabinet and appointed Roh Tae Woo, a hardline retired general and friend to head the DJP. Roh Tae Woo is being seen as a potential successor to President Chun.

These moves failed to stop the mood for change. In the last few months more than three-quarters of the assemblymen from a hitherto compliant Democratic Korea Party, which won 20 per cent of the vote in the election, have defected to the NKDP. With other defections the NKDP now represents about 50 per cent of the electorate.

The opposition is calling for

President Chun to resign before his term expires in early 1988.

and demanding a direct elec-

toral vote for the presidency.

The constitution provides for

a president to be appointed

through a 5,000-strong electoral

college. The opposition claims that the system can be manipulated by the government.

The NKDP is also demanding speedy release of more than 100 political prisoners, and a pardon for Kim Dae Jung, who still theoretically faces a sentence of 17 years in prison for sedition.

The Government feels it has gone far enough and is digging in. Opposition demands have been rejected and President Chun, who has promised to

step down in 1988 to ensure a

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CHAI JIANG

## South Korea 5

## Edging across great divide

North-South  
RICHARD COWPER

THIRTY-TWO years after a ceasefire ended one of the bloodiest military struggles since World War Two—at least 3m were killed or maimed in three years—North and South Korea are still technically at war.

Over the last year or so, however, there have been signs of a thaw in relations between Pyongyang and Seoul. Now hope that the sides may be finally edging towards some kind of compromise which would lead to a settlement.

At first glance it is difficult to perceive any improvement. Two of the world's largest standing armies totalling more than 1.4m still face each other across a 151-mile border that bristles with gun emplacements, missiles, tanks, minefields and electric fences.

Some 40,000 U.S. troops are in the South, and with Peking, Vladivostok and Tokyo just 500 miles or so away, the inaptly named demilitarised zone that splits the Korean peninsula at the 38th parallel remains one of the world's most dangerous flashpoints.

In spite of a common language and more than 1,000 years of history as a united nation, the heavily fortified border between North and South Korea represents a social, political and ideological divide so deep that the two main contestants are still nowhere near signing a formal peace treaty, and officially do not recognise each other's existence.

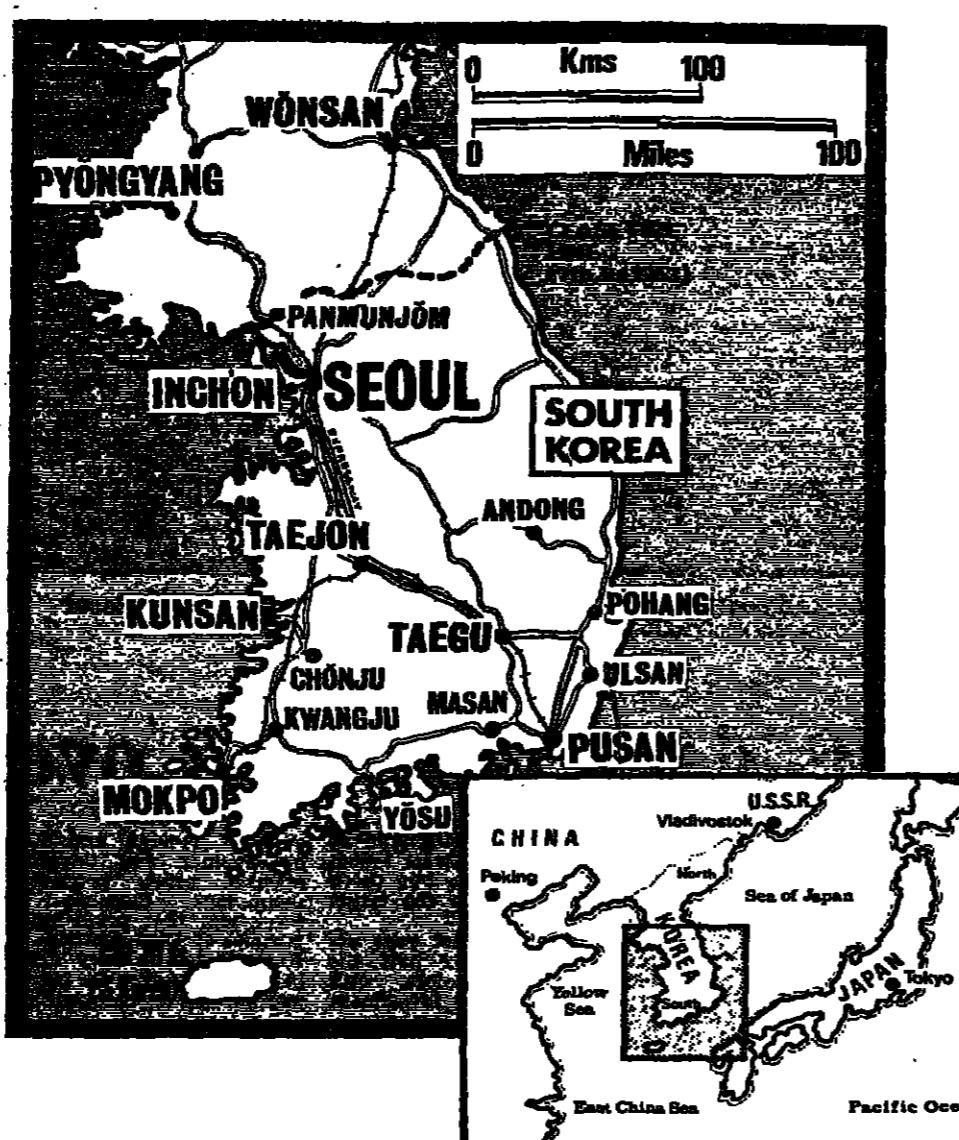
In the last decade, both sides have more than doubled their aircraft, tanks, artillery and naval vessels and continued to expand the strength of their armed forces. To the north, Kim Il Sung, the communist world's longest serving ruler and the man responsible for starting the Korean war, runs a xenophobic marxist regime that is still not recognised by most industrialised nations. In the South, President Chun and the military, backed by the U.S., preside over a fast-growing economy that has become one of the darlings of the capitalist world.

Against this background, almost everyone was taken by surprise last September when some 700 North Korean military trucks rolled across the border to deliver relief aid to the south following a flood disaster.

"It may be the most significant development since the signing of the armistice in 1953," says Brig Brian Burditt, a British officer who has spent several years in Korea attending irregular and mostly futile Armistice Commission meetings at Panmunjom, the only neutral spot on the DMZ where officers can meet to discuss border violations.

It may have been meant initially as another play in a long-running propaganda war. But the offer, acceptance and dispatch of North Korean rice, cement and medical supplies seemed momentarily to have broken through years of hatred, distrust and division that often verges on paranoia.

The flood relief was followed in November by the first talks on economic co-operation, and a resumption of Red Cross talks



on family reunification after 13 years.

Neither meeting produced concrete results, but at least the two sides had started talking. After a number of false starts, Seoul and Pyongyang are set to resume meetings this month.

Diplomats, government officials and intelligence specialists are divided as to why the talks have taken place and are even less sure where they might lead. They are particularly uncertain about the motives of Kim Il Sung—whose driving force over the last 40 years has been to achieve a unification of the peninsula under his rule.

Most analysts agree, however, that:

• The South is probably keen to reach a compromise with the North to safeguard its security when it drives for international legitimacy and acceptance as a middle-ranking power is beginning to pay off. It also wants to ensure safety for the Asian and Olympic Games; to give itself time to overtake the North in modern military equipment; and to turn China into a major trading partner.

• The North is worried that the South's economy is surging ahead and is now at least four times as large as that of the North in terms of GNP. In 1970 the two economies were roughly the same size.

• The North is spending about 20 per cent of GNP on defence while the South is spending only 8 per cent. The North still has military superiority but the gap is closing fast and parity is likely in the next five years or

so. Unless Kim Il Sung was prepared to trade the use of a warm-water port with the Soviet Union for a boost in military supplies there seems little he can do to stop this happening.

• Neither China nor the Soviet Union, Pyongyang's two main allies, would be prepared to back the North in any military adventure against the south.

• The changing strategic balance in Northeast Asia, U.S. friendship with China, and Peking's concern with modernising its economy, have prompted China to try gently to persuade North Korea to improve its economy and reduce tension on the peninsula by holding talks with the South...

• None of the big powers is interested in unification of the peninsula and such an event is unlikely in the foreseeable future.

• Kim Il Sung's main concern to ensure a smooth handover to his son Kim Jong Il now seems to have secured the blessing of both Peking and Moscow and is perhaps his most important foreign policy objective of the last decade.

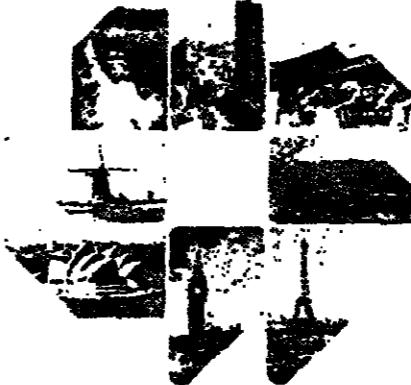
After that opinion divides sharply. Pessimists who include most South Koreans and a significant portion of U.S. military intelligence analysts, maintain that a man who started the Korean war, ordered the assassination of President Park in 1973, built tunnels under the DMZ at a time when he made a peace initiative, and most recently ordered North Korean Rangers to assassinate President Chun and a large number of his cabinet, is not one to give up his greatest ambition — to take over the South.

The optimists argue that Pyongyang may have seen that it is losing the economic and military battle so vital for securing hegemony over the south, and is now prepared to undertake a sharp change of course by defusing tension through talks and concentrating on improving its economy.

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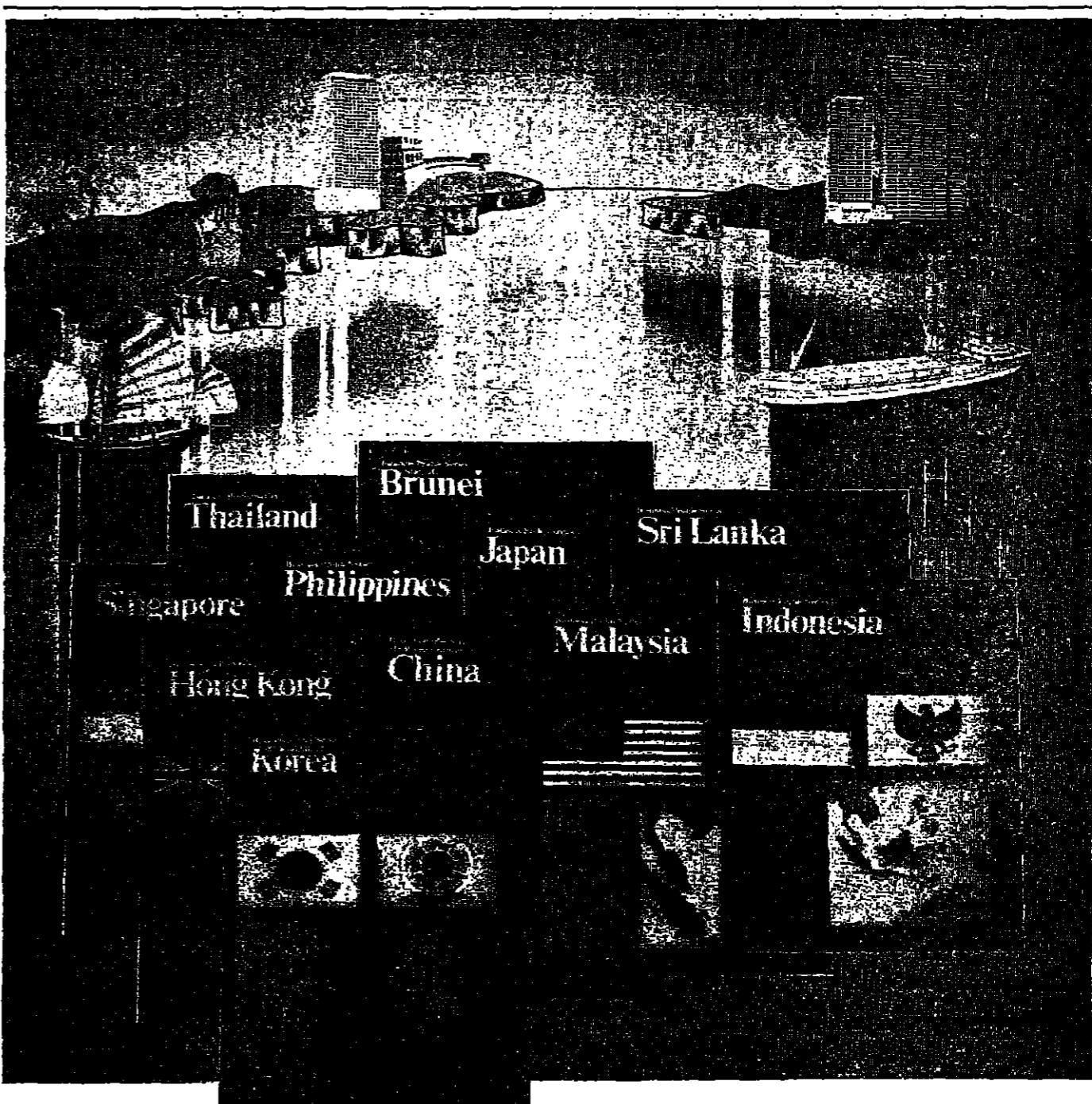


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## South Korea 6

Steven Butler looks at the economic pressures of growth

## Shock treatment jolts system

## Financial Liberalisation

FOR MOST of the South Korean economy, the past decade has been a race to escape from underdevelopment. In the process, major sectors of the economy—financial services—was left far behind.

The Government had used the commercial banks principally to funnel subsidised finance to targeted sectors of the economy. Low interest rates spurred rapid economic growth (and overcapacity in some cases) but bank profits were weak and the deposit base never expanded adequately.

Under the catchword of "liberalisation," the Government has tried with the money supply, interest rates and banking rules for five years. Inflation came down and the rate of domestic savings has gradually risen, but the banks failed to benefit.

Finally, in 1985 the patient is getting treatment in the form of sharply higher interest rates, strong enough to send a jolt through the system. That is something the foreign banks are happy to see, because stronger domestic banking may give the Government the confidence to give foreign institutions what they want—equal competition in local currency markets.

## Ceiling

The Government began its experiments last year by letting the domestic banks set their own lending rates within a narrow band—between 10 and 10.5 per cent in January then between 10 and 11.5 per cent in November.

The liberalisation had little practical effect, except to raise borrowing rates and help bolster bank profits.

Banks charged the higher rates in virtually all cases because the ceiling rate was still far below what the market would bear, while they continued to borrow from the Bank of Korea's rediscount window at 5 per cent. Although deposit rates also went up, it was not enough to close the gap with short-term finance companies and the banks' deposit base failed to expand.

This is best illustrated by the ratio of M2 to M3, the narrow and broad definitions of money supply. This rate has risen

steadily from 1.42 in 1980 to 1.90 at the end of March this year indicating that the banks steadily lost market share to non-bank investment and finance companies that offered higher rates on short-term transactions.

The Government had fostered the short-term financial institutions principally to draw money in from the unofficial kurb market, which in the early 1970s accounted for more than half the volume of domestic loans. Government officials say the kurb market has shrunk dramatically in recent years, particularly after scandals highlighted the risks of the market.

They have now closed their eyes on bolstering the bank system.

On April 18 the Government again nudged up interest rates, for the first time putting them at a level that might be competitive. Long-term lending rates rose to 13.5 per cent and some types of long-term deposit rates rose to 13 per cent. At the same time the finance minister expected a rapid growth of M2 for the year, originally targeted at 9.5 per cent.

The statement appeared to herald a more accommodative monetary policy, but the Government's intention is to shift money from the non-bank sector into the banks. The rate rise is just shy of a true market rate, and puts the Government close to its eventual goal of allowing rates to fluctuate freely.

Foreign bankers also say their profits would be even lower if proper accounting were made of capital depreciation (due to depreciation of the won) and the high cost of maintaining expatriate staff.

Some Government officials see the foreign banks as a stimulus to improve domestic industry; others see them as dangerous competitors who could potentially dominate the domestic market if given free rein.

Foreign banks want greater access to local currency, and earlier this year the Government made the first steps to giving it. Foreign banks have been given access to the Bank of Korea's rediscount window for export financing, and they will be allowed to enter the trust business.

But the Ministry of Finance seems to be giving with one hand and taking with the other. In spite of technical access to the rediscount window, the banks may not be able to make significant use of it. And if they do, they will have to cut business elsewhere.

Korean companies are barred from borrowing from more than

for all loans. They never developed the analytic expertise to make loan decisions based only on financial information about a company.

The result has been the accumulation of bad debts, which the banks frequently roll over by issuing new loans. Government officials refuse to disclose the amount of non-performing assets, but it involved trillions (million millions) of won.

They admit the problem is serious and may take 10 to 15 years to work through the system before the banks can accumulate enough profit to write off the loans.

Meanwhile the foreign banks, which are sounder financially and far more sophisticated in operating abilities, are trying to shoulder their way into compete with the Koreans on an equal footing. And they are encountering resistance at every step.

## Profits

Local newspapers scream about what they call the "wild" or "absurd" profits of the foreign banks. While true in comparison to domestic ones, foreign branch managers must answer to their home offices, which are not always happy with the year-end results.

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Korean companies are barred from borrowing from more than

12 banks for export financing. Most of the large exporters already deal with 12 banks and are unlikely to cease business with a domestic bank to establish ties with a foreign branch.

In addition, for each loan from the rediscount window, the banks face an equivalent reduction on their ceiling for access to won through currency swap transactions, the largest source of local currency. Access to the window does not mean greater access to won.

Moreover, the new rules reduce the guaranteed margin on currency swaps from 1 per cent to 0.75 per cent. The banks still don't know if they are better off or not.

The opportunity to offer trust accounts this July has similar pitfalls. To raise funds effectively, banks would have to set up a network of branches to draw in deposits. Although many banks are not interested in this type of expansion, others like Citibank would move quickly if given the opportunity. But regulations require foreign banks to capitalise each branch office separately, making it prohibitively costly, and it is not clear that the Government would give approval to new branches.

The new rules for foreign banks require that they lend 25 per cent of new money to small or medium-size industries; domestic banks face a 35 per cent requirement. But that means more paper work, and the foreign banks operate at a disadvantage since they are unable to collateralise loans effectively. The foreign banks lack the networks of local branches that would help identify creditworthy smaller companies.

The experience of the foreign banks adds a new dimension of what liberalisation might mean. Korea's political leaders seem intent on making domestic banks march to the tune of genuine competition in financial markets, even if it takes a long time.

But whether that vision of a market-driven financial sector will include foreign competition is an open question. There lingers a suspicion that the moves are a cosmetic access to U.S. pressure to open Korea to American service industries.

Some foreign bankers are optimistic about the long-term strategic direction of the changes, but others are wondering if they will forever be "squeezed out" of the local market.

Last year was something of a banner year for foreign investment approvals. They increased by 56 per cent to reach \$419m.



The U.S. and South Korea held two days of talks early this year in Seoul over restrictions on steel exports to North America

## Foreign investment sources

	Am	%
U.S.	696	36.3
Japan	1,063	48.2
Netherlands	115	5.3
Hong Kong	62	2.8
International		
Switzerland	56	2.4
France	37	1.7
W. Germany	27	1.2
UK	27	1.2

## Foreign investment application

	Am	%
Manufacturing	1,308	74.1
Chemicals	230	13.2
Electrical and electronic	265	14.1
Machine	122	6.7
Services	462	24.6
Hotels and Tourism	281	12.2
Agricultural & Mining	18	1.1

at every stage from approval and licensing to operations and finally to dissolution.

"Investors who come in are totally unprepared for it," a businessman says.

Foreign investors have also become wary of the weak protection that Korean law gives to foreign intellectual property.

Many say Korea is getting second-rate technology because of it.

It can be puzzling to listen to the carping of the foreign community about business conditions in Korea. The country's attractions are evident—a highly productive workforce and low wages—but a revamped system of rules for attracting investment and sincerity on the part of government leaders has not convinced the foreigners already there.

"Is a larger economic presence palatable to Korea?" asks one businessman. "The Korean people are not enamoured of such foreign activity. The Government cannot integrate such foreign companies on its mandated terms, and the foreigners march to a different drum—profitability. Thus the preference for foreign debt capital rather than equity."

"Acquisition of technology is also preferably done without entangling an awkward foreign executive says...." Many foreigners find the pervasive role of the Government extremely onerous. It is present

## Outsiders face bias over profits

## Foreign Investment

KOREANS have a do-it-yourself spirit. With the economy perking along at a high rate of growth, they have managed to do well by themselves—borrowing from abroad, buying technology, building and managing their factories.

It has been costly. South Korea's foreign debt was \$45.4bn last year, and in spite of the country's excellent international credit standing, bankers say the country will run into trouble if it tries to borrow much more. After the experience with Japan, many foreign companies are also more reluctant to sell their technology to Korea.

Korea's economic policy makers have faced up to the problem and launched a concerted effort to encourage foreign investment through joint and wholly-owned ventures.

The results have not been entirely satisfactory. Direct investment at the end of March stood at \$1.63bn.

Last year was something of a banner year for foreign investment approvals. They increased by 56 per cent to reach \$419m.

This year the Ministry of Finance hopes to attract \$450m of new investment, but there are doubts whether the target can be reached.

Two investors last year accounted for nearly half the total: General Motors, with approval for \$100m investment in automobile and parts manufacturing, and Lotte of Japan, with a \$92.5m hotel scheme in Pusan.

In 1984 too, the Government issued new rules for foreign investors specifying a new automatic approval system. But as even ministry of finance officials admit, the system will not apply to many investments. It covers a broad range of categories, but the foreign investment ratio must be under 50 per cent, foreign participation must be under 51m, and there must be no application for a tax holiday.

In any case, according to one foreign businessman, "The problem is never with the investment law, but the way it is implemented."

Korea's policymakers are intent on attracting foreign investors and making them, while for them to stay, but foreign businessmen in Seoul express doubts that the rest of the Government or the society at large wants to go along.

"There is a powerful bias against foreigners," one says.

He described a seminar last

year of foreign and Korean businessmen and Government officials which produced a unanimous response from foreigners that profit was the sole motivation.

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It can be puzzling to listen to the carping of the foreign community about business conditions in Korea. The country's attractions are evident—a highly productive workforce and low wages—but a revamped system of rules for attracting investment and sincerity on the part of government leaders has not convinced the foreigners already there.

"Is a larger economic presence palatable to Korea?" asks one businessman. "The Korean people are not enamoured of such foreign activity. The Government cannot integrate such foreign companies on its mandated terms, and the foreigners march to a different drum—profitability. Thus the preference for foreign debt capital rather than equity."

"Acquisition of technology is also preferably done without entangling an awkward foreign executive says...." Many foreigners find the pervasive role of the Government extremely onerous. It is present

## Suspicion about international demands

## Stock Market

THE SOUTH KOREA economy is expanding fast—7.6 per cent last year with projections of almost 7 per cent this year. Yet stock prices are low, with average price-earnings ratios close to five.

The past year has seen a torrent of investment managers in Seoul from around the world to take a look at the market. Many believe the market is poised to take off, much as Japan did 20 years ago, and they want to be in at the bottom.

Most have gone away disappointed, however—not in the market, but in the Korean Government. The authorities, even with the authorisation of three investment trusts this year for a total of \$50m, are moving at a snail's pace to wrench the international thirst for Korean securities.

Non-resident foreigners are not allowed to own Korean

securities directly. The only way to buy in is through one of the six international investment trusts. But even that may not be so easy. Five of the trusts are open-ended in principle, with prices quoted at net asset values, but the government has sharply limited the issue of new shares.

Only one, the Korea Fund, is a closed-end trust. It began trading with an original subscription value of \$60m on the New York Exchange last autumn. Investors bid up the price \$12 to \$16 soon after its listing, but now the price has settled to just over \$13.

The international enthusiasm for Korean stocks seems to have caught the Koreans by surprise. They are slowly digesting what it might mean, and there is a good deal of suspicion.

"We can't let foreigners get to be good for Koreans too," a foreigner held just over 2 per cent of the market at the end of last year.

The Government has tried for years to foster the stock market, partly to reduce the high corporate debt. Many companies are forced to list publicly, often failing to keep their companies in family hands. Capital gains are tax exempt, and the Government has intervened repeatedly to cushion the market from external shocks and to chop the highs and lows of swings in the market by lending money to the securities houses or bidding with margin requirements.

The Koreans do not seem to be convinced. "I don't find the enthusiasm among the Koreans that we find among the foreigners," says Mr Ferris Miller, a naturalised Korean citizen who has played the market for more than 20 years.

Mr Miller retired from the Bank of Korea a few years ago and is now a consultant at Hanyang Securities, a local brokerage. He is generally bullish on the market, but isn't convinced it will take off as quickly as many foreign investors think.

"It is very fashionable to look to developing countries, hoping they will imitate Japan," he says. "But until we can turn the Koreans around, there won't be any boom."

The market has a short history of just 29 years and is still thinly capitalised at about \$8.2m. Mr Miller says the market has matured a great deal in those years, though.

"In the 1980s you might as well have gone to the casino and gambled," he says.

The market was highly man-

ipulated by a few big players and there were a number of well-publicised suicides of investors who lost their fortunes.

Even as late as 1981 there were cases of cash-laden "big hands" making millions by manipulating the prices of single issues.

The 1970s and by rapid urbanisation. It has been fairly successful, but with long-term bank deposit rates recently raised at just over 2 per cent, it takes a smart trader to beat a guaranteed interest return.

Many Koreans prefer safety.

The Government would like more companies to list on the market but some rules still discourage them. Most companies must offer their shares at par for a new flotation, and that can mean giving the company a premium.

In late April Samil Pharmaceutical Company was oversubscribed by 40 times, even with a 50 per cent premium on the shares.

The Government recently relaxed rules for rights issues at market value, and that should encourage more companies to raise capital in the market.

Underwriting, however, can be risky, since underwriters must guarantee a share price for 30

days after flotation.

The market's composite index has been a lackluster performer. Pegged at 100 at the start of 1980, it peaked at 145.3 on January 7 this year and has since been drifting between 132 and 134 because of sluggishness in the economy.

But the long-term performance of certain industries has been excellent. Topping the list are pharmaceuticals (with an index of 305 on April 29), fabricated metals (288), machinery (222), electronics (208) and food and beverages (202).

Koreans have a clear preference for small, growth companies. The index of 163 companies capitalised at less than \$1m stood at 228 on April 29. By contrast, the 62 large companies capitalised at more than \$15m won have done poorly, with the index at 95.

The market composite index has been pulled down by the poor performance of the over-seas construction



## South Korea 8

# High stakes in Olympic setting

**SOUTH KOREANS** are often prepared to take big risks provided the stakes are high enough. So it is with the 1988 Seoul Olympic Games.

The Government hopes the games will be a watershed in the country's troubled post-war history — a symbol of national pride, achievement and legitimacy acknowledged for the first time by the rest of the world.

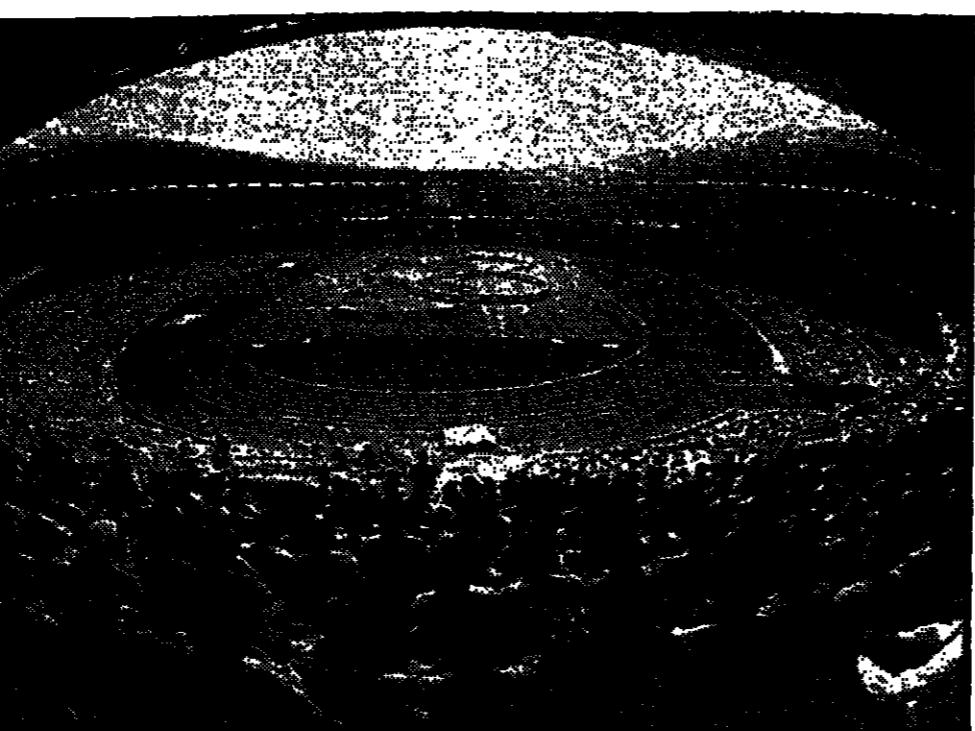
The Government views the games as achieving four key aims:

- National legitimacy and security. Attendance by the communist world, which after 37 years still does not officially recognise the republic, is seen as the stamp of international legitimacy. It is hoped this will lead to better relations with Moscow and Peking, who may be able to restrain North Korea from military adventures against the South.

- Economic achievement and respectability. The games will present South Korea to the world as a mature and successful middle-ranking industrialised power, which offers a model to the developing world and would soon like to become a member of the OECD.

- Direct and indirect economic spin-offs. By exposing Korea to more than 300,000 Olympic visitors and millions of TV viewers, it is hoped that the games will provide a major fillip to the tourist industry and introduce the world to a range of Korean products.

- A slap in the face for Pyongyang. Though no one says it openly, Seoul sees the games as a psychological victory for the south in its struggle against



The symbol of the 1988 Seoul Olympics (left) and the main stadium, holding 100,000 people, when it was opened last year

closer to the demilitarised zone. No one is suggesting this is preparation for an attack, but the security threat to the games is real.

"The Olympic Games is an enormous psychological challenge to the North. There is a fear that Kim Il Sung will try to disrupt them," says one army officer.

There are also lingering doubts as to whether the communist world will turn up. North Korea has campaigned to persuade China, the Soviet Union and its allies to stay away. However, it is a battle that Pyongyang looks increasingly likely to lose.

Less than 18 months ago North Korean rangers killed 17 South Korean Government officials in Rangoon in an attempted assassination of President Chun. In the year following according to the U.S. and Korean military, North Korea has redeployed troops

sport figures. What is not in doubt is South Korea's ability to plan, build and organise an event on such a grand scale. What is on the country's biggest project is as expected for a country that has taken the construction world by storm, running ahead of schedule.

The public and private sector are pouring \$3bn into facilities which will provide 32 sports venues, double the size of the underground railway system, quadruple the country's telecommunications facilities and triple Seoul's supply of hotel rooms.

The centrepiece of the games, the 100,000-seat main stadium, was opened last year. Coca-Cola is understood to have agreed to pay \$15m-\$20m and Eastman Kodak \$10m-\$15m to be official sponsors of the Olympics and the 1986 Asian Games, also due to be held in Seoul.

Richard Cowper

MANY OF the inhabitants of Seoul have not been amused by some of the more outlandish zealotry inspired by Korea's Olympic spirit. Civil servants are now supposed to do daily exercises to improve their health — in the Government's words to "create an athletic climate" in time for the games. Fearful of foreign sensitivities, the Government has also introduced a ban on the sale of traditional Korean dishes containing dog, snake or earthworm, in spite of their revered stimulant-creating properties.

What is needed, say officials, is the development of "new traditional" Korean dishes more acceptable to the Western palate.

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# Liberated grannies and honeymoon heaven

A FEW years ago, Newsweek magazine listed Cheju Island, 60 miles off Korea's southern coast, as one of the great undiscovered tourist destinations. No hotels and busloads of tourists spoil the natural beauty of this island, whose volcanic peak rises some 6,400 feet up a gentle slope from the sea.

Most of the island's 704 sq miles are covered by pasture and forest, with farms sectioned by neat stone fences of porous black basalt. The slopes lead to dramatic cliffs and waterfalls, to sand beaches or to clear blue water.

In 1985, much to the consternation of local tourism officials, Cheju is still largely undiscovered by most of the world. The Government, not one to make these things lying down, is going to do something to bridge the world along. In February, it adopted a master plan calling for 1.3 trillion won (\$1.5bn) of investment in the island over the next five years, with 37.5bn won of that earmarked for tourist facilities.

The plan is suitably grand for Korea, though even this is a retreat from earlier notions of turning the island into the Hong Kong of north-east Asia, with a duty-free port, high-tech electronics assembly and offshore banking. The Government went so far as to commission Bechtel to conduct a feasibility study.

Communism finally showed that the island's remoteness and lack of development might not give it the basic prerequisites to become an international trade centre. Some government officials were quietly pushing to scrap any development plans, and it is hard to blame them. Development would mean people, pollution and clutter — the

lack of which are the attractions of Cheju.

The island is not completely undiscovered. It is honeymoon heaven in Korea, the destination of 70 to 80 per cent of newlyweds, according to one local official's estimate.

About 1,240 Korean tourists visited the island last year. Aside from starry-eyed couples wandering up remote mountain trails, it is a popular destination for large tour groups of halmon — grandmothers in Korean.

Old age for Korean women produces a liberation strictly denied them in younger years, and economic development has given them the means to travel. They take the ferries from Pusan or Mokpo and turn their excursions into an orgy of drinking, singing, and dancing that can be a shock to western images of Korean women. They have formed the definitive and dally hotel staff that most foreigners have contact with.

As part of the plan to lure foreigners, Hyatt hotel opened recently in a resort on the southern part of the island. The hotel, which looks like a scoop-out pineapple with windows, is up to international luxury resort standards. Officials hope that Hyatt's international reputation and booking facilities will help make the island a four-season resort.

The hotel is staffed with what appear to be recent graduates of hotel schools and they have applied the typical Korean diligence to their duties. You can hardly turn around in the hotel without hearing a cheery "Have a nice day." After each bowl of soup, each croissant, each cup of coffee or tea, the restaurant staff will smile and say with quiet assurance, "Enjoy!"

There are still some problems to be worked out — like finding sensible explanations why cab drivers insist on being paid at least double what their meter reads, or not using the meter at all.

In late April the hotel was fairly sparsely populated, partly with a group of bored expatriate wives from Seoul who came to play bridge for a week.

One said: "There isn't a lot to see here, but at least you can see it all."

## Prodigy on brink of adulthood

CONTINUED FROM PAGE 1

**maturity.** As the infant wonder grows up, its economic talents are starting to provoke jealous hostility from other nations.

Its productivity is becoming a threat to inefficient industries in the U.S., Europe and Japan, as well as a source of envy for other developing countries.

Similarly, the great conglomerate trading houses, or chaebo, which have been largely responsible for Korea's industrialisation, are becoming unpopular. Nine of them, led by Hyundai, Daewoo, Samsung and Lucky-Goldstar, accounted for 51.3 per cent of the country's exports in 1983.

The Government is determined to cut the chaebo down to size. It aims to unravel what officials call the "octopus legs" of their diverse activities — which often stretch from shipbuilding to pharmaceuticals and food retailing — forcing each group to concentrate on a smaller range of industries and leave a greater share of economic activities in the hands of smaller companies.

The collapse of Kukje and the growth of worldwide protectionism have intensified the Government's conviction that the Korean economy needs to become more flexible and less focused on the sort of heavy industrial products in which the chaebo enjoy a natural advantage.

External and theoretical pressures have not been the only motivations for the Government's liberalisation and de-centralisation. The growing complexity and maturity of the domestic economy has been the

most important factor.

The new free-market philosophy came into prominence from 1982 after the previous year's debacle when GNP fell 4.5 per cent for the first time in the 1960-1982 "miracle" period.

The shift took place with few personnel changes and with little ideological ferment, with the kind seen in the early 1980s, as other nations wholeheartedly embraced "market forces."

In Korea economic philosophy appears to be a matter not of ideology or theory but of what the Americans call "can-do" pragmatism. The planners recognise only two goals. "To make sure the economy grows at its still long-term potential and to create an adequate distribution of welfare," as one planner puts it.

According to the semi-official Korean Development Institute, this potential growth rate is currently 7.5 per cent and will stay between 7 and 8 per cent until the year 2000.

In spite of protectionism, maturing industries and competition from lower-cost producers like China and India, these growth rates can and will be achieved, Korean planners confidently assert.

If our present approach fails, we will try other methods, says one senior official, who has been in the forefront of the current move towards economic liberalisation. Perhaps Korean politicians, as well as economists, can know that sort of flexibility. If they do, Korea's first 20 years as an advanced industrial country may be as successful as its last 20 years of membership in the Third World.

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